RICK SNYDER
GOVERNOR

STATE OF MICHIGAN
EXECUTIVE OFFICE
LANSING

BRIAN CALLEY
LT. GOVERNOR

January 23, 2018

Dear Michiganders,

In 2011 we began an exciting adventure – one that has shown what can be achieved when we work together to solve problems and create opportunities. Early on, I coined the term “Relentless Positive Action” to illustrate how we can accomplish just about anything when we do not spend time blaming others or worrying about who will get the credit. As a result, we are recognized today across America as the Comeback State.

I ran for governor eight years ago because I wanted to reinvent our state and work with our residents and Legislature to make Michigan stronger. I wanted to restore the same sense of confidence and achievement that Michigan was known for when we were making products of the highest quality and educating our residents in ways that ensured their ability to get good jobs. We strive to create and maintain a quality of life so enriching that our children and grandchildren will stay and raise families of their own. And we’ve made incredible progress. Our population is growing again, and we lead the Great Lakes states in attracting people with a bachelor’s degree or higher.

Michigan has improved significantly, and is trending upward or leading the country in just about every critical category that contributes to quality of life. But there is still a great deal to be done to make sure Michigan’s opportunities and abundant resources are fully realized by everyone who lives here.

For my part, I promise to bring the same energy, creativity, and “Relentless Positive Action” to my eighth year as your governor that I brought to the first seven. I will continue to aggressively and decisively address the issues of today, while also putting in place the planning and foundations necessary for success in the decades ahead.

I ask that you – the nearly 10 million residents of Michigan – hold us and those who succeed us fully accountable for addressing and acting on issues that help people reach their full potential throughout the state. Through collaboration and civility, there is no limit to what Michiganders can achieve.

In closing, helping people is without a doubt the most rewarding aspect of my job and I am truly grateful for the experience and privilege of serving as your governor for eight of the most transformative years in Michigan’s history.

Sincerely,

Rick Snyder
Governor

GEORGE W. ROMNEY BUILDING • 111 SOUTH CAPITOL AVENUE • LANSING, MICHIGAN 48909
www.michigan.gov

HIGHLIGHTS

We want Michigan students to receive a great education at every level. Since 2010, we have more than doubled the amount of Great Start Readiness Program openings from 28,000 to over 64,000. We also have more than tripled the number of college classes that students have taken in high schools from 23,000 in 2010 to more than 85,000 in 2016.

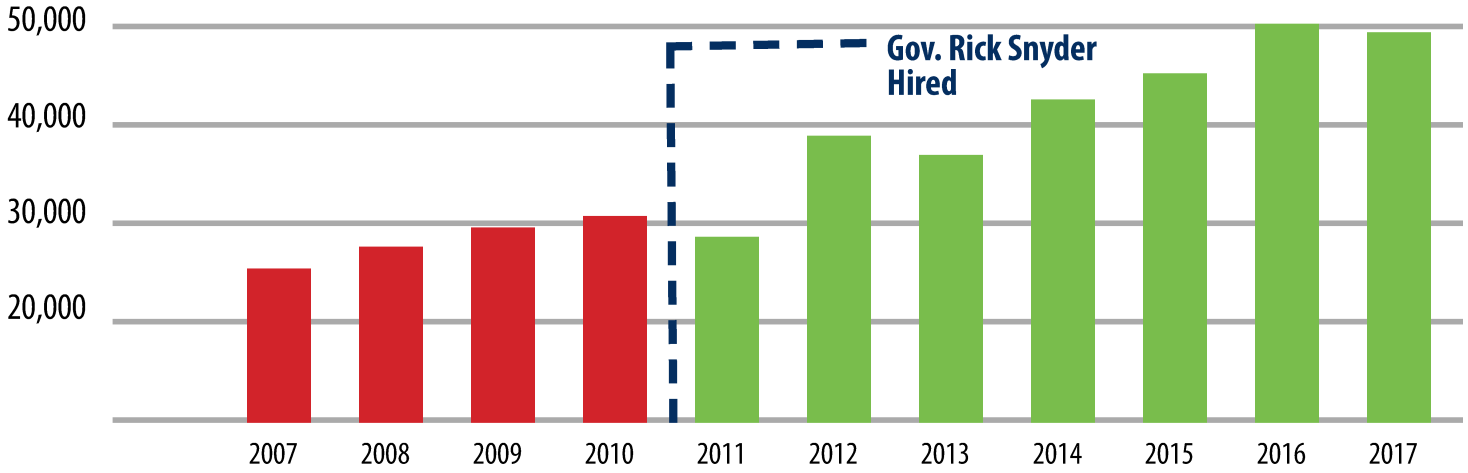
Every student in Michigan has the potential to achieve their dreams, but sometimes barriers outside the classroom stand in the way, leading to problems with attendance, health, safety, self-sufficiency and overall education.

Pathways to Potential is a State of Michigan program designed to provide students and their families with the help they need to eliminate those barriers so students can succeed.

