

Regional Prosperity Initiative: Opportunities for Shared Success

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Reinventing Regions…..

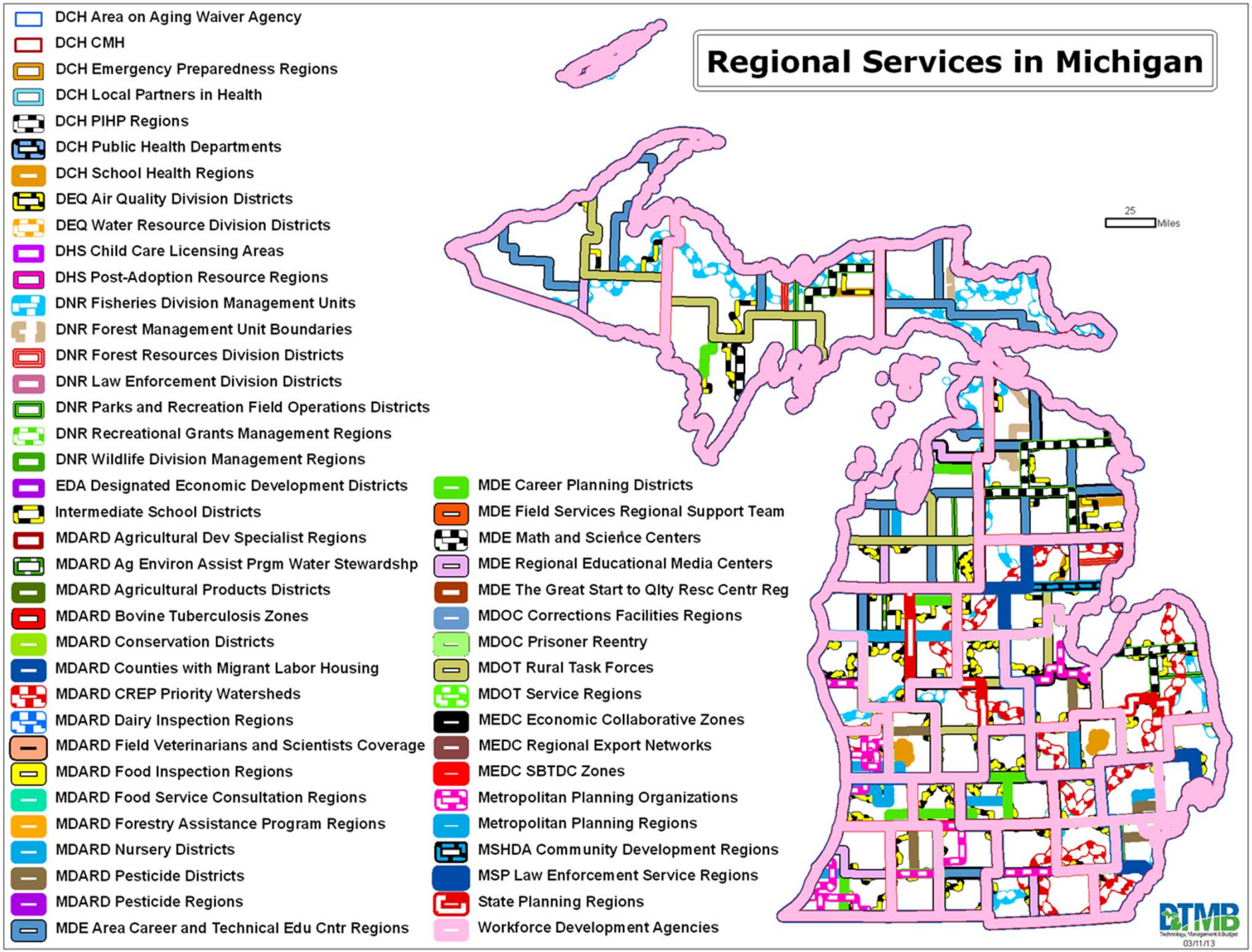
- Economies are Regional
- Economic prosperity requires everyone working together toward a common vision
- Workforce, Planning, Transportation and other local organizations are all critical partners in economic development
- Collaboration can be difficult when institutional and geographic boundaries work against local and regional efforts



Michigan's Old Service Delivery Model:

"The Spaghetti Map"

