Child Abuse and Neglect Prevention Board (Chance at Childhood)
March 9, 2011

Function: Pursuant to Act 250 of 1982, the Child Abuse and Neglect Prevent Board plans for the distribution of funds from the trust fund: reviews already existing prevention programs, assures that an equal opportunity exists for the establishment of prevention programs and receipt of trust fund money among all geographic areas in the state. The Board shall develop and publicize criteria for the receipt of trust fund money by eligible local councils and eligible prevention programs; review, approve and monitor the expenditure of trust fund money by local councils and prevention programs. It provides statewide educational and public informational seminars for the purpose of developing appropriate awareness regarding the prevention of child abuse and neglect; encourages professional persons and groups to recognize and deal with prevention of child abuse and neglect; encourages and coordinates the development of local councils.

Requirements:

- Director of human services, director of community health, superintendent of public instruction, and the director of the department of state police, or designees authorized to speak on their behalf
- Eleven public members appointed by the Governor to serve a three-year term
- Advice and consent of the Senate
- Categories to represent:
    - Parents
    - Organized labor
    - Business community
    - Religious community
    - Legal community
    - Professional providers of child abuse and neglect prevention services
    - Volunteers in the child abuse and neglect prevention services
- The Governor shall designate a Chairperson from the state board to serve at the pleasure of the Governor

Current Board Members:
Trisha Leigh Stein, Dearborn, representing the general public – 1st term ends 12/19/11
Douglas McNeil Paterson, East Lansing, representing the general public – 2nd term ends 12/19/11
Mark Alan Davidoff, West Bloomfield, representing the business community – 1st term ends 12/19/12
Lisa R. Canada, Ferndale, representing organized labor – 1st term ends 12/19/12
Ronnie Joseph Boji, Orchard Lake, representing the business community – 1st term ends 12/19/12

Board Members needing to be replaced:
Shirley Gray (reappointment rejected by the Senate), to represent professional providers of child abuse and neglect prevention services
Abby Dart (termed out) to be succeeded by Mark McDaniel (rejected by the Senate), to represent parents
Tamara Vander Ark (termed out) to be succeeded by John Brown (rejected by the Senate), to represent organized labor (John would represent the private sector).
Scott Stevenson (termed out), to represent volunteers in child abuse and neglect prevention services

Paul Shaheen (termed out), to represent professional providers in child abuse and neglect prevention services
Cynthia Williams (reappointment rejected by the Senate), to represent the legal community

Recommendations:

John Brown, of Ada, to represent the private sector. Mr. Brown is the Vice President of Government Relations at Jackson National Life Insurance Company. He holds an Associate's from Grand Rapids Community College, a Bachelor's from Hope College and a Law Degree from the University of Michigan; he has been with Jackson National since 2003, previously serving the Grand Rapids Area Chamber of Commerce, Amway Corporation and Varnum Riddering Law Firm. Mr. Brown has served on the sponsorship committee of the Children's Trust Fund Signature Auction, Jackson National is a corporate sponsor of the Auction.

Mark McDaniel, of East Lansing, to represent parents. Mr. McDaniel is the CEO of the Great Lakes Capital Fund. He holds a Bachelor of Science in Urban Planning from Michigan State University; he has served as the CEO of the Great Lakes Capital Fund since 1993, previously serving MHT Housing, First Centrum and Gove Associates. Mr. McDaniel has over 30 years of community development and housing experience, 20 years of Executive Management and Leadership experience and works with disadvantage youth in Art of Leadership and Boy Scouts. He is a significant supporter of the Children's Trust Fund Auction.

Thomas Zook, of Kentwood, to represent professional providers of child abuse and neglect prevention services. Mr. Zook is the Executive Director of the Children's Assessment Center. He holds a BA in Sociology from Geneva College, MA in Counseling Services from Slippery Rock State College, D.Ed. in Counselor Education from Indiana University of Pennsylvania and an MBA from North Central University; he has served as Executive Director since 2008, previously serving Bethany Christian Services, Saint Stephen's Episcopal Church and Children and Youth Services. His professional life has been devoted to children's services and has extensive experience in government, private and faith-based work.

Shelley Anne Kester, of Cedar, to represent volunteer providers of child abuse and neglect prevention services. Ms. Kester is the owner of Wilson Kester, PLLC. She holds a BA from Michigan State University and a JD from the University of the Pacific McGeorge School of Law. Ms. Kester is an experienced family law attorney with work experience as guardian ad litem on behalf of abused and neglected children; she is the chair of the board of the Traverse Bay Children's Advocacy Center, born out of the Tri-County Coalition for the Prevention of Child Abuse and Neglect. She is one of northern Michigan's few attorneys to hold a Certificate of Completion in the area of Family Law issued by the Institute of Continuing Education and the Family Law Section of the State Bar of Michigan. Previously, Kester has served as the Mayor of Traverse City and City Commissioner of Traverse City as well as on the Zoning Board of Appeals, Downtown Development Board, Planning Commission.