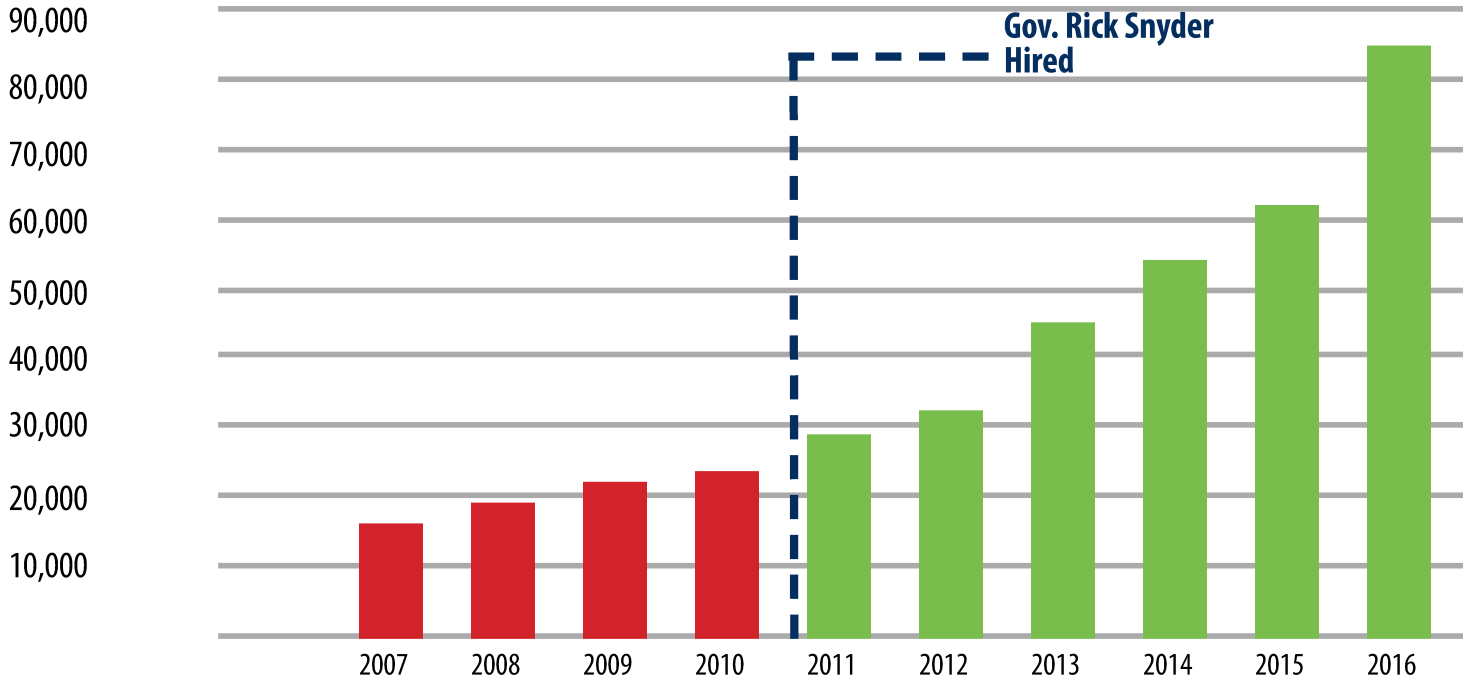
"We've gone from just under 500 slots to 2,094 slots. More than 50 percent (of GSRP students) are in full-day programming. Parents appreciate the full-day option."
- Krista Carambula, director of early childhood programs for the Kalamazoo Regional Educational Service Agency, the intermediate school district for the county.

January 27, 2015
MLive: "*Great Start preschool expansion a major victory for Michigan*"

GREAT START PRE SCHOOL OPENINGS



COLLEGE COURSES COMPLETED IN MICHIGAN HIGH SCHOOLS



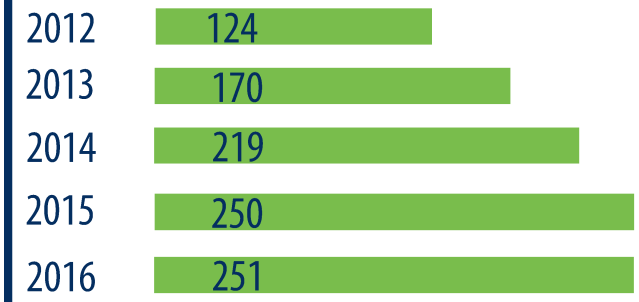
PATHWAYS TO POTENTIAL

Everyone in Michigan has the potential to achieve their dreams, some just need extra support and assistance along the way. In an effort to help everyone find a path to their fullest potential, Pathways to Potential was created as a way to break down barriers and deliver services where people need them. Pathways is an innovative approach to providing human services that target five outcome areas: attendance, education, health, safety and self-sufficiency.

