# A PATH TOWARD OUR FUTURE

GOVERNOR RICK SNYDER • LT. GOVERNOR BRIAN CALLEY

## MICHIGAN IS THE HOME FOR INNOVATION, CAREER OPPORTUNITIES AND ECONOMIC EXPANSION

Keeping our state a leader in global mobility, R&D, manufacturing, agriculture, and tourism means more opportunities for great careers in the Great Lakes State. Retaining and attracting talent, promoting job training and building our talent base for in-demand jobs will help Michigan grow and Michiganders prosper.

## MICHIGAN WILL PROVIDE QUALITY, LIFELONG EDUCATION AND CAREER TRAINING

If we want our kids to grow and succeed tomorrow, we need to give them a better education today. Transforming education and building a high-quality, inter-connected P-20 system will help Michigan become a better place to learn and earn.

## MICHIGAN'S INFRASTRUCTURE IS MODERN AND RELIABLE

Working together, local and state governments and the private sector can make smarter investments in roads and bridges, water and sewer, and communications technology. We can provide stronger, safer and more cost-effective infrastructure for a better path toward our future.

## MICHIGAN'S COMMUNITIES ARE STRONG AND THRIVING

Safe and healthy environments for Michiganders to live, work and play in means a better quality of life for people of all ages. From rural small towns to the largest metropolitan areas, Pure Michigan means different things to different people, but all in a positive way.

## MICHIGAN'S GOVERNMENT IS EFFICIENT, EFFECTIVE AND ACCOUNTABLE

A smart, balanced budget that pays off the state's debt and puts money away in a savings account is how the state can be debt-free in about 20 years. Eliminating needless regulations and using technology to provide better customer service will make state government a partner for Michiganders looking for success in their personal and professional lives.

**Our overall business tax climate is ranked #12 in the nation. Thanks to eliminating the Michigan Business Tax  and replacing it with a simple, fair corporate tax system, Michigan has gone from ranking 48th to 8th in terms of corporate tax rating among the states.**

**Michigan has always been a manufacturing leader, but during the Lost Decade we lost our way. Since making job creation a focus again in 2011, our state has ranked #1  nationally for creating new manufacturing jobs.**

**Detroit is the comeback city and on an accelerated path toward a brighter future. Through programs like the Detroit Promise Scholarship Program, the city of Detroit is making a commitment to its young people.**

July 5, 2017
**MLive:** ***"Grand Rapids ranked No. 1 in U.S. for job growth"***

Sept. 10, 2016
**Toronto Star:** ***"Detroit is America's great comeback story"***

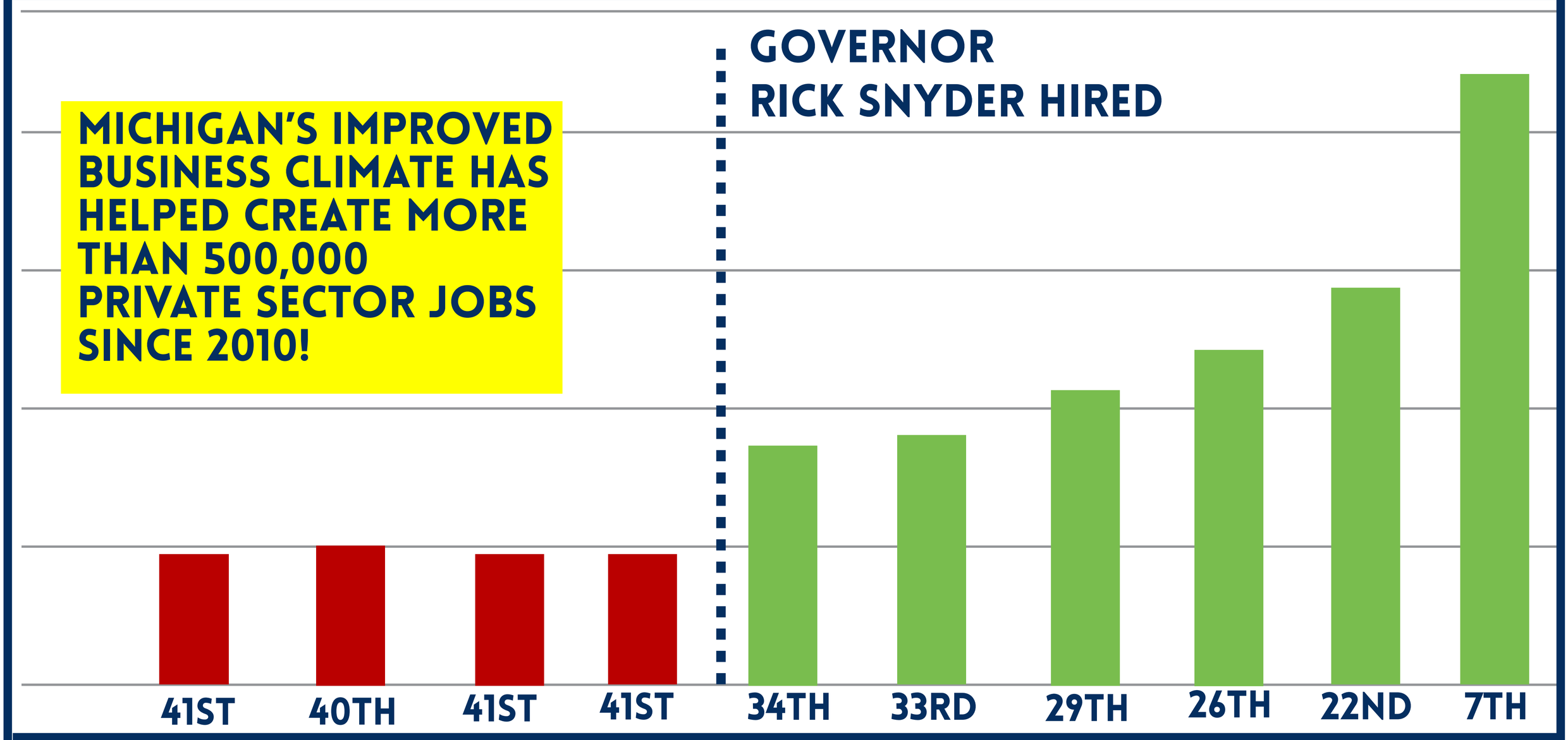
April 17, 2017
**MLive:** ***"Holland is best small city in America to start a business, report says"***