Regional Services in Michigan

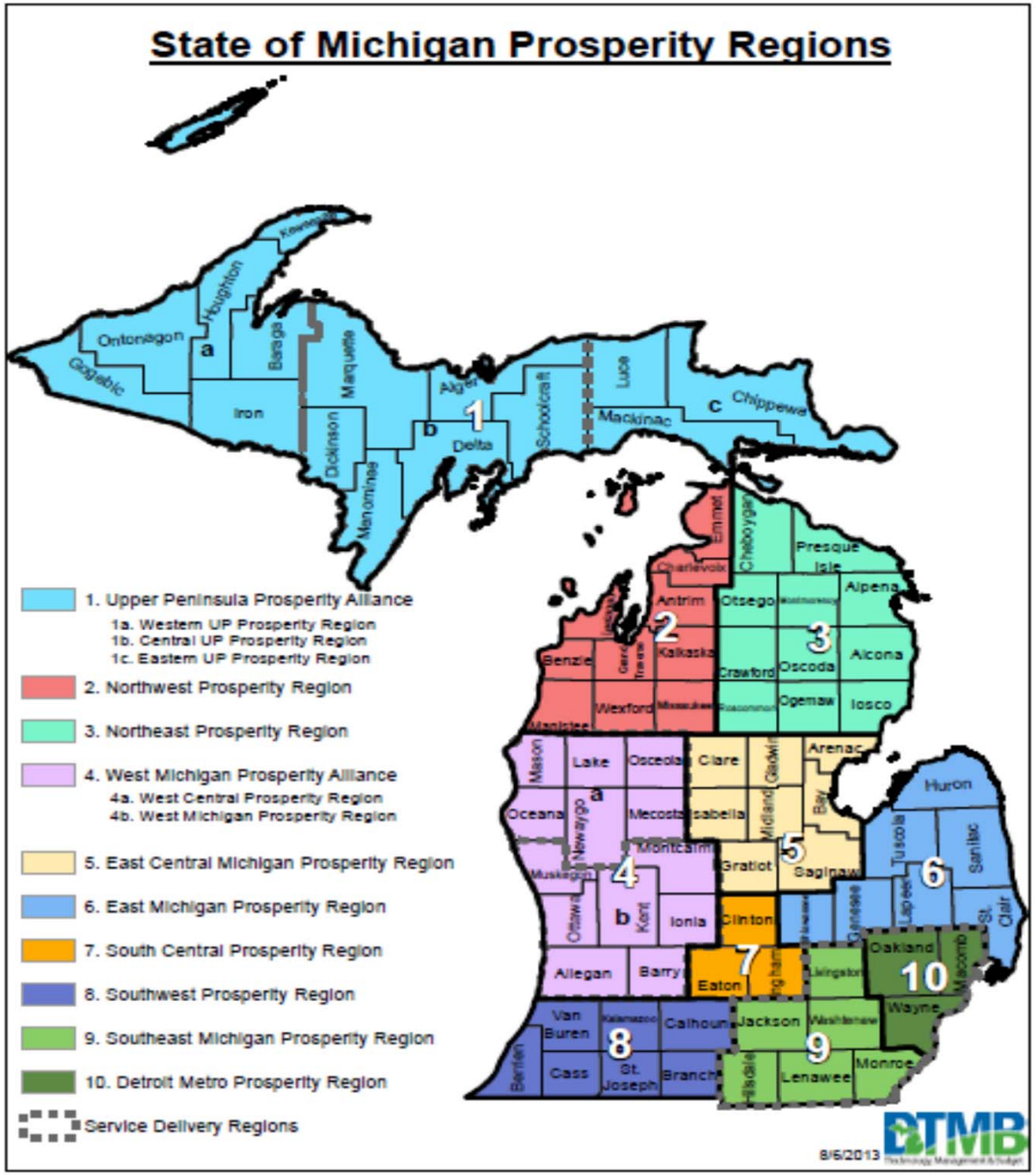




Changing the Landscape of Collaboration

- Collaborating around a common vision for prosperity requires shared regions for aligned service delivery.
- Governor has directed all state agencies to align their services around a new common service delivery map.
- Common regions create a platform for collaboration
- Regions designed around labor sheds, commuter patterns and other pertinent data and local input