Pathways to Potential relies on three critical elements

- DHHS goes into the school to better understand the individual barriers that are preventing students from reaching their greatest potential.
- Families are connected with entire networks of support so each member has access to the long-term help needed to reach their goals.
- DHHS engages with community partners and school personnel in our efforts to help families find their pathway to success.

NUMBER OF PATHWAYS SCHOOLS



HIGHLIGHTS

Students participating in FIRST get opportunities to work side-by-side with professional engineers from great MI companies like Whirlpool, Bosch, GM and Ford, further cultivating the next generation of engineers, researchers and technical workers.

Students who participate in FIRST are twice as likely to major in STEM in college.

- 41% major in engineering
- 33% of women in FIRST major in engineering

Healthy Kids Dental is a dental benefit program for children with Medicaid and covers dental services such as X-rays, cleanings, fillings, extractions, sealants and more at no cost to families. After years of continued investment and expansion into additional counties, on October 1, 2016, Healthy Kids Dental became available to all children statewide under the age of 21.

When our students go off to college, they should feel safe, and their parents should be assured that their kids will be protected. Through her "Let's End Campus Sexual Assault" initiative, First Lady Sue Snyder is working hard to fight campus sexual assault.

"People think FIRST Robotics is about robots – like fighting each other in the movies. They don't realize what these kids are doing is preparing them for real life and truly impacting the lives of others."
– Stacy Nelson, Central Lake

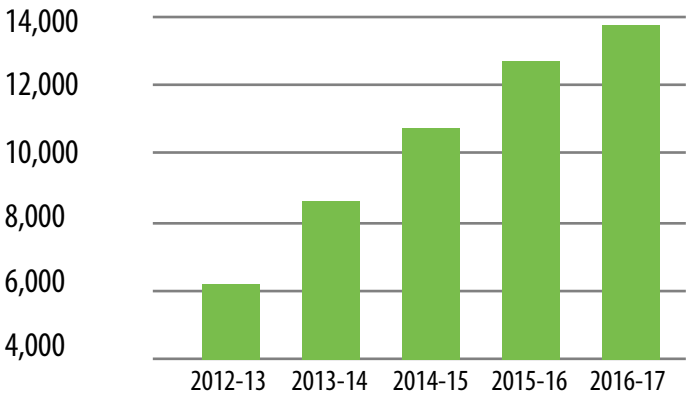
May 17, 2017
Oakland Press: "*First Lady Sue Snyder creates workgroup for sexual assault survivors*"

MICHIGAN IS 1ST IN FIRST!

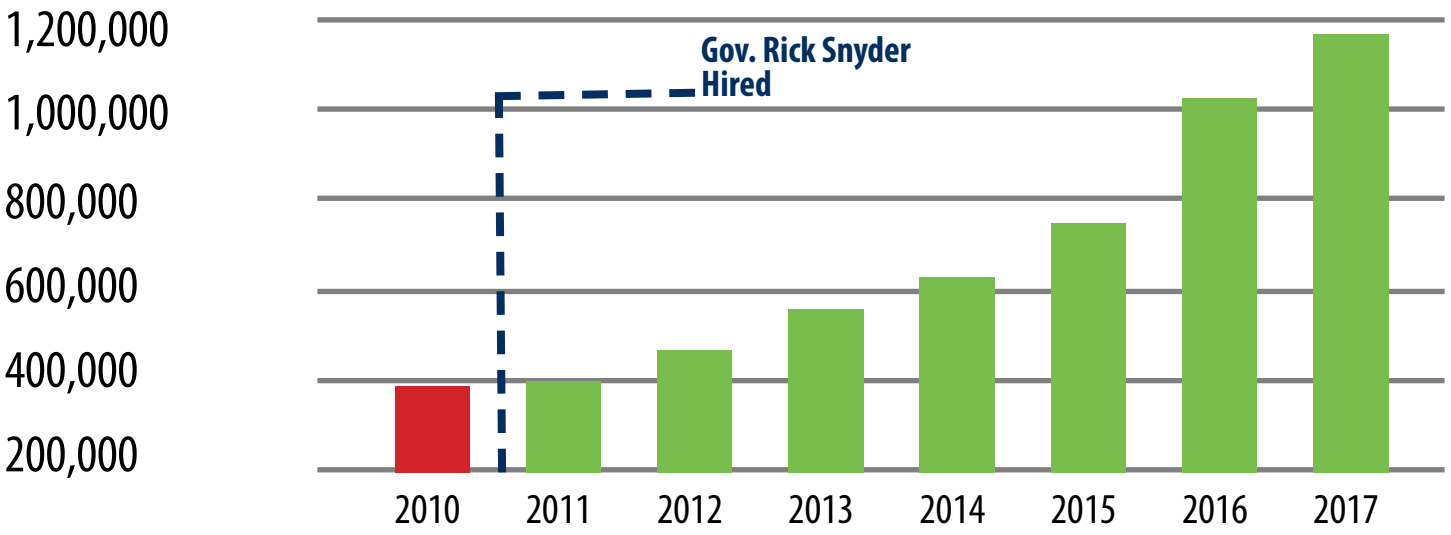
"The mission of FIRST is to inspire young people to be science and technology leaders, by engaging them in exciting mentor-based programs that build science, engineering, and technology skills, that inspire innovation, and that foster well-rounded life capabilities including self-confidence, communication, and leadership." - www.firstinspires.org