# GREAT BUSINESS CLIMATE DRIVES STRONG GROWTH

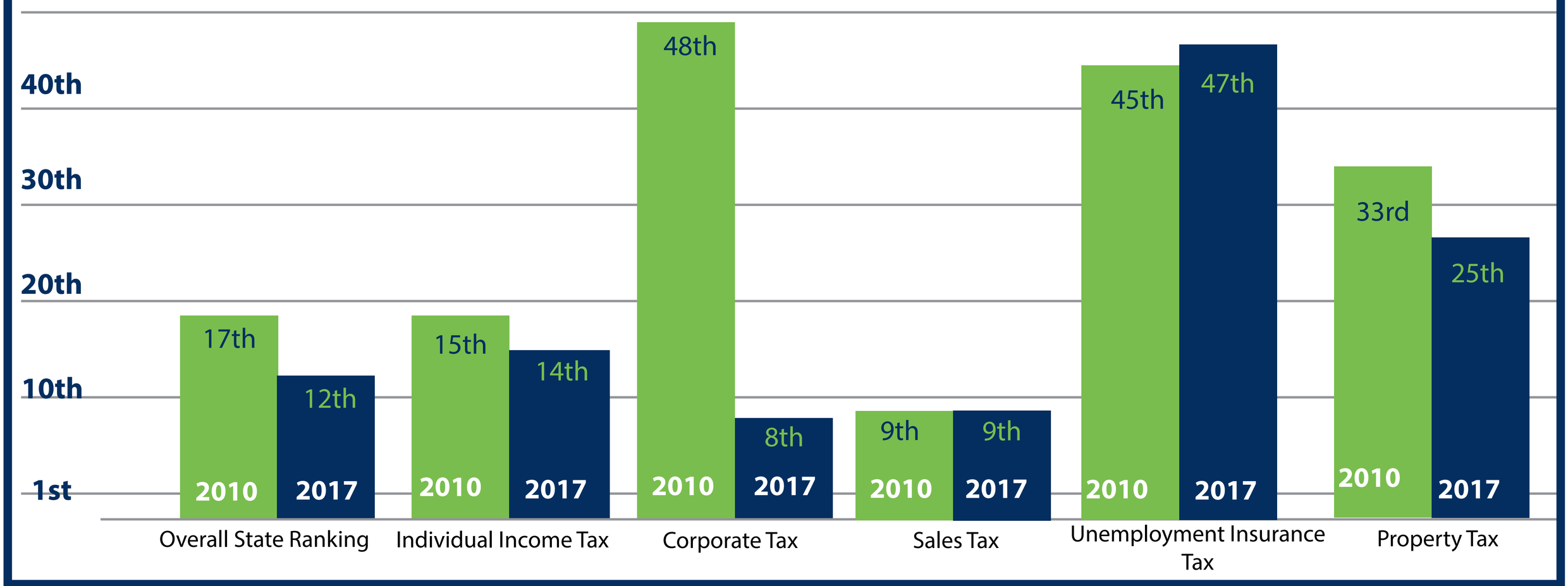
2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016

## WHERE MICHIGAN RANKED NATIONALLY FOR DOING BUSINESS

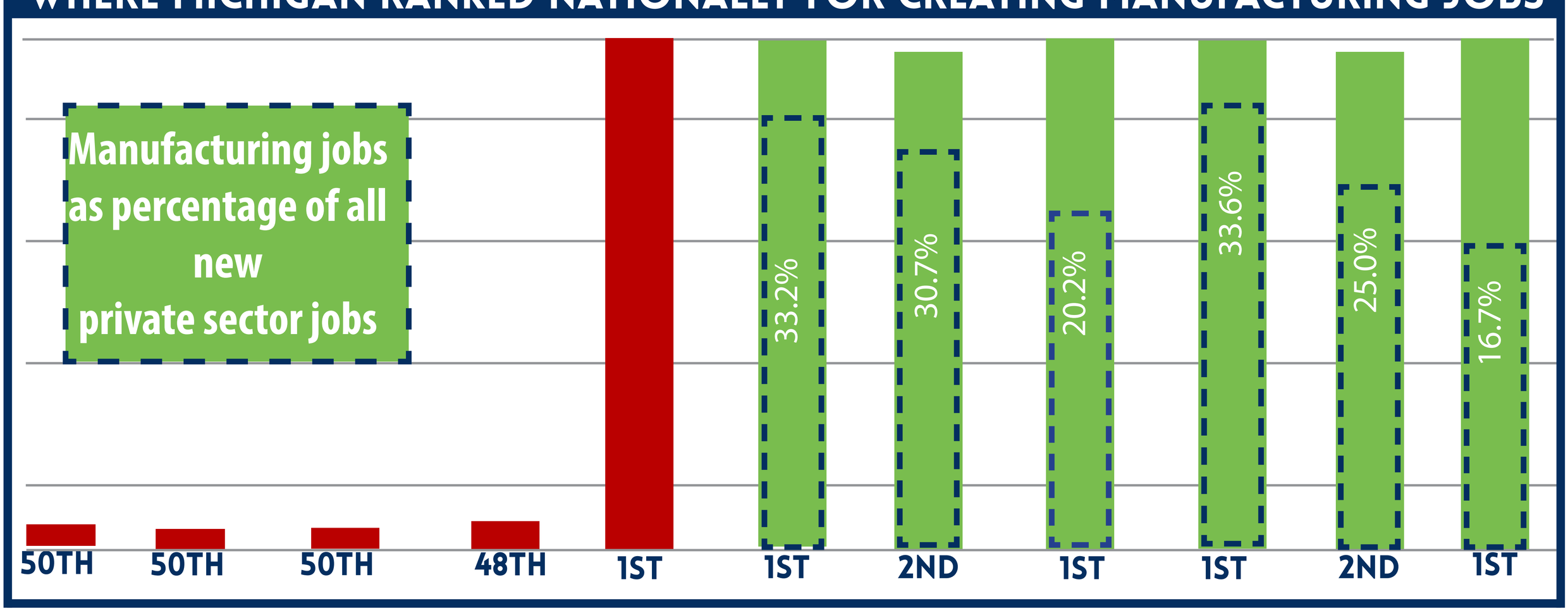
**MICHIGAN'S IMPROVED BUSINESS CLIMATE HAS HELPED CREATE MORE THAN 500,000 PRIVATE SECTOR JOBS SINCE 2010!**