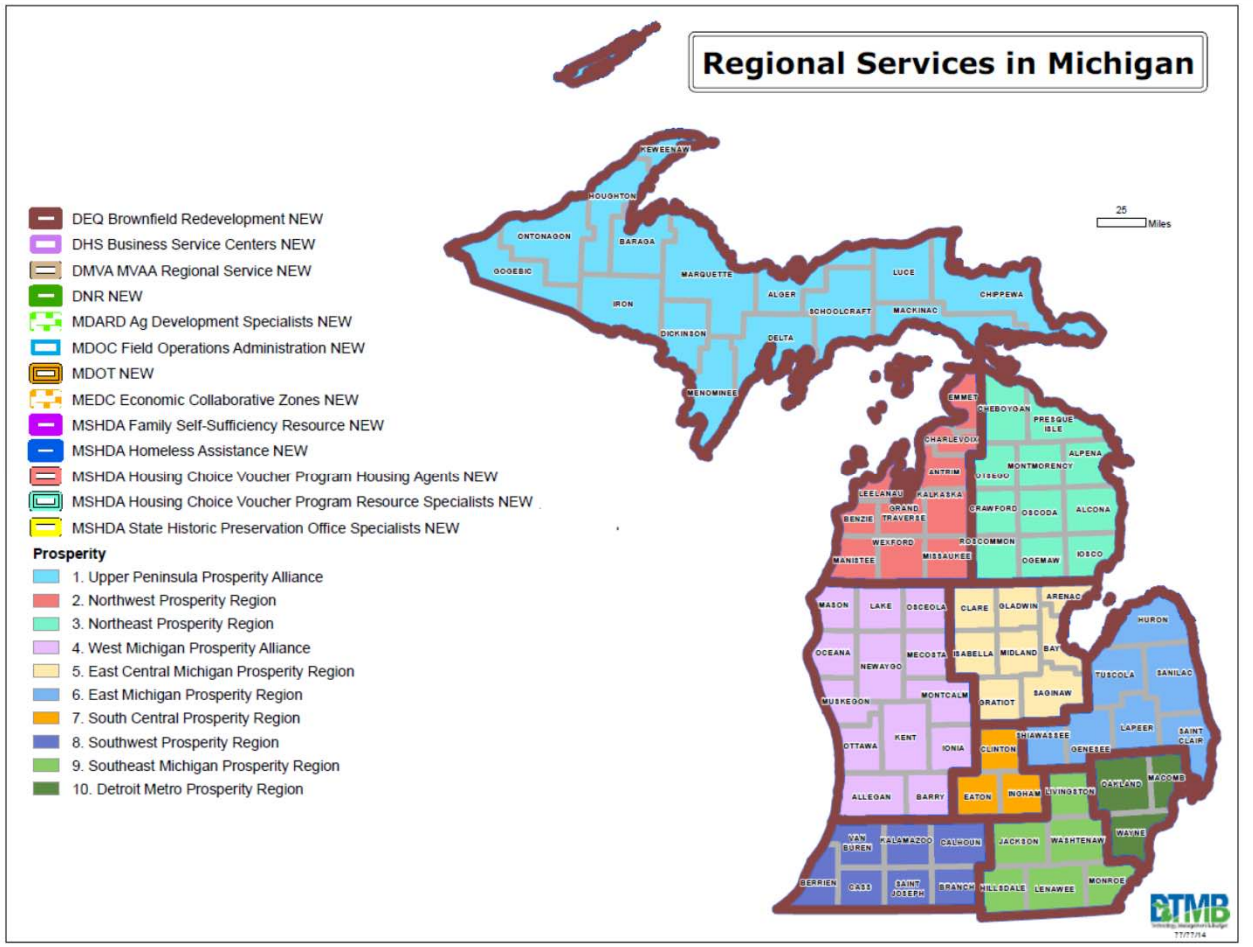
State of Michigan Prosperity Regions



Additional State Efforts to Support Regions

- Points of Contact
  - i.e. MSHDA Campaign to End Homelessness Contacts
  - All are available at: www.michigan.gov/regionalprosperity
- Data Analysis
  - i.e. LMI Regional Economic Profiles
  - Realtime Labor Demand Snapshots - http://milmi.org/?PAGEID=67&SUBID=219
- Funding
  - i.e. Adult Education Funding Utilizing Regions
- Long-Term Plans

What a Difference a Year Makes



Building on Local Success through the RPI Grant Initiative

- In partnership with the legislature, the Governor appropriated $2.5 million dollars in FY 13 to reward and encourage local collaboration
  - Regional Planning Agencies/Metropolitan Planning Agencies are eligible applicants
  - Required partners from public, private and non-profit sector as well as economic development, workforce development, higher education, adult education and transportation

- A voluntary, competitive grant process to empower local and regional partners to plan for their future and work together to make it a reality

- Deliverables include a prosperity plan, dashboard, regular meetings and adhering to transparency standards