- Michigan is the first and only state to have over 500 FIRST Robotics teams.
- Michigan has more FIRST Teams than California and New York combined.
- Students who participate in FIRST have a competitive advantage in higher education and career placement.
- FIRST Robotics brings science, technology, engineering and math to life. Team members learn skills they can use for the rest of their lives to solve challenging problems and have rewarding careers.

NUMBER OF MI FIRST ROBOTICS STUDENTS



MICHIGAN CHILDREN ENROLLED IN HEALTHY KIDS DENTAL



FIGHTING CAMPUS SEXUAL ASSAULT

"Until we see the day when there are zero sexual assaults being reported on Michigan's campuses, our work is far from over. Together, we can change our culture and together we can put an end to campus sexual assault."—First Lady Sue Snyder

Inform. Empower. Prevent. Let's End Campus Sexual Assault

- More than $1.5 million in grants have been awarded to students from 30 Michigan colleges and universities.
- Michigan is the first state in the nation to allocate General Fund money for prevention of campus sexual assaults.
- Bipartisan federal and state lawmakers participate in the program, creating more awareness and attention to the need for resources.

FUNDING

2015	$500,000
2016	$500,000
2017	$600,000
TOTAL	$1,600,000

HIGHLIGHTS

Too often veterans across the country return home to challenging job prospects and a world that does not always acknowledge the value they can bring to the workforce. Michigan, with the help of the Michigan Veterans Affairs Agency and veteran-friendly employers, is taking steps to be a leader in reversing this trend.

Through collaboration, we're helping to make Michigan a more welcoming place for veterans. The veteran-friendly employer program is about more than just jobs. It's about people, families and giving back to those who have given so much for us.

Veterans are an important source of underutilized talent. They possess leadership skills and an unparalleled work ethic. Their life experience helps make them an incredible team member.

Michigan veterans and their families who would like help accessing the federal benefit programs, state services and local resources that they've earned through their service can call 800-MICH-VET or 800-642-4838.

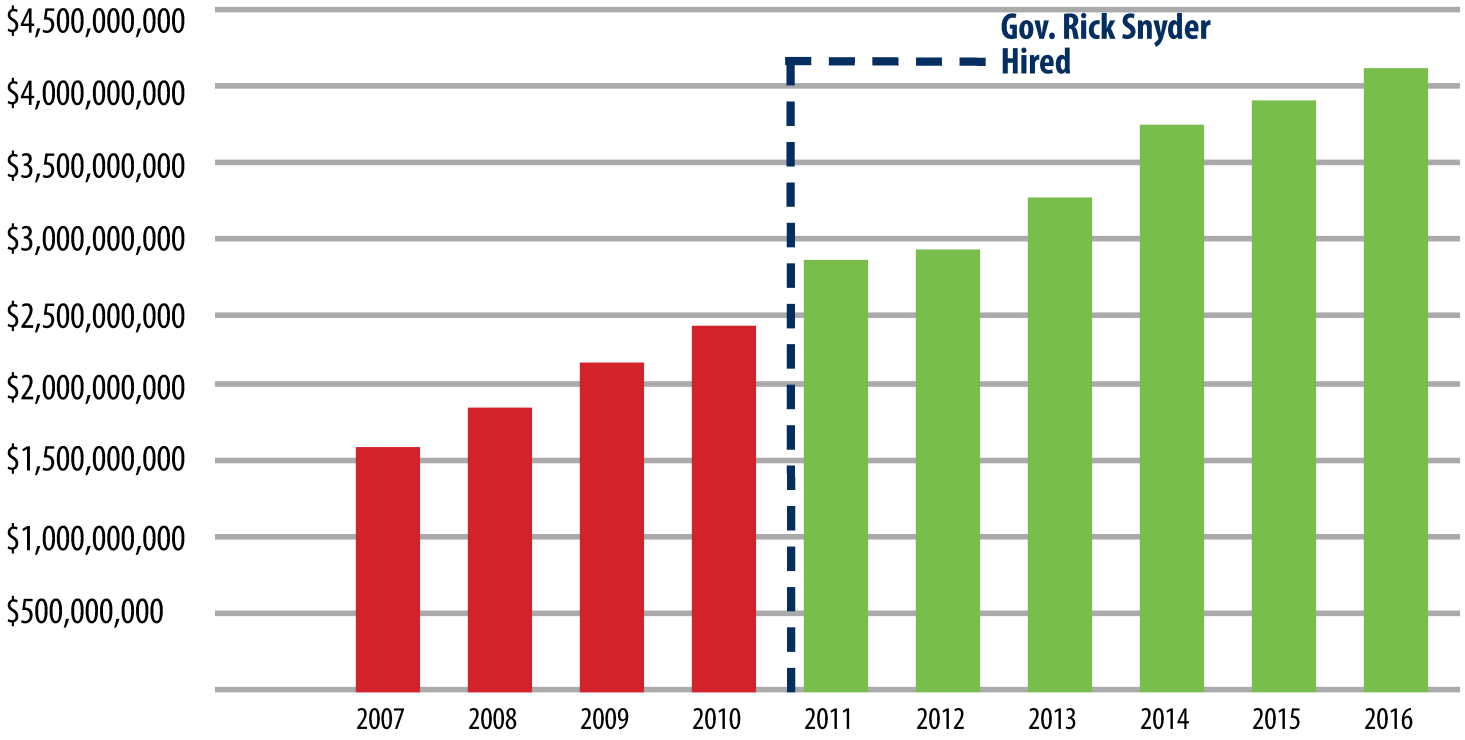
"My career in the Marine Corps was fulfilling in every way, and I honestly didn't think I could find such a rewarding career outside of the military. Roush has changed that – I feel valued in my work and I'm able to commit myself to helping other veterans connect their military experience with existing job openings."
– Kyle Jastren, Livonia