## MICHIGAN'S NATIONAL TAX RANKINGS




## WHERE MICHIGAN RANKED NATIONALLY FOR CREATING MANUFACTURING JOBS



**sector jobs ranking Michigan as #1 in the Great Lakes states and #6 nationally.**

**Michigan's unemployment rate has fallen to 3.8%, its lowest point in 17 years.**

**Michigan is now outpacing the national average in terms of workforce growth rate.**

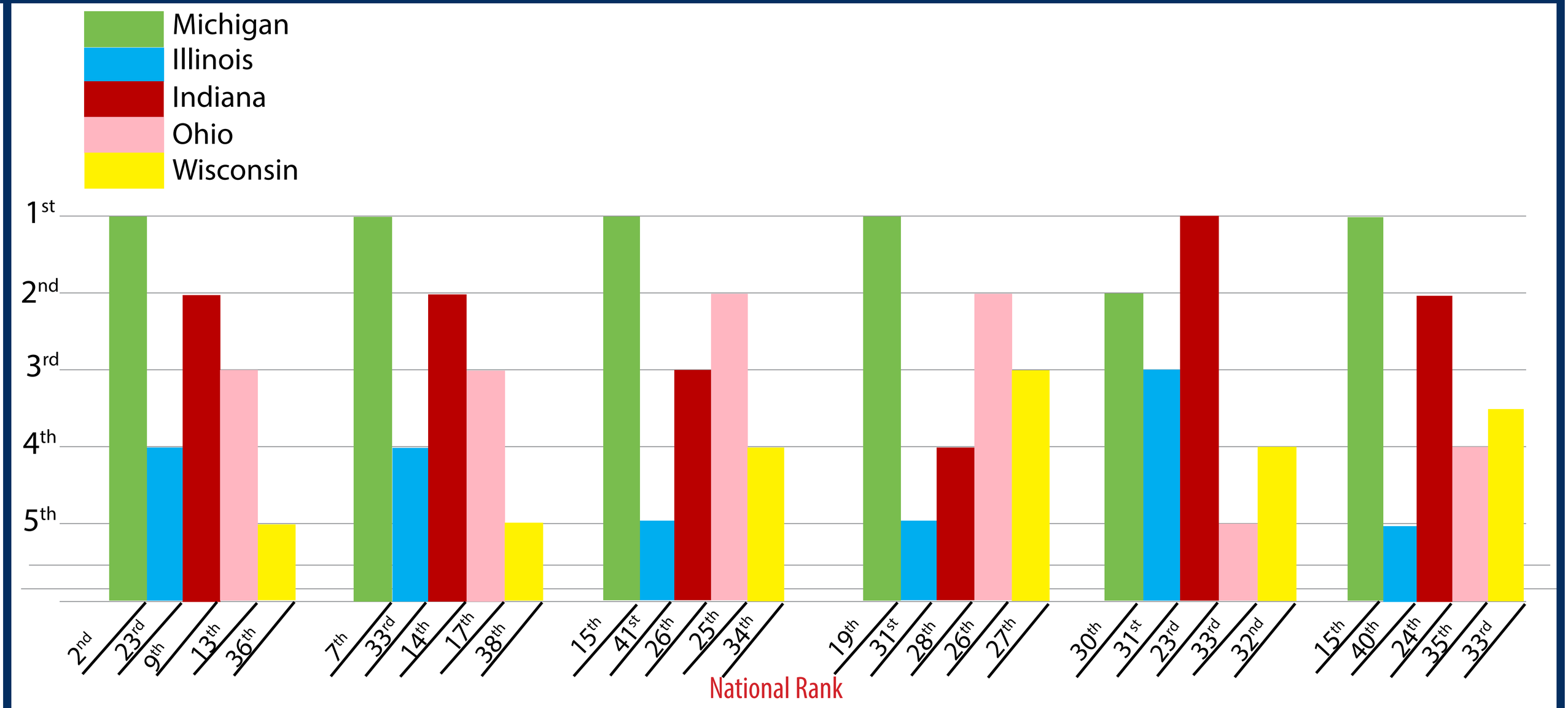
May 11, 2017
**GRBJ.COM:** ***"West Michigan companies rank among 'America's Best Employers'"***

June 29, 2017
**Forbes:** ***"Forbes' American Dream Index Rises For The Fourth Straight Month Led By Michigan And Kansas"***

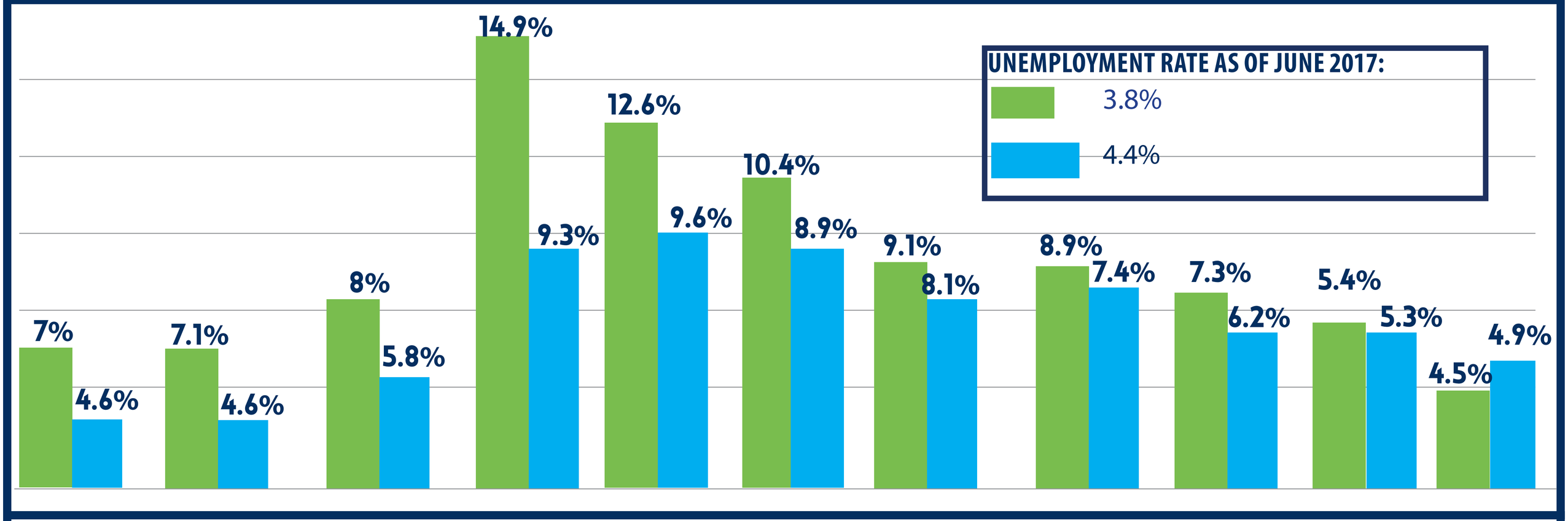
April 19, 2017
**CIO:** ***"[Detroit one of the]10 best cities for women in tech"***

# LEADING JOB CREATION AND GROWING OPPORTUNITIES

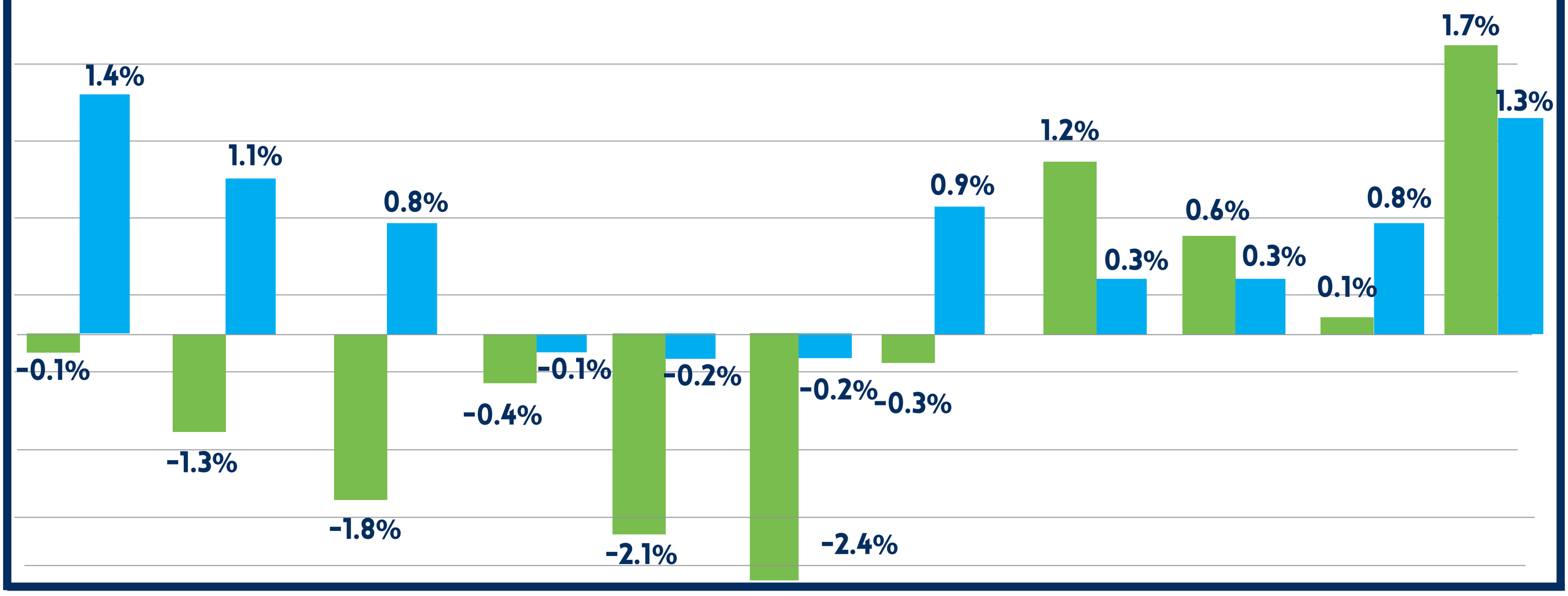
## RANKING PRIVATE-SECTOR JOB CREATION AMONG GREAT LAKES STATES




## MICHIGAN VS. NATIONAL UNEMPLOYMENT RATE




## MICHIGAN VS. NATIONAL WORKFORCE GROWTH RATE



**Thanks to a drastically improved economy, Michigan home values have begun to rise. With an increase in per capita income growth, more Michiganders are able to buy a home leading to a healthier housing market.**