Lori (Lorinda) Wortz, of Okemos, to represent the religious community. Ms. Wortz is a Partner of WWP Strategies since 2007, previously serving as a partner of The Sterling Corporation and as Chief of Staff to Senate Majority leader Dick Posthumus. She is the mother of four children, volunteers at church, previously served as a junior high Youth Pastor as well as camp director at Fa-Ha-Lo.
We recommend that Ms. Wortz be appointed chairperson of the Child Abuse Neglect and Prevention Board.

Appointment Guide

Name: John H. Brown

City: Ada

Board/Commission: Child Abuse + Neglect Prevention Board

Length of Term: 3 yrs

End date: 12/19/13

Representing: private sector

Advice and Consent: YES NO

Replacing: Tamara VanderArk

Appointment Guide

Name: Mark McDaniel

City: E. Lansing

Board/Commission: Child Abuse + Neglect Prevention Board

Length of Term: 3 yrs

End date: 12/19/13

Representing: parents

Advice and Consent: (YES) NO

Replacing: Abby Dart

MARK S. McDANIEL

1057 Cambria
East Lansing, Michigan 48823
work (517) 482-8555 or home (517) 332-1806

Housing development executive with twenty-seven years of experience in community development, urban planning, housing development, and market research. Particularly strong expertise recognized nationally and statewide on public/private partnerships, development processes, housing policy and programs, communication skills and market analysis.

EMPLOYMENT HISTORY

1993-PRESENT **GREAT LAKES CAPITAL FUND (MICHIGAN CAPITAL FUND FOR HOUSING), LANSING, MICHIGAN**

President

Founder of nonprofit housing corporation created to raise private funds to be invested in affordable housing, youth development, and economic development. Responsible for supervision of a thirty four member staff and satellite offices in Detroit and Indianapolis.

- Provide Low Income Housing Tax Credit Syndication and Historic Tax Credit Syndication - $1.8 Billion since 1993
- Provide competitive permanent debt financing and construction lending through a national mortgage lender and bank investors - $60 million since 1995
- Provide technical assistance to nonprofit organizations in the development of affordable housing in areas of project evaluation, development team consultation, and collaboration with community development organizations and local officials
- Provide repayable grants made available to nonprofit organizations and joint ventures between nonprofit and for-profit entities with proceeds paid to project sponsors of affordable housing developments - $12 million since 1997
- Provide Pre-Closing Loan Program for housing development projects that have nonprofit, for-profit and joint ventures between nonprofit and for-profit entities as sponsors - $20 million since 1997
- Responsible for corporate management of organization
- Created nonprofit development corporation for the purpose of developing and owning affordable housing developments. Currently developing over 300 units.
- Created a $30 million revolving loan fund for community development initiatives - Capital Fund Investment Corp.
- Created Great Lakes Capital Fund to become a regional fund serving Indiana, Michigan, Wisconsin, Illinois, Minnesota and Upstate New York
- Created a CDE to utilize the New Markets Credit program - Michigan Magnet Fund & GLCF Regional Fund
- Created the Capital Funds Services Inc. as a subsidiary of the Capital Fund to provide technical assistance and financial services to the community development industry in the Great Lakes Fund service area.
- Participated in creating GLCF's youth leadership program - Art of Leadership
- Approved Fannie Mae "Affordable Housing Lender" license 2010

1992 - 93 **MHT HOUSING INC., SOUTHFIELD, MICHIGAN**

Director of Development

Report to founder of this nonprofit housing corporation. Accountable for successful development partnerships with community based organizations.

- Expanded development joint ventures with nonprofit community based organization in distressed urban and rural areas in Michigan.
- Coordinate development process with lenders, community and development team members.
- Coordinate finance packaging
- Continued involvement in legislative and policy issues on state and national basis

1992 - 93 **HOUSING DEVELOPMENT RESOURCES INC., LANSING, MICHIGAN**

President

Founder and owner of corporation created to provide housing and community development consulting services to nonprofit community based organizations. Responsible for all corporate management of company.

- Provide technical assistance to nonprofit organizations in the development of affordable housing.

