STATE OF MICHIGAN
EXECUTIVE OFFICE
LANSING

RICK SNYDER
GOVERNOR

BRIAN CALLEY
LT. GOVERNOR

November 16, 2017

Dear Talent Generation Partners,

First, let me begin by saying "thank you" for your efforts in support of the Amazon capture effort. We heard from over half our community colleges, colleges, universities, and technical institutions with letters of commitment to demonstrate our combined partnerships to generate technical talent that would meet and exceed Amazon's needs. We received notification that our proposal was well received and we are anxiously awaiting to hear from Amazon. After reviewing the proposals, Amazon has indicated their "next step" will be to conduct site visits to select cities. While we are confident that we'll make the cut, we are taking nothing for granted and will continue to build the Governor's Marshall Plan for Talent!

We would like to engage each interested partner in an ongoing discussion to examine opportunities to generate talent that will meet the future needs of Michigan. As we look forward toward our State's future talent needs, and as we continue preparing the State's "Marshall Plan for talent," we would like to convene working groups in three areas:

1. Technical Talent Generation: many of the partners that submitted letters of support indicated their commitment to expand programming, curricular, and degree opportunities in high-tech fields. These letters create an opportunity for thoughtful collaboration to ensure that these expansions are high-quality and sustainable. In 2018, we intend to convene multiple conversations to develop a strategy that would support technical talent needs to 2030 and beyond.

2. Talent Pipeline: many colleges and universities indicated a need for continued expansion of the career pathways pipeline to ensure we have long-term sustainable pipeline for talent across the State. We will be holding conversations with our college, university, K-12, and business partners on how to most effectively build and maintain talent pipelines and efficient, high-quality career pathways for our State's students that span the spectrum from apprenticeships and credentialing to doctorate degrees.

3. Strategic Positioning-Michigan as a Global Leader in Technical Talent: as we look to continue position the State of Michigan as a home for high-tech industry and career opportunities, our talent partners will play an essential role by marketing their educational opportunities in these fields and supporting corporate attraction efforts. Earlier this year at the State Universities Summit, several discussions were had around marketing Michigan's talent generators. We intend to continue those conversations to better collaborate and engage our educational partners at all levels as we continue to position Michigan as a great state of high-tech opportunities.

As these conversations are scheduled we will look to further engage you as an integral part of our processes. We look forward to continuing our partnerships and creating increased opportunities for all Michigan residents.

Sincerely,



Rich Baird
Senior Advisor and Transformation Leader

CC: Governor Rick Snyder, State of Michigan
Mayor Mike Duggan, City of Detroit
Roger Curtis, Director, Michigan Talent and Economic Development
Jeff Mason, Director, Michigan Economic Development Corporation
Dan Gilbert, Chairman, Quicken Loans Inc. and Rock Ventures, LLC