**Attracting talent is critically important to ensuring a healthy 21st Century economy, and Michigan is now above the national rate in terms of population growth among 25 to 34 year olds.**

June 7, 2017
**MyNorth.com:** ***"Traverse City Moves Toward Tech Industries to Diversify Economy, Attract Young Professionals"***

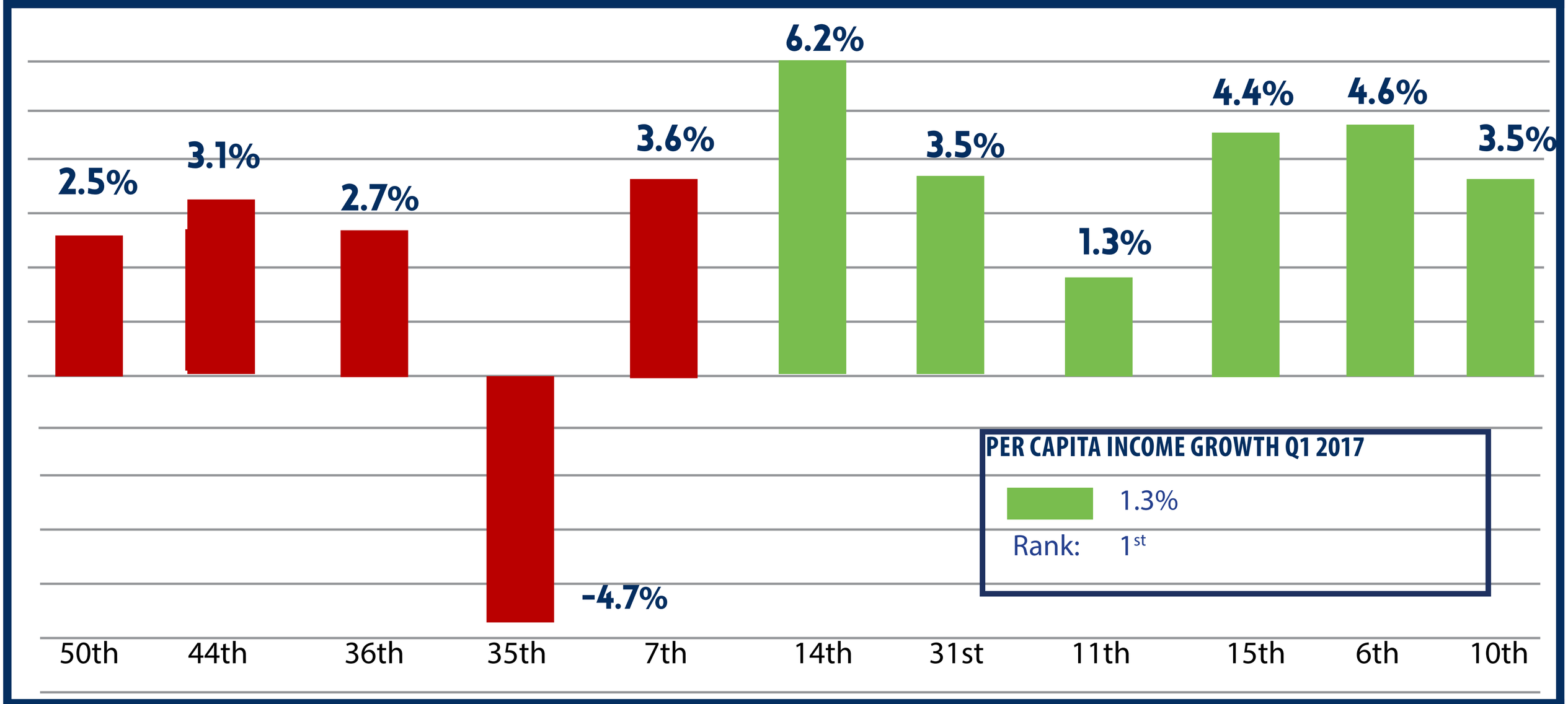
July 27, 2016
**MLive:** ***"Ann Arbor ranks as country's most-educated city, online report says"***

April 17, 2017
**MLive:** ***"Ann Arbor named best city to live in America"***

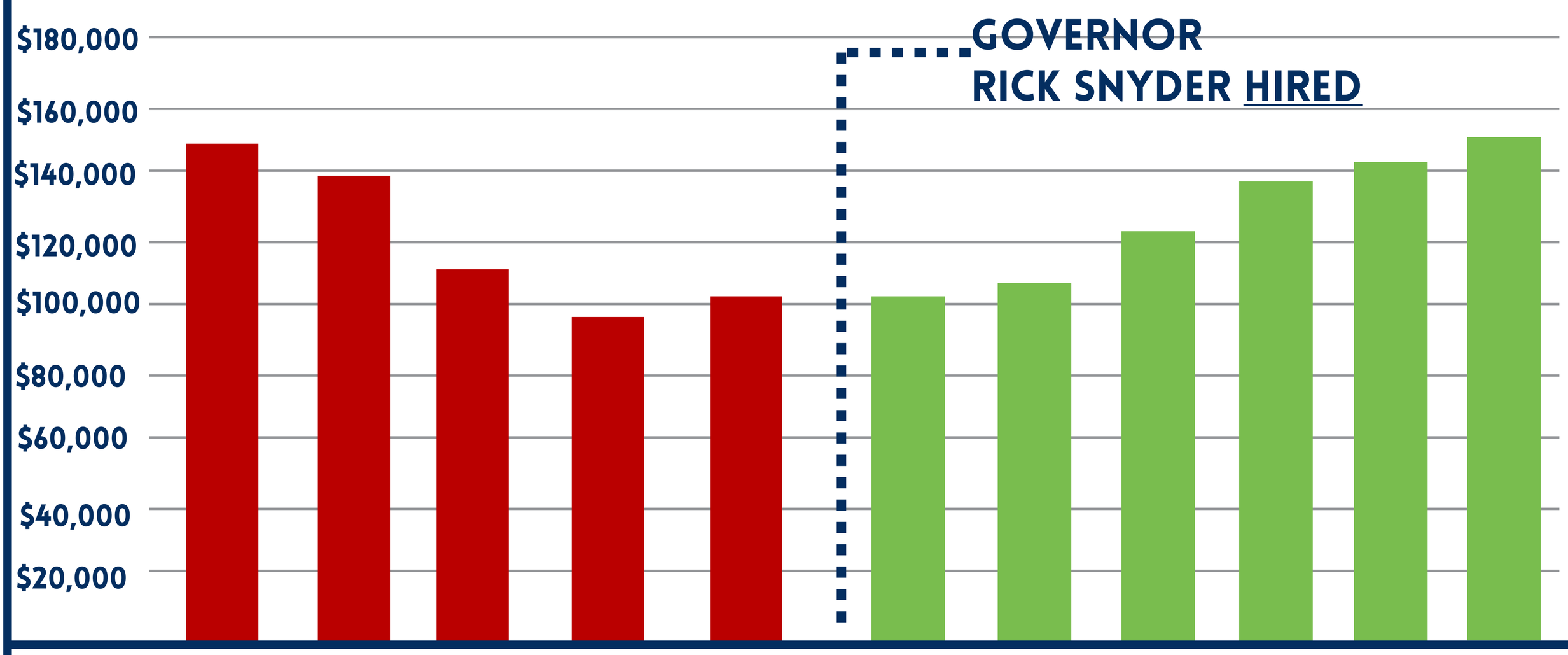
March 23, 2017
**Second Wave Media:** ***"New investments being made in the future of the Upper Peninsula"***

