Top Events

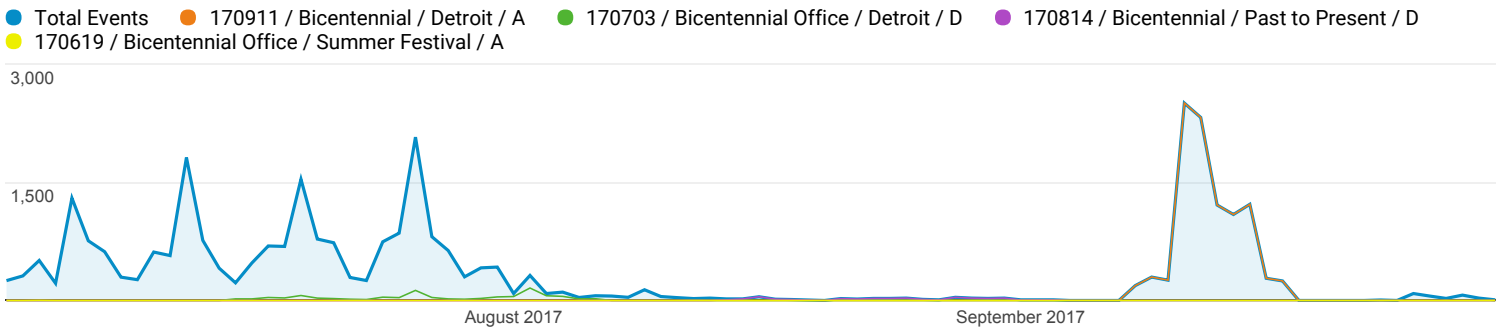
ALL » EVENT CATEGORY: Ads - Large » EVENT ACTION: Impression

Jul 1, 2017 - Sep 30, 2017

All Users
37.99% Unique Events

Explorer

Event



This data was filtered with the following filter expression: **bicentennial**

Event Label	Total Events	Unique Events	Event Value	Avg. Value
	32,029 % of Total: 4.99% (642,048)	13,785 % of Total: 3.62% (380,539)	0 % of Total: 0.00% (0)	0.00 Avg for View: 0.00 (0.00%)
1. 170410 / UMCU / Bicentennial /	**20,745** **(64.77%)**	8,753 (63.50%)	0 (0.00%)	0.00
2. 170911 / Bicentennial / Detroit / A	**9,629** **(30.06%)**	4,227 (30.66%)	0 (0.00%)	0.00
3. 170703 / Bicentennial Office / Detroit / D	**968** **(3.02%)**	466 (3.38%)	0 (0.00%)	0.00
4. 170814 / Bicentennial / Past to Present / D	**403** **(1.26%)**	199 (1.44%)	0 (0.00%)	0.00
5. 170925 / School of Information / Bicentennial / D	**282** **(0.88%)**	139 (1.01%)	0 (0.00%)	0.00
6. 170619 / Bicentennial Office / Summer Festival / A	**2** **(0.01%)**	1 (0.01%)	0 (0.00%)	0.00

Rows 1 - 6 of 6

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