- Provide technical assistance to nonprofit organizations in community development

- Coordinate development team members and development process from organization through construction completion
- Coordinate finance packaging

1983-92 **FIRST CENTRUM CORPORATION, EAST LANSING, MICHIGAN**
(Rural Housing Corporation/Centrum Development Company)

President (1987-1992)

Report to the chief executive officer/owner of this full service housing development company. Member of the corporate executive committee responsible for corporate planning, compensation/benefit plans, cash flow, and personnel. Supervise 28 employees in multi-state development division.

- Coordinate development process from market identification, site acquisition, financing, community approvals, design, construction and marketing.
- Created computerized development status monitoring system
- Established a corporate underwriting committee process to determine feasibility of projects
- Expanded business opportunities with nonprofit groups, new financing programs and geographic growth
- Provided technical assistance to nonprofit housing organizations
- Liaison between Centrum and State housing agencies, Farmers Home Administration, and trade associations
- Participation on national and state task forces which deal with housing policies and legislation
- Panelist participation on national and state housing conferences dealing with affordable housing issues
- Set up a subsidiary of First Centrum Corp. - Target Market Systems. Performed 500 market studies from 1983 thru 1991 on a multistate basis. Type of studies that were performed were Farmers Home Administration, Market Rate, and State Housing Authority

Vice President (1984-1987)

Reported to the president of the development division. Accountable for the successful development of FmHA, state housing authorities, and market rate rental housing and the targeting of future housing markets.

- Supervised ant trained staff of project development managers and market research group
- Assisted president in overall division management and business planning
- Developed projects including side acquisition, community approvals, design, finance, construction and marketing
- Created an economic feasibility review process utilized by project managers
- Streamlined production through automation of processing functions
- Participated on corporate task force developing prototypical architectural plans to reduce construction costs and delivery times

Director of Market Research (1983 - 1984)

Reported to chief operating officer. Responsible for the creation of market research company, Target Market Systems.

- Hired, trained and supervised research staff
- Developed housing market analysis methodologies to analyze state and national markets
- Conceived and designed computer model to target housing markets and the likelihood of financing
- Built a data base of over 70,000 units of comparable rental housing
- Conducted market surveys and focus groups
- Established successful internship program with Michigan State University

1977-83 **GOVE ASSOCIATES, INC., KALAMAZOO, MICHIGAN**

Project Planner

Reported to vice president of this planning, engineering and architectural consulting firm. Developed personal expertise in community development programs, housing rehabilitation, housing development and market research.

- Supervised planning aide staff
- Prepared grant and loan applications for Small Cities Community Development Block Grant Funds, Land and Water Conservation Funds, Economic Development Administration Funds, FmHA Community Facilities Program Funds, Business and Industry Program Funds
- Administered local housing rehab programs funded by CDBG funds
- Packaged housing development loan requests for FmHA 515 and HUD 202 projects
- Developed housing plans, downtown development plans, comprehensive plans, economic development plans, recreation plans, zoning ordinances and housing market studies
- Construction manager for small community sewer and water projects
- Utilized skills in site planning and graphic illustrations
- Set up Management Systems, Inc. for the purpose of conducting market studies on FmHA 515 developments. Performed 35 market studies

EDUCATION

B.S, Michigan State University, 1977 majoring in Urban Planning. Activities included president, Sigma Chi Fraternity, chairman, Urban Planning Curriculum Committee; member, Fellowship of Christian Athletes.

PROFESSIONAL AFFILIATIONS

National Association of State and Local Equity Funds, member 1994-present; President 2000-2001
Art of Leadership Foundation, board member 2002 to present
Michigan Housing Coalition, board member 1989 - 1992; treasurer 1991
Michigan Rural Development Council, board member 1989 - 1994 - President 1992-1994
Michigan Nonprofit Rural Development Corporation - board member 1990-1991
Michigan Housing Council – Chair Development Committee; Market Analysis Committee
Federal Home Loan Bank of Indianapolis Affordable Housing Council, Vice Chairman, Chairman 1996-2000
National Council for Rural Housing and Development - chairman, Development Committee
National Council of State Housing Agencies - member
Habitat for Humanity of Michigan - Vice Chairman 1994-1995, Board member 1993 to present
National City Bank Community Development Association – board member 1999 to present
Fifth Third Bank Community Development Advisory Board-2003 to present
Community and Economic Development Association of Michigan – board member 1999 - 2005
Corporation for Supportive Housing of Michigan – advisory board 2000 to present
State of Michigan Professional Community Planner #578
National Association of State and Local Equity Funds – founding board member 1997-2005, President 2003
Michigan Magnet Fund – Secretary/Treasurer 2005 to present
Art of Leadership – Board Member 2002 to present

PROFESSIONAL LICENSES, CERTIFICATES & HONORS

American Institute of Certified Planners
Who's Who of Real Estate Executives 1990-91

Appointment Guide

Name: Thomas Dale Zook

City: Kentwood

Board/Commission: Child Abuse and Neglect Prevention Board

Length of Term: 3 yrs

End date: 12/19/13

Representing: Professional Providers of Child abuse + neglect prevent

Advice and Consent: (YES) NO

Replacing: Shirley Mann Grey

SAINT STEPHEN'S EPISCOPAL CHURCH, Sewickley, Pennsylvania 1988-1994
A large, regional church in the Pittsburgh suburbs.