# STRONG AND THRIVING COMMUNITIES – LARGE AND SMALL

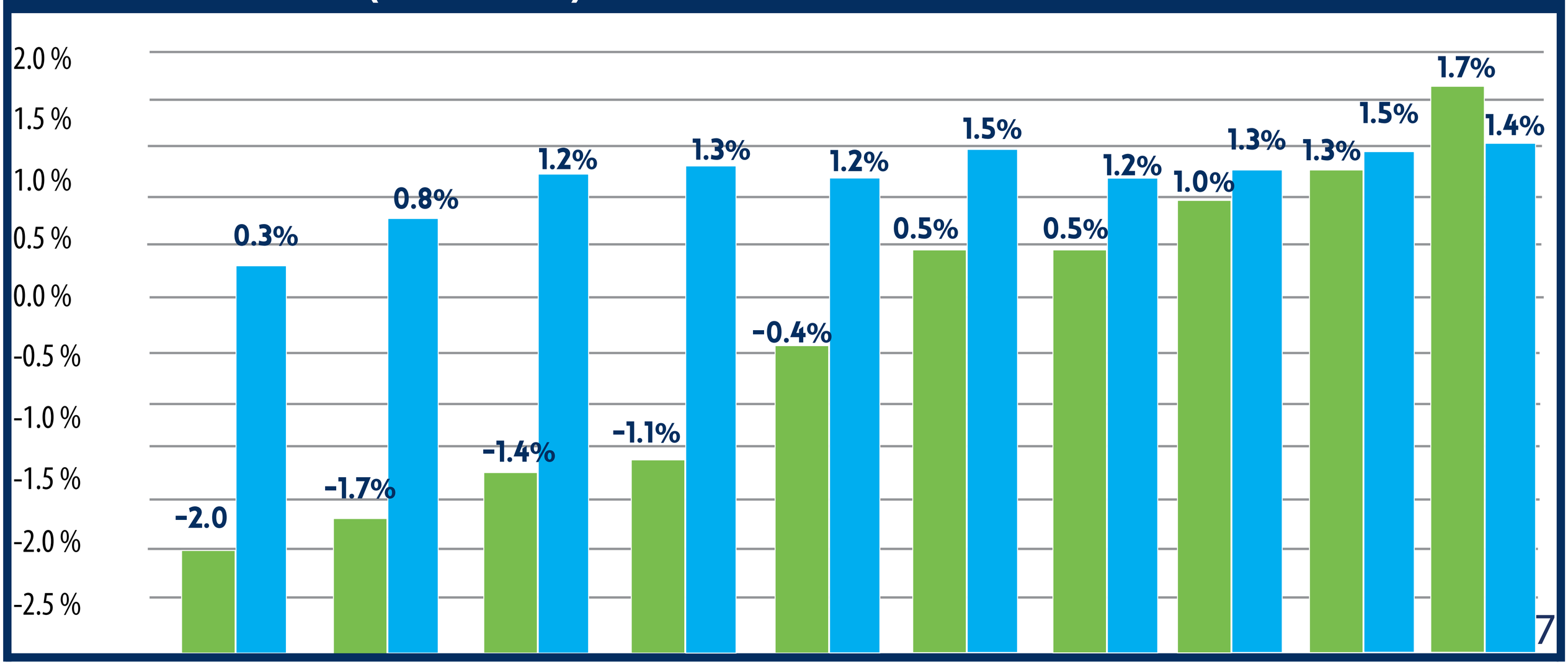
## MICHIGAN PER CAPITA INCOME GROWTH




## MICHIGAN'S AVERAGE PRICE OF HOME SALES




## POPULATION (25 TO 34) PERCENT CHANGE MICHIGAN VS NATIONAL



**high school level, Michigan leads the nation in FIRST Robotics.**

**Michigan Career Technical Education (CTE) students are more likely to attend college than the average student. There are 1,864 CTE programs in Michigan and 107,930 Michigan students participated in a CTE program in 2016.**

**Among the Great Lakes states, Michigan has gone from last to leading the way in attracting people with at least a bachelor's degree.**

Jan. 4, 2017

**Goodcall.com:** ***"Lansing has been ranked #7 on 2017 list of best cities for new grads!"***

March 13, 2017

**Illinois Policy:** ***"Michigan has reversed the flow of interstate migration with Illinois"***

July 26, 2017

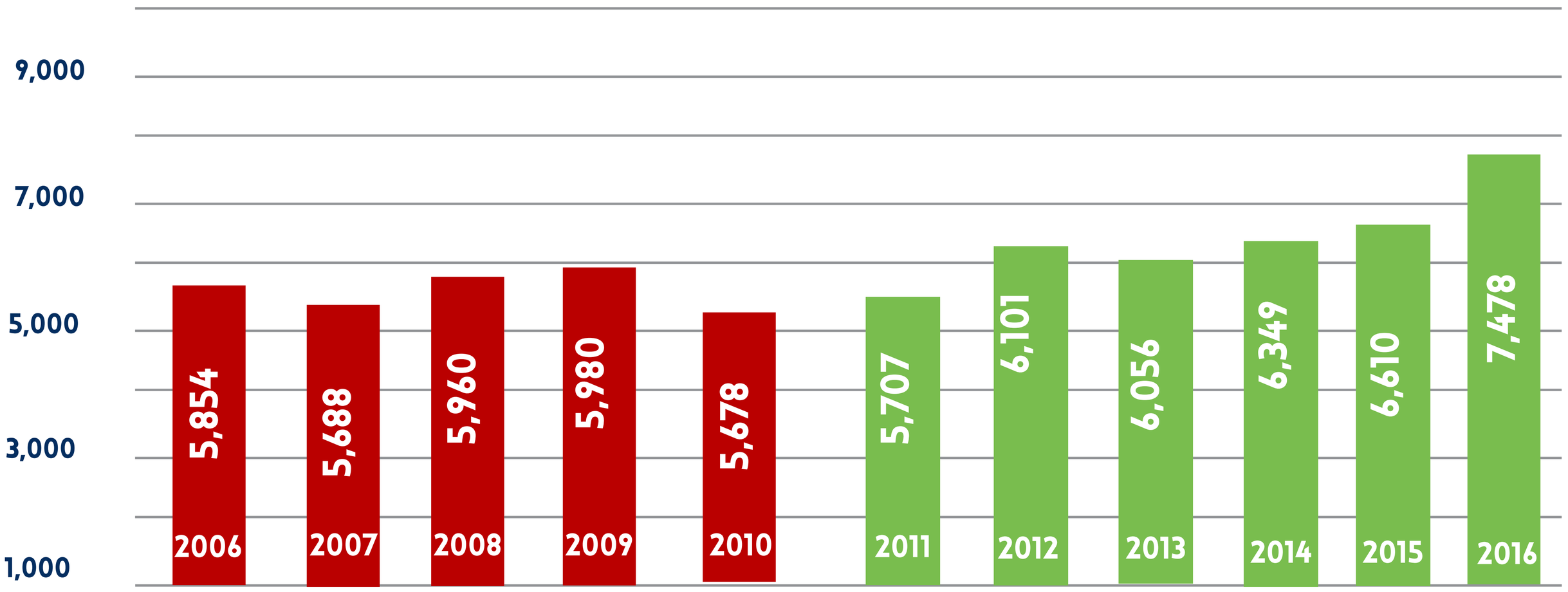
**WBUR:** ***"University Of Michigan Becomes Country's First Campus To Use Self-Driving Shuttles"***