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    - Economic development,
    - Workforce development,
    - Higher education,
    - Adult education and
    - Transportation
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	Regional Prosperity Collaborative	Regional Prosperity Council	Regional Prosperity Board
Incentive Based Funding	Up to $250,000	Up to $375,000	Up to $500,000
Eligible Applicants	• State Designated Planning Regions • Metropolitan Planning Organizations	• State Designated Planning Regions • Metropolitan Planning Organizations	• State Designated Planning Regions • Metropolitan Planning Organizations
Regional Structure Description	A Regional Prosperity Collaborative is any committee currently existing or developed by a regional planning organization which serves to bring organizational representation together among the required participants (see below) from within a region for the purpose of creating a regional prosperity plan.	A Regional Prosperity Council has shared administrative services and an executive governing entity, as demonstrated by a formal local agreement(s)	A Regional Prosperity Board, at a minimum, must demonstrate the consolidation of regional metropolitan planning organization board(s), state designated regional planning agency board(s), workforce development board(s), and federally designated economic development district(s).
Required Participants	Regional private, public and non-profit representatives from • Adult education • Workforce development • Economic development, • Transportation; • Higher education organizations.	Regional private, public and non-profit representatives from • Adult education • Workforce development • Economic development, • Transportation; • Higher education organizations.	Regional private, public and non-profit representatives from • Adult education • Workforce development • Economic development, • Transportation; • Higher education organizations.
Deliverables	• A 5 year regional prosperity plan, including an economic development blueprint; and • A performance dashboard and measurable annual goals.	• A status report of the approved five-year plan • A ten-year regional prosperity plan, including an economic development blueprint; and • A performance dashboard with measurable annual goals • A prioritized list of regional projects.	• A status report of the approved ten-year plan • Including a state report of the approved performance dashboard and measurable annual goals • A regional services recommendations report outlining the prioritized list of state funded services and programs provided to the region and recommendations for state-regional partnerships to support the adopted 10 year plan
Additional Structural Requirements		The council shall identify additional opportunities for shared administrative services and decision-making among the private, public and non-profit entities within the region	The board, at a minimum, must demonstrate the consolidation of regional metropolitan planning organization board(s), state designated regional planning agency board(s), workforce development board(s), and federally designated economic development district(s).

The "Three Tiers" of the Regional Prosperity Initiative

RPI Applicants and Winners

- For the current year the State saw applications from all but one region.
- Applications were reviewed in accordance with the enabling statute and resulted in awards to 11 recipients.
- Applications, contact information and other information related to RPI can be found at www.michigan.gov/regionalprosperity

RPI Applicants and Winners

Region	Successful Organization	Contact
1 A	Western Upper Peninsula Planning and Development Regional Commission	Kim Stoker
1 B	Central Upper Peninsula Planning and Development Regional Commission	Joel Schultz
1 C	Eastern Upper Peninsula Regional Planning and Development Commission	Jeff Hagan
2	Northwest Michigan Council of Governments	Elaine Wood and Matt McCauley
3	Northeast Michigan Council of Governments	Diane Rekowski
4	Grand Valley Metropolitan Council	John Weiss

RPI Applicants and Winners

Region	Successful Organization	Contact
5	East =Michigan Council of Governments	Sue Fortune
6	Genesee-Lapeer-Shiawassee Region V Planning and Development Commission	Derek Bradshaw
7	Tri-County Regional Planning Commission	Susan Pigg
8	Southwest Michigan Planning Commission	John Egelhaaf
9	Region 2 Planning Commission	Steven Duke



Building on Local Success through the RPI Grant Initiative

- Applications for Fiscal Year 2015 were due November 1
- Applications are being reviewed and applicants will be notified by January 1, 2015.
- Applicants are continuing to work toward their stated goals and identified regional prosperity plans.
- Examples of plans include:



A Framework for Recreation

GOAL

Maintain, improve, enhance and expand recreational facilities

STRATEGY

Develop an interconnected system of both motorized and non-motorized trails and pathways

ACTIONS

1. Identify potential trail routes to link existing trail networks
2. Identify potential trail connectors to parks, schools, and other community resources
3. Work with ongoing coordinated trail planning efforts and with neighboring communities and stakeholders to develop and link trail systems

OTHER GOALS

- Improve knowledge and understanding of existing recreational facilities and opportunities among both residents and visitors
- Coordinate plans, policies and programs that improve and enhance recreational opportunities
- Ensure the long-term financial sustainability of recreation assets and opportunities

Networks Northwest Plan – Region 2

Regional Prosperity Goals

Based on the backgroud information plus the input from the key stakeholders in the region, we recommend the following goals for Region 3 to move toward a vibrabt, thriving, and sustainable economy. Our balanced approach seeks economic, social/human, and environmental sustainability for Northeast Michigan.