Director of Administration
Reported to Senior Pastor. Prepared and monitored annual budget of $1.7 million. Provided direct supervision to 12 staff in finance, communications, information technology, administrative support and facilities management. Provided all human resources functions including development and oversight of insurance programs and health benefits.

- Automated business and data management operations. Implemented life insurance, long term disability and defined contribution retirement programs for non-clergy staff.
- Directed training and coordination to 50 home groups. Implemented practical programs and tools to assist leaders in running meetings and in establishing new groups.
- Managed staffing and development including hiring, coaching, and performance management.

CHILDREN AND YOUTH SERVICES, Clearfield, Pennsylvania 1984-1988
A public child welfare social services program that ensures protection for all county children.

Children and Youth Administrator II
Reported to the Board of Commissioners. Prepared and managed $1 million budget. Developed and implemented comprehensive annual services plans. Supervised staff of 15 and provided direct oversight to all clinical programs.

- Corrected 80 program deficiencies after hire to reinstate the operational license preventing takeover by the state and loss of $500,000 in funding due to non-compliance.
- Increased licensed foster homes by 20% and implemented contracts with 24 private providers to increase available placement resources for neglected and abused children.
- Secured $100,000 in increased state and federal reimbursement.
- Reduced expenses of institutional placement by $250,000 the first year through less restrictive placements.

EDUCATION AND DEVELOPMENT

MBA, Business Administration, North Central University, Prescott, Arizona (1999)
D.Ed., Counselor Education, Indiana University of Pennsylvania, Indiana, Pennsylvania (1992)
MA, Counseling Services, Slippery Rock State College, Slippery Rock, Pennsylvania (1983)
BA, Sociology, Geneva College, Beaver Falls, Pennsylvania (1975)

PROFESSIONAL AND COMMUNITY INVOLVEMENT

Board Member, National Children's Alliance, Michigan Chapter
Treasurer and Vice President, Bailey's Grove North Condominium Association
Former Secretary, Grand Rapids Sister Cities International
Former Tutor, English as a Second Language, Kent County Literacy Center
Former Mentor, Manistee County Children's Advocacy Center

Thomas D. Zook

3840 Old Elm Drive SE
Grand Rapids, Michigan 49512

Residence: 616.698.0109
Email: TZook@CAC-Kent.org

SUMMARY

Senior leader in human service organizations with extensive experience in multiple site supervision and program growth. Strong operational skills coupled with proven record of designing, developing and implementing strategies in support of the organization's mission. Experienced project developer and manager with expertise in organizational leadership and strategic planning. Balances thoughtful problem solving with direct action to ensure positive outcomes.

PROFESSIONAL EXPERIENCE

CHILDREN'S ASSESSMENT CENTER, Grand Rapids, Michigan 2008-Present
A private, not-for-profit center providing comprehensive services to children who are victims of sexual abuse. Services include forensic interviews, medical examinations, therapeutic counseling, victim advocacy and educational outreach.

Executive Director
Report to 19 member board of directors. Provide oversight to 14 staff. House and provide services in conjunction with 5 city and county law enforcement detectives and 4 state children's protective services caseworkers. Assist investigation of child sexual assault with all law enforcement jurisdictions. Oversee budget of $800,000. Services are provided to 1,000 children per year and education to 9,000 children.

BETHANY CHRISTIAN SERVICES, Grand Rapids, Michigan 1994-2007
An international social services organization specializing in adoption, foster care, and other social services to children and families. A $60 million operation with 80 offices nationally and internationally licensed in 14 countries.

Director of Operations
Reported to CEO. Provided oversight to 33 offices in 15 states. Indirectly responsible for staff of 200. Directly supervised 15 affiliate directors in finance, personnel matters, board recruitment, fund development and program expansion and diversification. Oversight of combined budget of $20 million. Consultant to 14 governing boards. Member of Bethany's top leadership team.