April 5, 2017

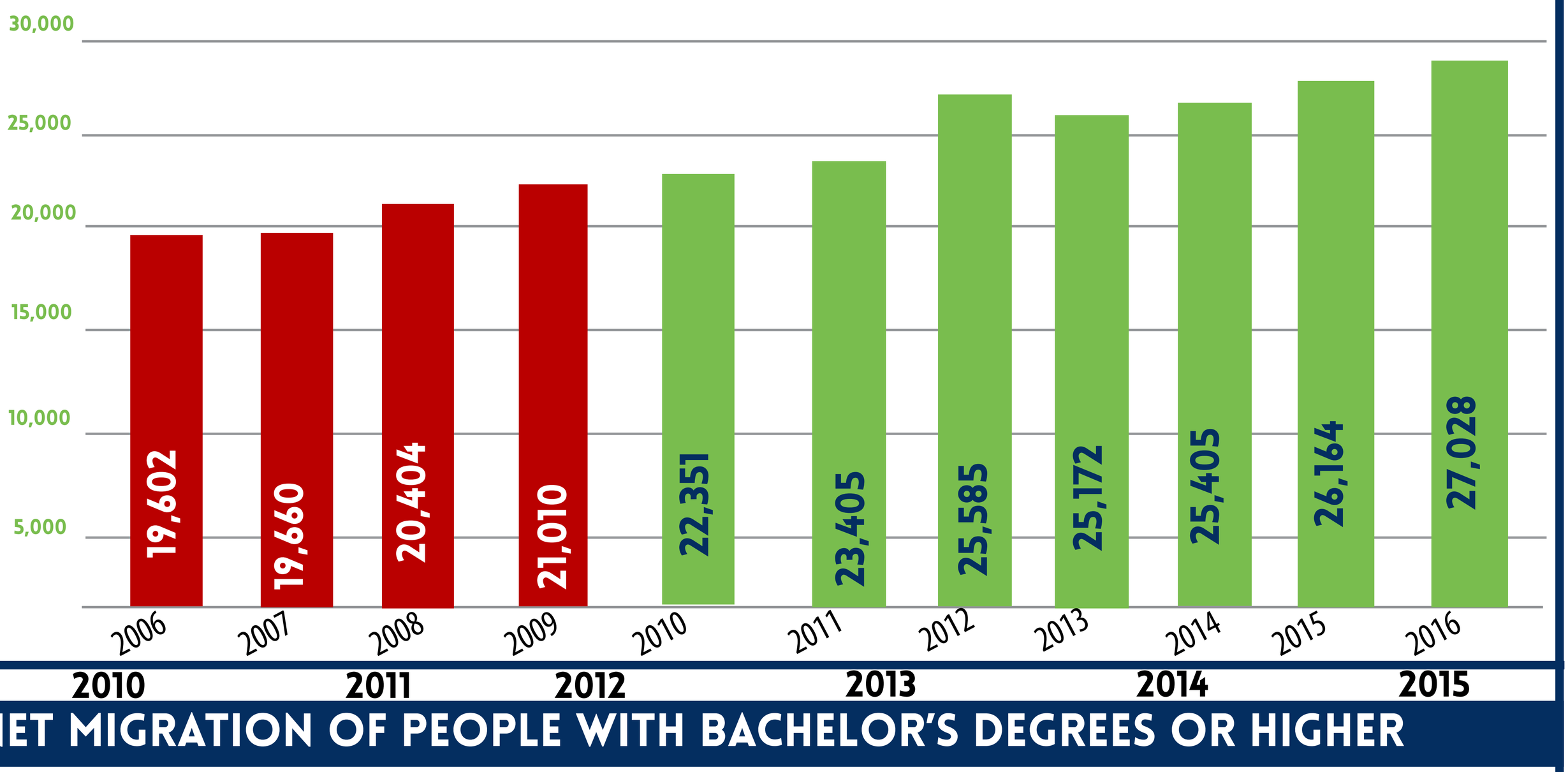
**MSU Today:** ***"MSU Selected For GM-Sponsored Autonomous Vehicle Competition."***

# EDUCATED AND SKILLED TALENT

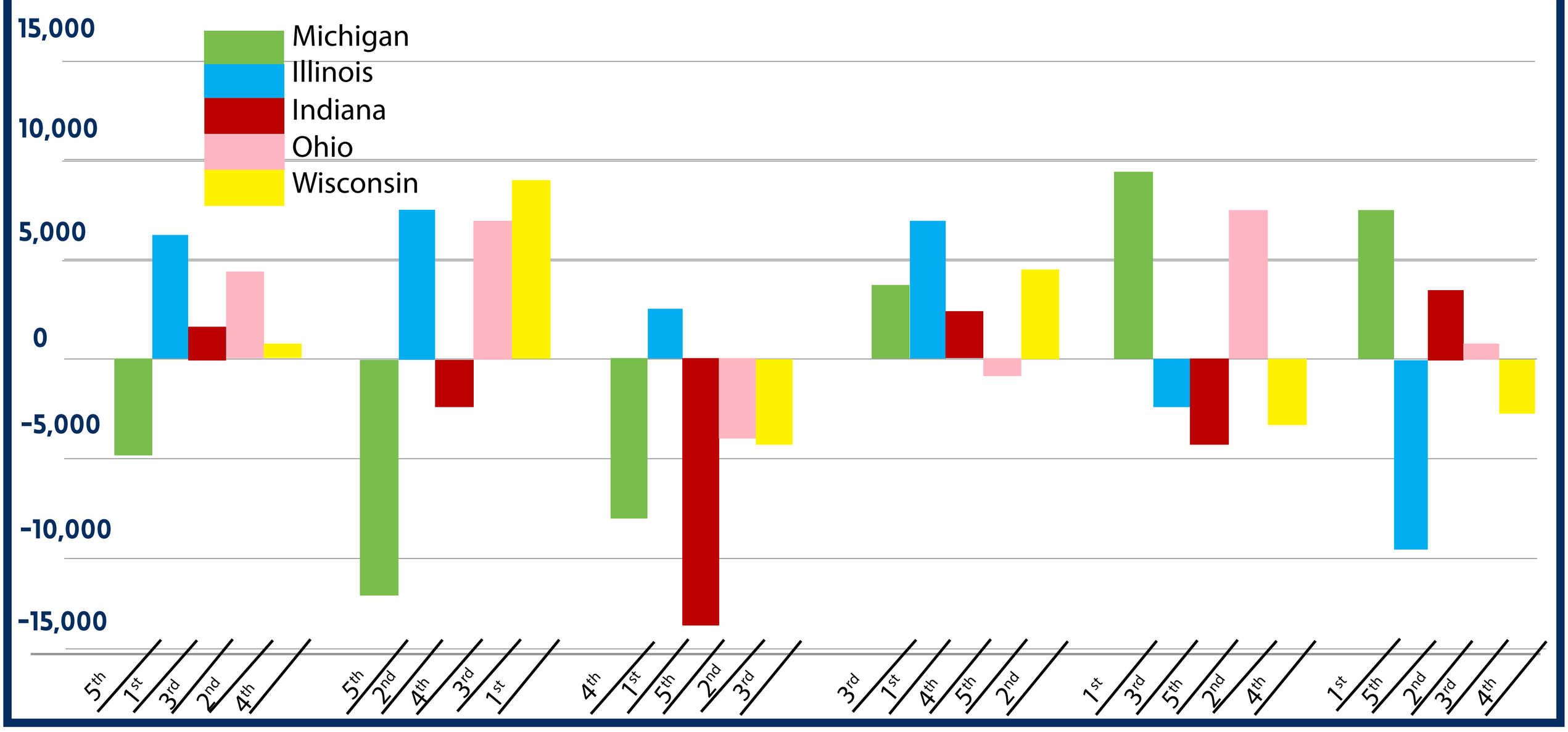
## ENGINEERING DEGREES EARNED AT MICHIGAN UNIVERSITIES