Goal 1:	Goal 2:	Goal 3:	Goal 4:
Increase Employment	Decrease Unemployment	Decrease Poverty	Increase Population

Regional Prosperity Overarching Priorities

1. Entrepreneurship Development & Business Start-up Assistance.
   - Strategy: Assist local municipalities in cultivating and promoting an entrepreneur-friendly climate
   - Strategy: Establish a Regional Community Development Financial Institution (CDFI) providing revolving loan funding and business technical assistance and training to start-up and expanding businesses
   - Strategy: Provide a Regional One-Stop Shop providing business technical assistance and training to start-up businesses – include business incubators, Economic Development Organizations such as Northern Lakes Economic Alliance and Target Alpena, and develop entrepreneur to entrepreneur mentorships.
   - Strategy: Provide support/resources for entrepreneurs including self-help resources, web-based tools, classes, and business counseling.
   - Strategy: Ensure communities have technology infrastructure in place
   - Strategy: Encourage those vacationing, recently retired, or have a second home in the Northeast Michigan to explore starting a business in Region 3.

2. Economic Gardening & Business Expansion Assistance. Help existing businesses grow
   - Strategy: Develop a pool of certified economic gardening practitioners who are able to go to businesses to facilitate business expansion. "What would your business need to increase employment?"
   - Strategy: Provide a Regional One-Stop Shop providing business technical assistance and training to businesses that are expanding
   - Strategy: Provide support/resources for entrepreneurs including self-help resources, web-based tools, classes, and business counseling.

Northeast Michigan COG – Region 3

ECONOMIC TRENDS

A SNAPSHOT OF REGION 8

Source: W.E. Upjohn Institute for Employment Research

POPULATION

There is expected to be an increase in retirees, 30-somethings, and preschoolers by 2025.

EMPLOYMENT

Employment growth is expected in services outside of health and tourism — with flat growth in government and manufacturing.

EDUCATION

Less than 50% of job postings indicate education as a requirement — an education stipulation gives colleges an opportunity to connect with employers.

52% of job postings that indicate education as a requirement ask for a bachelor or graduate degree; only 27% of the work force holds a bachelor or graduate degree.

Education matters for employment.

63% of the unemployed have a high school education or less.

Education attainment appears to be an issue.

UNEMPLOYMENT

Unemployment has been dropping — not due to an increase of jobs but a decrease of workers.

Unemployment is a problem for young and older workers.

50% of the unemployed are under the age of 34

AGE OF WORK FORCE

42% of the work force in production is within the 45-64 age group.

Area's manufacturing may be facing labor shortages in the next 10 years.

1 out every 5 jobs in the region is in manufacturing.

Healthcare represents 8-10% of the jobs in the region and have the highest percentage of the young workforce.

EMPLOYMENT CENTERS

Region 8 clearly has 3 employment centers: Kalamazoo County, Calhoun County and Berrien County.

AGRI-BUSINESS – 2025 ECONOMIC IMPACT

For every job generated in food processing (fruit and wine), more than 3 additional jobs are created.

'Assets are unique resources that make a region distinct in attracting the right mix of resilient and sustainable growth.'

– MSU Land Policy Institute

Southwest Michigan – Region 8

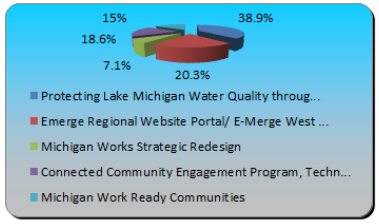
6.) Which of the below projects do you feel should be the #1 priority for the West Michigan Regional Prosperity Alliance? (multiple choice)

	Responses	
Protecting Lake Michigan Water Quality throug...	24	20.34%
Emerge Regional Website Portal/ E-Merge West ...	12	10.17%
Michigan Works Strategic Redesign	5	4.24%
Connected Community Engagement Program, Techn...	16	13.56%
Port of Muskegon Regional Logistics Hub	51	43.22%
Michigan Work Ready Communities	10	8.47%
Totals	**118**	**100%**



8.) Which of the below projects do you feel should be the #2 priority for the West Michigan Regional Prosperity Alliance? (multiple choice)