January 3, 2018
Traverse City Record-Eagle: "*State group honors veteran-friendly employers*"

SERVING THOSE WHO SERVED

VETERAN BENEFITS ACCESSED

- Michigan veterans have accessed 67% more benefits since 2010.
- In 2016, Michigan veterans accessed more than $4 billion in benefits.
- According to the U.S. Department of Veterans Affairs, there are over 600,000 veterans living in the state of Michigan.



VETERAN-FRIENDLY EMPLOYERS IN MICHIGAN

In 2014, Michigan Veterans Affairs Agency began its Veteran-Friendly Employers program. Since then, over 150 employers have been recognized as veteran-friendly.

- The MVAA created the VFE to help break down barriers veterans face in landing civilian jobs and to educate employers about the contributions veterans can make to their workforce.
- Over the past year, Michigan's veteran-friendly employers have put nearly 2,000 veterans to work.
- This year, participation has more than doubled, with 157 employers committed to veteran recruitment, training and retention.

CERTIFIED VETERAN-FRIENDLY EMPLOYERS

GOLD-LEVEL	8
SILVER-LEVEL	15
BRONZE-LEVEL	134
TOTAL	157

HIGHLIGHTS

Through collaboration, we're helping to make Michigan a safer place for Michiganders. Part of Michigan's reinvention involves reinventing public safety and using smart justice to address the problem of violent crime.

More than making Michigan a great place to work, we also must make Michigan a safe place to live for all residents and potential new residents.

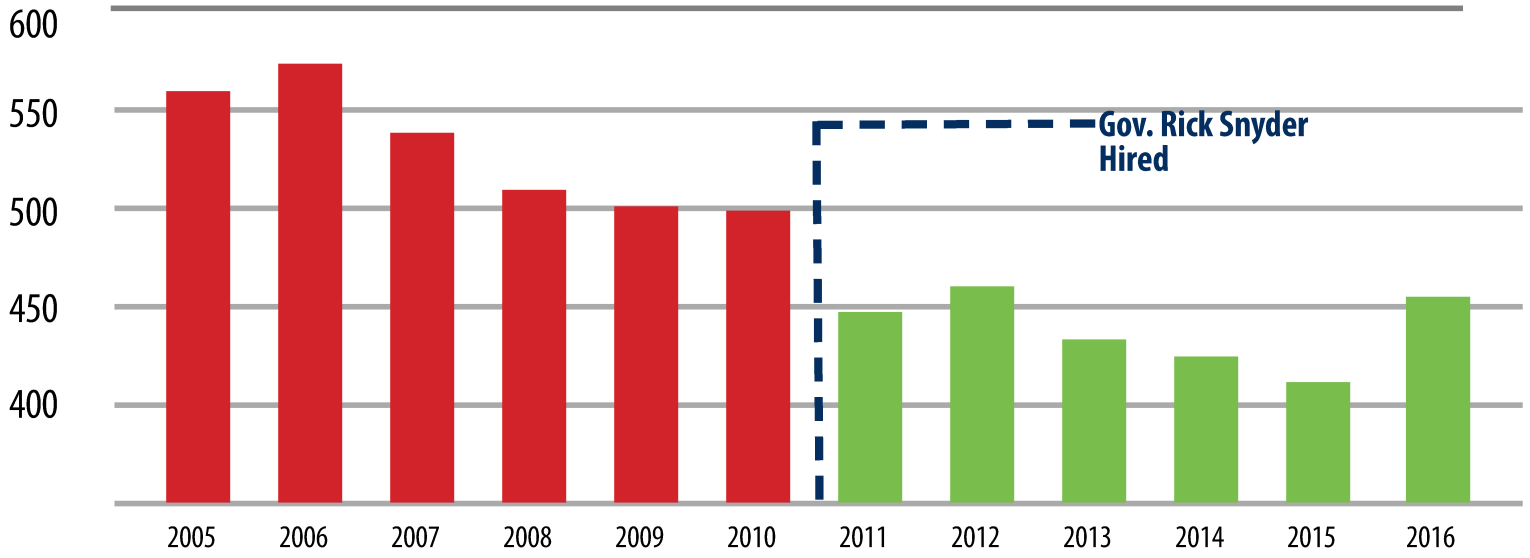
Through innovative programs like Vocational Village and the hard work of the Michigan Department of Corrections, the rate at which offenders recommit crimes is down to 29.8 % - the second historical low in our state's history. The total prison population is below 40,000 for the first time since 1993.