## STEM DEGREES EARNED AT MICHIGAN UNIVERSITIES




## NET MIGRATION OF PEOPLE WITH BACHELOR'S DEGREES OR HIGHER



terms of signing a smart, balanced budget months ahead of schedule.

With an economy that continues to grow, an expanding labor force, and the state's fiscal house in good shape, Michiganders have a lot to be excited about.

Gov. Snyder has reversed the course of deficit spending, bringing the state's Rainy Day Fund up from just $2 million to $886 million.

Through smart, fiscally-responsible policy decisions, Gov. Snyder has reduced Michigan's long-term unfunded liabilities - saving state taxpayers billions of dollars.

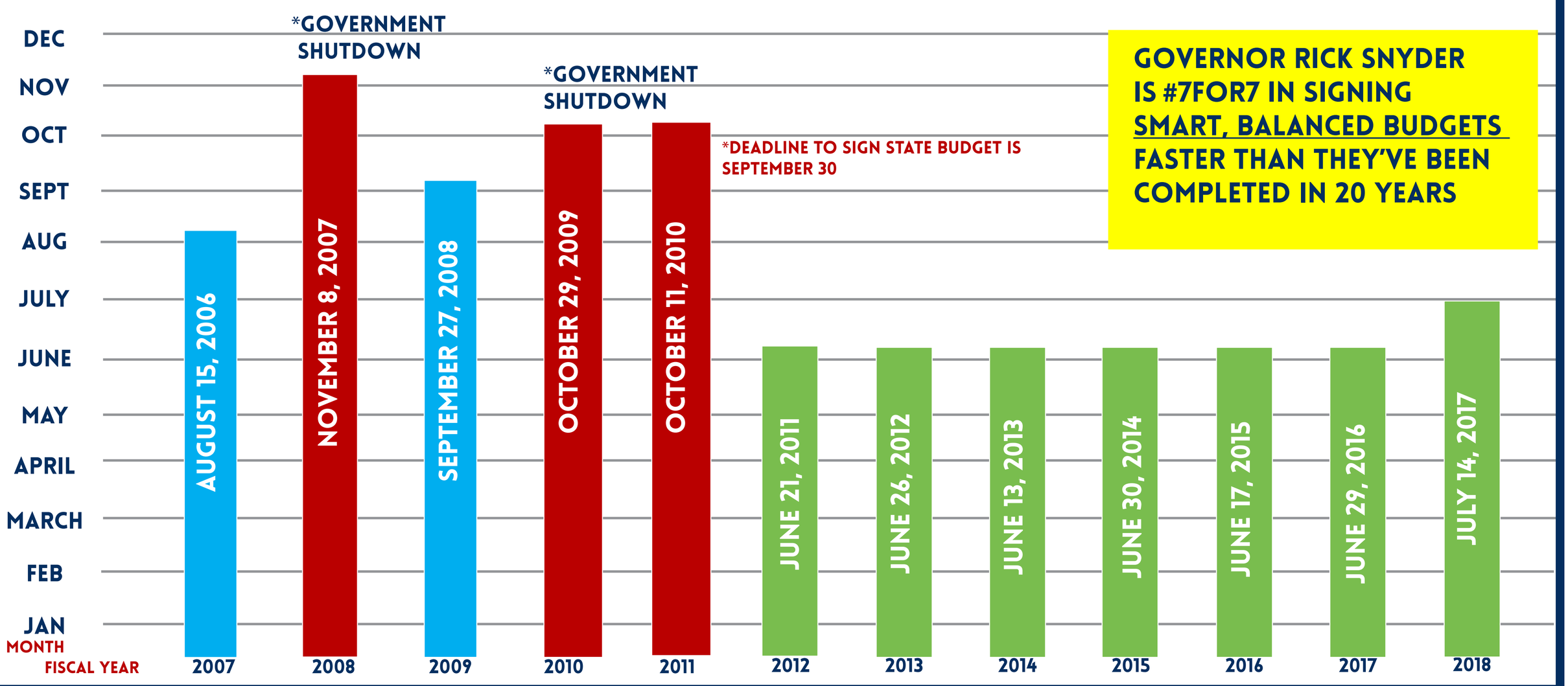
July 17, 2017
**Forbes:** ***"Michigan's Journey From Single-State Recession To Fiscal Reform Leadership"***

July 14, 2017
**UPMatters.com:** ***"New state budget charts path to Michigan's future"***

July 2, 2017
**Investor's Business Daily:** ***"As Illinois Goes Bankrupt, Michigan Embraces Bold Pension Reforms"***