	Responses	
Protecting Lake Michigan Water Quality throug...	44	38.94%
Emerge Regional Website Portal/ E-Merge West ...	23	20.35%
Michigan Works Strategic Redesign	8	7.08%
Connected Community Engagement Program, Techn...	21	18.58%
Michigan Work Ready Communities	17	15.04%
Totals	**113**	**100%**



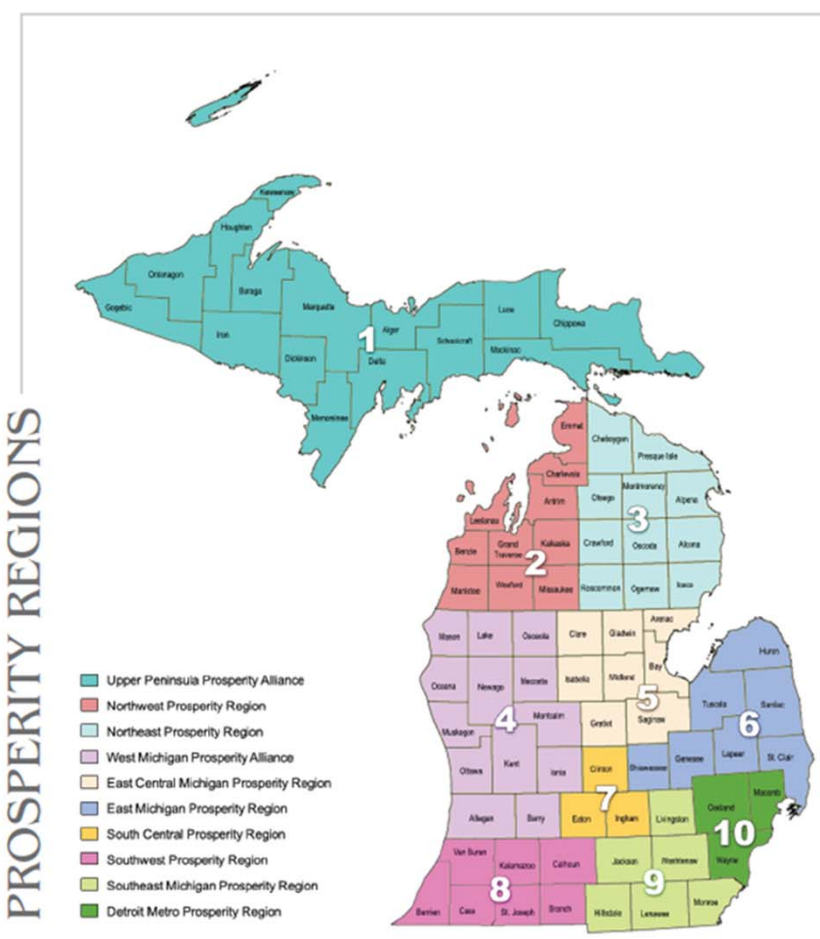
West Michigan – Region 4



State, Non-Profit Sector and Regional Prosperity

- Model recognizes that the state is only one piece of the puzzle
- The Michigan Council of Foundations has already begun to think about the impact that non-profits can have as we proceed
- Engagement in each region varies and is left largely to the region to decide upon involvement
- State agencies, like Labor Market Information, are available to assist.

Regional Impact of Non-Profits



michigan
NONPROFITS

3Q 2013

42,389 nonprofits

$217+ billion in assets

Prosperity Region	Number	Assets
1 Upper Peninsula Prosperity Alliance	2,189	$2,152,250,180
2 Northwest Prosperity Region	1,753	3,484,864,357
3 Northeast Prosperity Region	1,242	1,178,462,500
4 West Michigan Prosperity Alliance	6,561	19,359,254,358
5 East Central Michigan Prosperity Region	2,532	10,024,991,952
6 East Michigan Prosperity Region	3,557	8,545,840,248
7 South Central Prosperity Region	2,809	8,269,173,066
8 Southwest Prosperity Region	3,449	18,941,506,110
9 Southeast Michigan Prosperity Region	4,142	8,247,758,701
10 Detroit Metro Prosperity Region	14,155	137,500,695,595
Total	**42,389**	**$217,704,797,067**

TOP 3 by assets

10 Detroit Metro Prosperity Region
4 West Michigan Prosperity Alliance
8 Southwest Prosperity Region

Next Steps

- Continued and increasing alignment of state departments through service boundaries, data analysis and strategic partnerships
- The Governor and legislature have secured $3.5 million for the current fiscal year (FY15) and hope to see continued success
- Program is expected to grow and be maintained for the foreseeable future



Questions?