"I knew there was a way back, but I didn't know how good it would be."
- Salvador Gutierrez, Holland (Found a career thanks to Vocational Village)

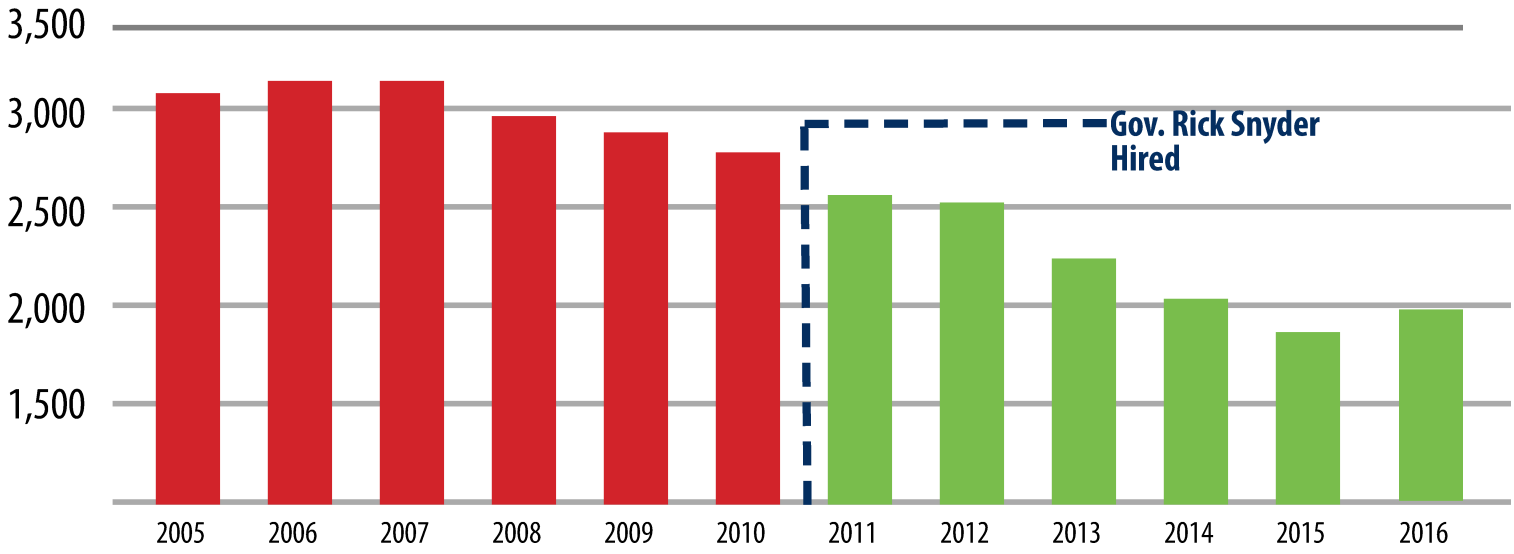
August 30, 2017
MLive: "*'Guys without hope find their way back,' prisoner in new vocational village says*"

October 17, 2017
Detroit News "*Michigan inmates paroled with new job skills*"