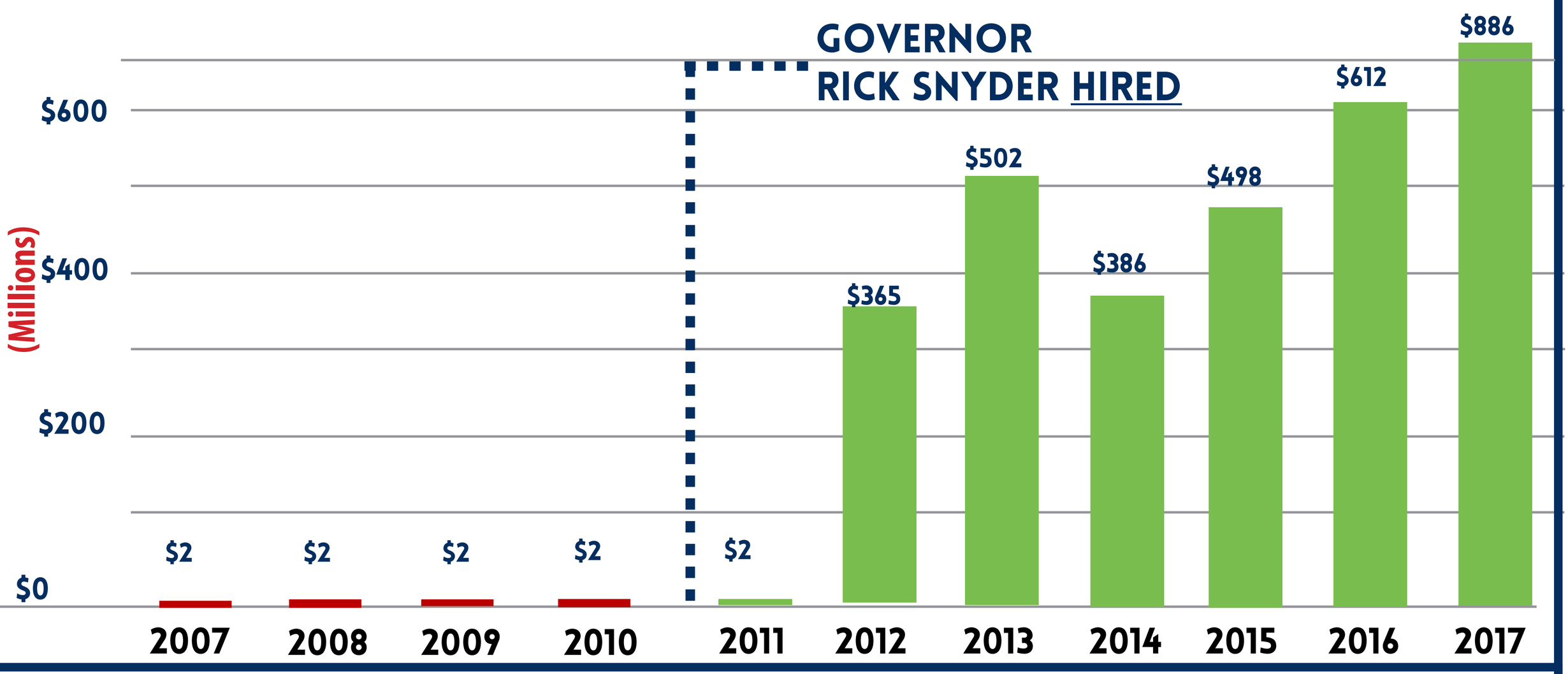
# EFFICIENT, EFFECTIVE, AFFORDABLE GOVERNMENT

## WHEN MICHIGAN'S BUDGET WAS SIGNED

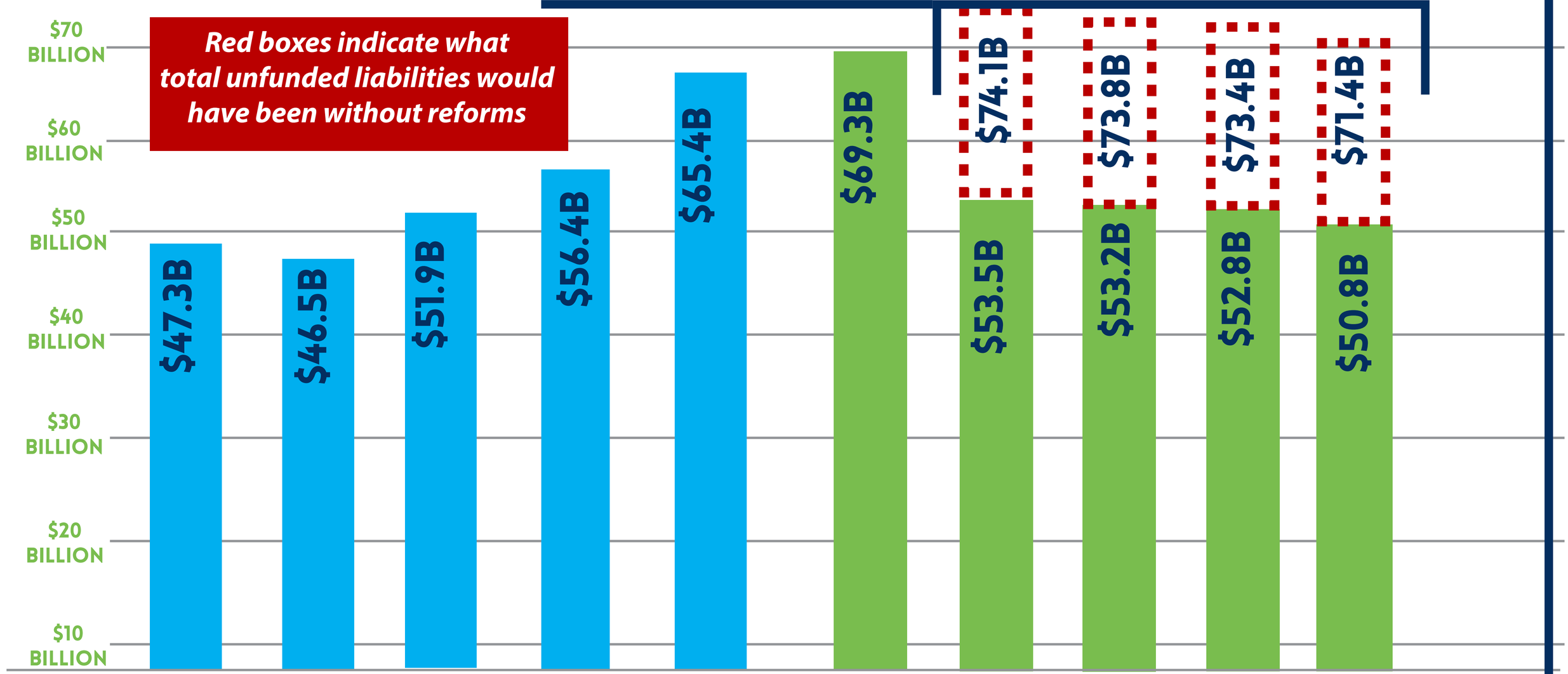



**GOVERNOR RICK SNYDER IS #7FOR7 IN SIGNING SMART, BALANCED BUDGETS FASTER THAN THEY'VE BEEN COMPLETED IN 20 YEARS**

## MICHIGAN'S RAINY DAY FUND




## MICHIGAN'S TOTAL UNFUNDED LIABILITIES



# POPULATION

## 2016: 9,928,300 Rank: 10th

**Area:**

**Total Land and Water:**

96,716 Sq. Miles 250,493 Sq. Kilometers Rank: 11th

**Total Land:**

56,804 Sq. Miles 147,121 Sq. Kilometers Rank: 22nd

**Total Water:**

39,912 Sq. Miles 103,372 Sq. Kilometers Rank: 2nd

## Research and Development

- Michigan is home to 76% of U.S. automotive research and development spending
- Michigan has 375 automotive research and development centers

# GROSS DOMESTIC PRODUCT

## $430.7 billion Rank: 13th

- Michigan produces more cars than any other state and we are the world leader in mobility.
- Michigan's agriculture industry is the 2nd most diverse in the nation.
- Tourists spent $20.9 billion in Michigan during 2016.
  - We have the nation's longest freshwater coastline (3,200 miles | 5,149 km) and over 11,000 lakes.
- Michigan is a leader in international trade, ranking #6 nationally in exports at $54.4 billion and #3 in imports at $134.9 billion.
  - Our top export countries are Canada, Mexico, China, Germany and Japan.
  - Our top exports are motor vehicles and parts, industrial machinery, and electrical machinery.

# UNIVERSITIES AND COLLEGES

- 15 Public Universities
  - 259,000 students are enrolled at one of Michigan's 100+ universities and colleges
- 28 Community Colleges
  - 411,764 students are enrolled at one of Michigan's 28 community colleges
- 96.4% of Michigan students who go through a Career Technical Education (CTE) program end up employed or in post-secondary education.

## For More Information, Visit Mi.gov/Snyder