

LECTURE

FEBRUARY 18

LINDA LOUDERMILK

Linda Loudermilk / luxury eco™

Coined as the "Vivienne Westwood of eco" by *Elle* magazine and one of the top 20 innovators to watch by *W* magazine, Linda Loudermilk, a new visionary couture and eco-designer, spearheaded the creation of a new, luxury eco™ lifestyle. Loudermilk is the founder, CEO and CCO of Loudermilk Inc. Loudermilk trademarked the term luxury eco™, becoming the first designer to create a luxury+eco lifestyle brand under one umbrella — all made from the sustainable fabrics that she researched and developed, targeted towards the most demanding luxury consumer.

Loudermilk's personal mission is to influence change on the planet and change within ourselves, the consumer, as humans and the planet are directly correlated to one another. Loudermilk uses sustainable organic textiles that are woven from natural sources like bamboo, SeaCell® (seaweed) and Ingeo™ (corn); collaborates with scientists and companies that create fibers without pesticides or other toxic processes; and leverages manufacturers that do not poison the water supply. Loudermilk studied Shakespeare and costume design at Oxford University, UK.

6:30 P.M.

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