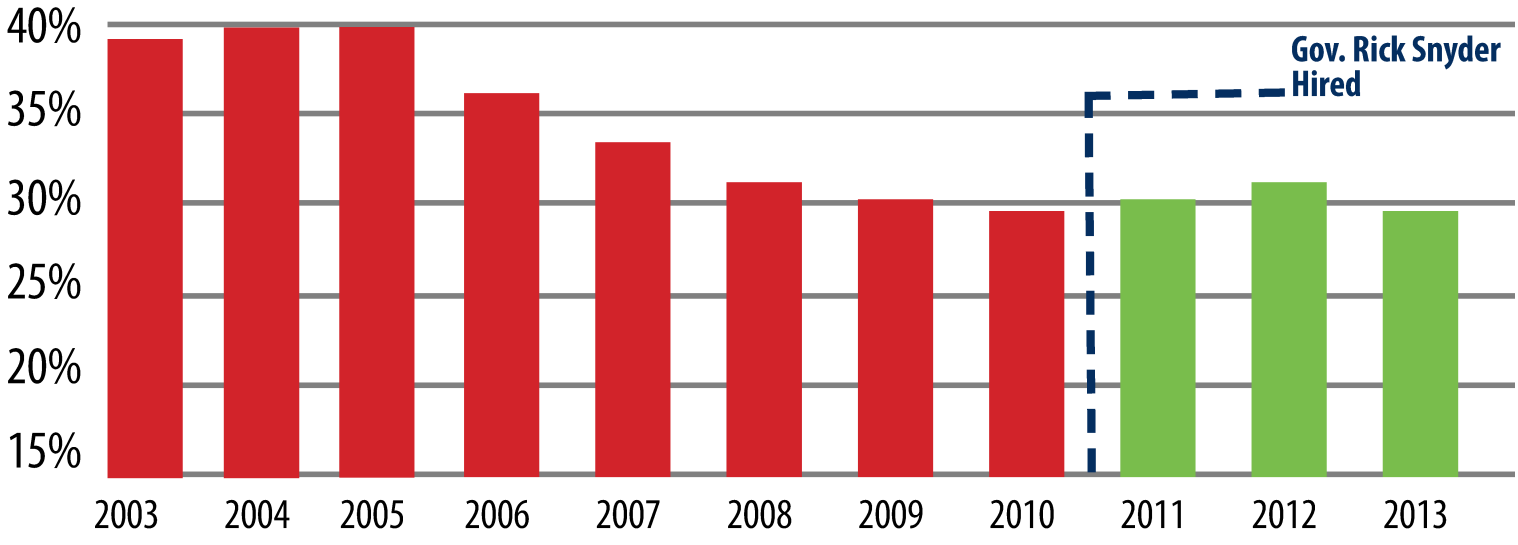
VIOLENT CRIME RATE IN MICHIGAN



PROPERTY CRIME RATE IN MICHIGAN



RECIDIVISM RATE IN MICHIGAN



HIGHLIGHTS

According to a 2016 study, every $1 invested in the 2016 Pure Michigan ad campaign, in evaluated markets, generated $8.33 in tax revenue - benefitting Michigan residents.

- In regional markets, each $1 invested returned $169 in visitor spending and $12 in taxes.
- In the national market, each $1 invested returned $97 in visitor spending and $7 in taxes.

Tourists spent $20.9 billion in Michigan during 2016.

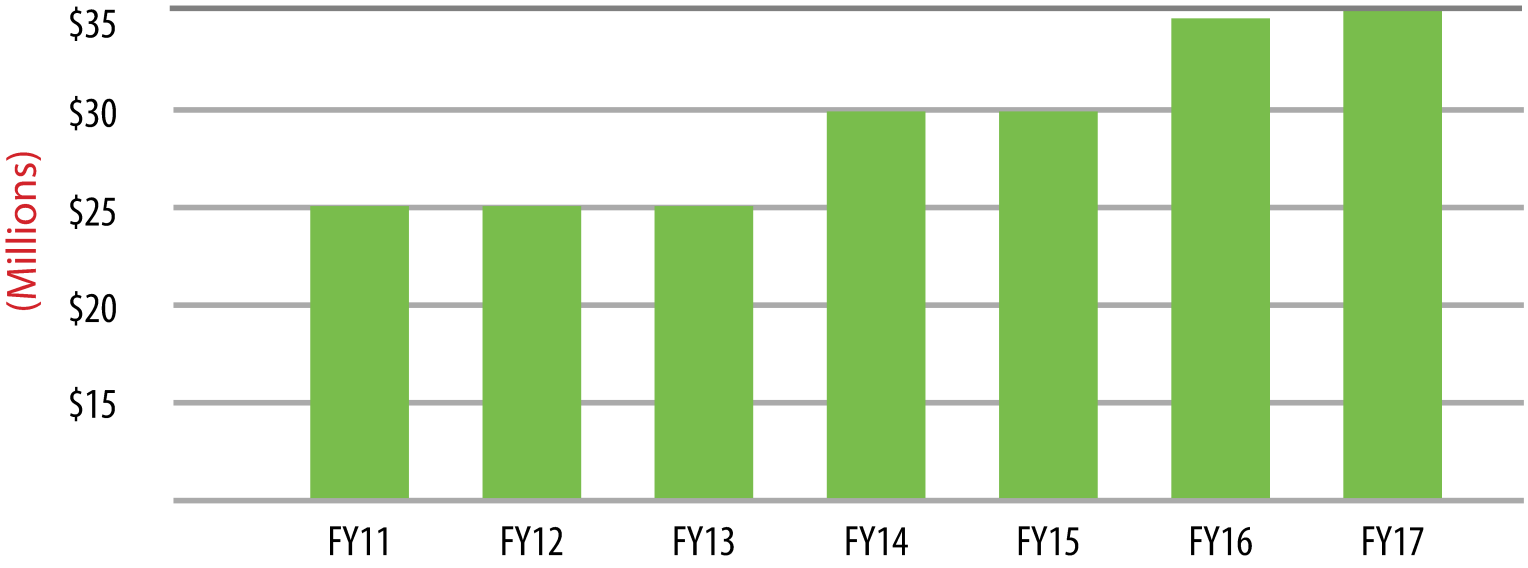
Michigan has the longest freshwater coastline (3,200 miles | 5,149km) and over 11,000 lakes. The state also has more coastline than California!