- Assisted branch directors in establishing four new satellite offices and moving four satellites to self-supporting affiliate branches resulting in $3 million of increased revenue from added growth and service diversification.
- Developed financial intervention plans in three branches reversing $2 million in negative revenue.
- Implemented the Balanced Scorecard, a strategic planning model, in 14 branches resulting in quantifiable program goals and quarterly performance outcome tracking.
- Served on the Direction's Committee of the National Board. Wrote numerous directional and operational policies and procedures.

Appointment Guide

Name: ~~Shelly~~ Shelley Anne Kester

City: Cedar

Board/Commission: Child Abuse + Neglect Prevention

Length of Term: 3

End date: 12/19/13

Representing: volunteer providers

Advice and Consent: (YES) NO

Replacing: ~~##~~ Scott Stevenson

231-922-6800

wilson kester
DIVORCE AND FAMILY LAW COUNSELORS

Shelley A. Kester is an award-winning attorney, a community leader, a dynamic communicator and a caring individual. Her practice includes divorce law and encompasses complex legal matters and related misdemeanor criminal law. She is one of the Northern Michigan's few attorneys to hold a Certificate of Completion in the area of Family Law issued by the Institute of Continuing Education and the Family Law Section of the State Bar of Michigan.

Ms. Kester is an active member of local, state and national bar associations and has served on committees closely aligned with her practice area. As a trained facilitative and collaborative law mediator, she provides mediation services in three state court circuits. At Northwestern Michigan College, she has served as a litigation instructor and mentored paralegals participating in the internship program.

"People at different levels sometimes collaborative, cooperation and problem-solving [illegible] the implementation of [illegible]"

Awards

- "Boss of the Year" by the Grand Traverse Area Legal Professionals, 2008
- Named one of the Top Criminal Lawyers by the Traverse City Business News, 2007

Bar Association Memberships

- President-Elect, Grand Traverse, Antrim, Leelanau County Bar Association
- Family Law Section, State Bar of Michigan
- Family Law Section, American Bar Association

Education

- McGeorge School of Law, Sacramento, California. Served on the Law Review.
- B.S., Political Science, University of Michigan

Experience

- Wilson Kester (formerly known as Wilson & Kester), since 1998.
- Running, Wise, Wilson, Ford & Phillips*, 1992-1998.

**Mentored by T.J. Phillips, now a Michigan District Court Judge, 1992-1998.*

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wilson kester
DIVORCE AND FAMILY LAW COUNSELORS

Community Service

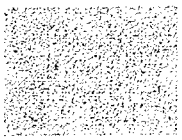
- Founding member and current chair, Traverse Bay Child Advocacy Center, dedicated to the identification, treatment, awareness and prevention of the sexual and physical abuse of children in Grand Traverse and Leelanau counties
- Frequent Volunteer, Women's Resource Center Divorce Clinic, assisting citizens in the five-county area

Civic Experience

- Mayor, Traverse City
- City Commissioner, Traverse City
- Downtown Development Authority, Traverse City
- Traverse City Planning Commission
- Zoning Board of Appeals, Traverse City
- Safe & Drug Free Schools Advisory Committee, Traverse City Area Public Schools
- Founding Board Member, Great Lakes Children's Museum
- Munson Healthcare, Corporate Member
- Kiwanis Club; Lions Club; Zonta Club
- Paul Harris Fellow, Rotary Charities

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Appointment Guide

Name: Lorinda May Wortz

City: Okemos

Board/Commission: Child Abuse + Neglect Prevention Board

Length of Term: 3 yrs

End date: 12/19/13

Representing: religious community

Advice and Consent: **YES** NO

Replacing: Cynthia Williams

Company
Work
Blog
Contact

THE COMPANY

Lori Wortz

Lori specializes in strategic planning for public policy issue management campaigns, ballot proposal campaigns and grassroots/grasstops mobilization.

Previously Lori served seven years as Chief of Staff to the Michigan State Senate Majority Leader, providing oversight of Senate operations, managing a multi-million dollar budget, helping plan and implement the legislative agenda, and interacting with members of the media, interest groups and the public. She directly participated in key policy debates, including property tax reform, school funding reform, energy and telecommunication deregulation, welfare reform, and changes in the unemployment compensation system.

Lori began her career working on presidential politics. She worked for Pat Robertson in 1986, ran his 1988 campaign in Michigan and worked on the regional level, and later at the RNC, covering Alaska, Washington, Nevada, Oregon, Missouri, Georgia, South Carolina, North Carolina and Nebraska.

OUR PEOPLE



Lori Wortz
Biography



Fred Wszolek
Biography



Katie Packer
Biography

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