Top Events

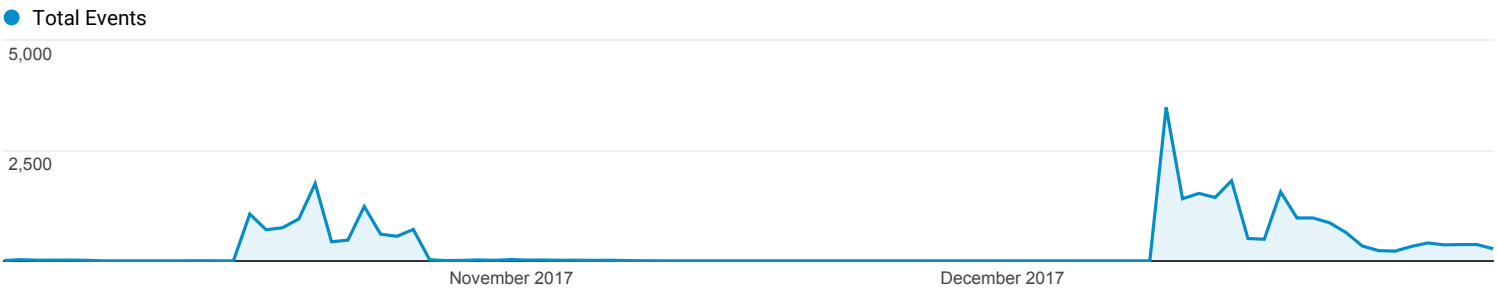
ALL » EVENT CATEGORY: Ads - Large » EVENT ACTION: Impression

Oct 1, 2017 - Dec 31, 2017

All Users
38.74% Unique Events

Explorer

Event



This data was filtered with the following filter expression: **bicentennial**

Event Label	Total Events	Unique Events	Event Value	Avg. Value
	28,099 % of Total: 3.42% (821,812)	12,604 % of Total: 2.58% (488,366)	0 % of Total: 0.00% (0)	0.00 Avg for View: 0.00 (0.00%)
1. 171211 / Bicentennial / Thanks / A	**9,382** **(33.39%)**	4,195 (33.28%)	0 (0.00%)	0.00
2. 171211 / Bicentennial / Thanks #2	**9,197** **(32.73%)**	4,121 (32.70%)	0 (0.00%)	0.00
3. 171016 / Bicentennial / Festival / A	**5,349** **(19.04%)**	2,311 (18.34%)	0 (0.00%)	0.00
4. 171023 / Bicentennial / Feast / C	**2,019** **(7.19%)**	940 (7.46%)	0 (0.00%)	0.00
5. 171023 / Bicentennial Office / Feast of Ideas / C	**1,851** **(6.59%)**	888 (7.05%)	0 (0.00%)	0.00
6. 171030 / Ford School / Bicentennial / D	**157** **(0.56%)**	79 (0.63%)	0 (0.00%)	0.00
7. 170925 / School of Information / Bicentennial / D	**92** **(0.33%)**	44 (0.35%)	0 (0.00%)	0.00
8. 171023 / Bicentennial Office / Book / D	**50** **(0.18%)**	25 (0.20%)	0 (0.00%)	0.00
9. 170911 / Bicentennial / Detroit / A	**2** **(0.01%)**	1 (0.01%)	0 (0.00%)	0.00

Rows 1 - 9 of 9

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