"(Michigan has) even more visitors at this point in 2017 than we had in 2016, and 2016 was a record breaking year."
- Lauren Blacik, special assistant for the National Park Service Midwest Region.

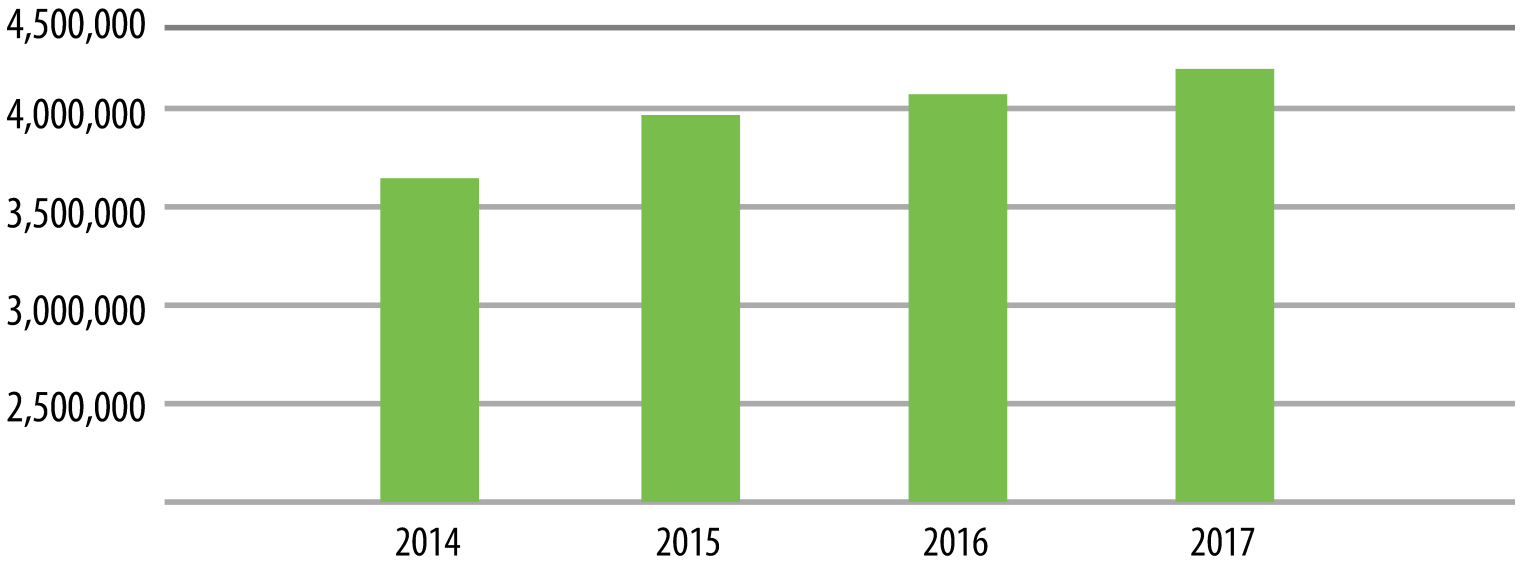
October 15, 2017
MLive: "*Tourism brings more than $1 billion to Washtenaw County, report says*"

October 15, 2017
Crain's Detroit Business: "*As economy improves, so does Michigan tourism*"

INVESTMENTS IN PURE MICHIGAN



PEOPLE CROSSING THE MACKINAC BRIDGE



EXPLORING PURE MICHIGAN

"When in Michigan, you are never more than half an hour from a Michigan state park, state forest campground or state trail system." - michigandnr.com/parksandtrails

- The Michigan Department of Natural Resources offers more than 200 Recreation 101 events around the state for people interested in learning more about recreation in Michigan.
- Michigan now boasts 101 state parks, 17 state-operated harbors, and 133 state forest campgrounds, as well as thousands of miles of motorized and non-motorized trails.
- State parks offer history museums, nature centers, and more to help kids get outside and learn more about their natural environment.
- The number of non-resident daily passes at state parks and scenic sites in the Upper Peninsula was 58% higher in 2017 than 2014.

THE THING THAT MAKES MICHIGAN GREAT WILL ALWAYS BE THE PEOPLE

