Welcome Week & Year-End Initiatives Grant and Student Enrichment & Opportunity Grant

APPLICATION COVER SHEET

Directions: Complete all sections below. Please type your response and include this as the cover sheet to your proposal, along with all supporting documentation. Email to mesatrottergrants@umich.edu. No faxes or paper copies will be accepted.

Date: 04/03/11

Type of Grant: Welcome Week and Year End Initiatives

Title of Proposed Project: P.I.L.O.T. Motivational Outreach Program

Project Date & Time: 1:00 p.m. April 9, 2011 to 2:00 p.m. April 11, 2011 Project Location: William Monroe Trotter Multicultural Center

Name of Student Organizations: Political Intelligence, Leadership and Organizational Training (P.I.L.O.T.)

Name of Organization Representative: Alexa Lynch

Campus email: aglynch@umich.edu Phone: (248)-904-7335

Project/Grant # (Begins with U or C, and 6 digits):_____

Organization's Shortcode: U030116

Budget Amount Requested: $ 500 (up to $500)

Office Use Only:

Date Received _____

Date Reviewed _____

Date Clarified _____

Date Notified _____

Post Event Report Submission

Summary of Event

Itemized Budget

Copy of Receipts

Flyers or Pictures

Project Proposal Template

Name of Organizations: Political Intelligence, Leadership and Organizational Training (P.I.L.O.T.)

Title of Project: P.I.L.O.T. Motivational Outreach Program

I. ORGANIZATION HISTORY AND MISSION

[Provide a brief history the organization and describe the organization's mission, vision, values, and goals.]

II. SUMMARY OF PROPOSED PROJECT

[This section should include the description and purpose of the program. Specifically answer: Why is the project important? What issues does the program address? Provide evidence of the program's emphasis on educating the broader community about issues of social justice and diversity. Also, include details on the program structure and a discussion on the impact this program will have on the campus community.]

III. RELEVANCE TO MESA MISSION AND CRITERIA

[Describe how your program will advance MESA/Trotter's mission statement. Use the following questions as a guide to relate your project to MESA/Trotter's mission: How does your project promote student development? How does your project empower students around issues of social justice? How does your project address issues of race and ethnicity?]

IV. PROJECT GOALS

[What do you want to accomplish from your program? Please list 3-5 goals.]

V. PROJECT EVALUATION

[Thoroughly explain the manner in which the program will be evaluated (i.e. through survey, questionnaire, email follow-up, etc.).]

VI. PUBLICITY STRATEGY

[Describe how you will publicize your event and include samples of email, flyers, etc. Note: MESA/Trotter logo should be clearly on all advertising material, if awarded funding. Include space for MESA/Trotter logo in your samples. If granted funding, the actual logo will be emailed to you.]

VII. TARGET AUDIENCE

[Identify the various constituents (i.e. student groups, campus offices/units, outside community, etc.) the proposed project hopes to target.]

VIII. ESTIMATED TIMELINE

[Explain your program's timeline, and describe the purpose of each event or activity in proposed project, if applicable. Also, include an outline of the planning stages necessary to execute the proposed project.]

IX. PROPOSED BUDGET

[List the specific expenses grant funds are intended for if funding is approved by the Committee. All revenues must be listed; this includes all sources of funding (anticipated or requested funds, fund raising, admission/ticket sales, and in-kind services). Itemize all projected costs or expenditures (be very specific). Use categories and then include for each item the cost per item, quantity per item and total cost for the item. Total all expenditures. Your expenditures and revenue should be equal. Please include other funding sources. Budgets must have 4 columns: Item description (Venue, Supplies, etc), cost of the item, Quantity, and total cost. Include your proposed funding request.]

P.I.L.O.T.
Chicago High School Visit
Motivational Outreach Program
Winter 2011
Funding Proposal

Duration of Project: **Starting Date:** April 9, 2011 **Ending Date:** April 11, 2011

I. Political Intelligence, Leadership and Organizational Training (PILOT) is an organization that was created in the Fall semester of 2010. It was created in the hopes of passing on valuable information that most students accumulate through the four years at the university to incoming freshman students who can benefit from this information. Not only are resources introduced that the University of Michigan has to offer, but connections are made with faculty. To apply the information learned, the participants organize events that give back to the community. The goal of this organization is to shape minority leaders at the University of Michigan, giving them the information and skills they will need to lead their own student organizations or to succeed in any leadership position they may have.

II. P.I.L.O.T. has been asked by Major Hector P. Garcia M.D. Charter High School in Chicago, Illinois to bring 40 high school students to the University of Michigan for two days during the first weekend in April 2010. These students are Latin@s and some of them are undocumented. This project will address the debate of immigration by promoting higher education to the students by demonstrating that no matter your status, you can achieve a higher education. It also seeks to empower the Latin@ community emphasizing that they do not have to come to only the University of Michigan for college, but that they are able to create change by getting a higher education elsewhere. Most of the programs that will be done during the duration of their stay are academic: financial aid workshops, academic preparation workshop and advice on how to apply to any university. These students have at least a 3.5 GPA; if possible we would like to have those who can apply to the University of Michigan to broaden the Latin@ community and to have them be well informed and prepared when they go to any university.

III. As stated before, this project is meant to motivate minority Latin@ students to seek higher education. Latin@s can be marginalized and are underrepresented in all aspects of society. P.I.L.O.T. want to show them, through these workshops, that it is possible for them to break away from these stereotypes and that it is possible for them to reach for things that may seem impossible and that people have high expectations for them. The members of P.I.L.O.T. are also all minority students, so this project is to also demonstrate what these members are capable of and that the high school students can accomplish things that university students can accomplish also.

IV. One goal of this visit is to motivate these students to seek higher education after high school. This will be accomplished primarily by exposing the students to college in general, specifically the University of Michigan, and by providing the students with more information about the campus community, application process, and resources to be successful on campus.

This project also wants to show these students that just because a person is undocumented does not mean that their academic lives end when high school ends. By teaching them to have pride in their backgrounds and culture we want to show them that it is important for them to strive academically so that they can represent their points of view and people when they go to college. The members of P.I.L.O.T. are all minority students: Latin@, Ethiopian, Muslim and African American. Another goal of this project is for P.I.L.O.T. members to test their learning from the previous semester and apply it to organizing this event. It is also intended for the members to develop more organizational and leadership skills by creating and carrying out this event entirely by themselves.

V. In order to determine how to shape the visit, we distributed surveys to the students asking what they expected from us during the duration of the time that they spent here. From these surveys, we drafted an itinerary to fit the students' expectations. At the end of the project, we intend on distributing surveys to the students again to be able to evaluate what they liked and disliked in order to have a more successful program when it is organized again the following year.

VI. This motivational program will not necessarily need to promote any of the events since they are only for the students that participating in the event. It is not a project that will be showcased for the entire University of Michigan campus. If it is necessary, however, it is possible to have the logo of MESA on folders and paper that we will be distributing to the students in order for them to take notes during the workshops and presentations.

VII. The main groups that this project targets are P.I.L.O.T. and the high school students that will be involved in this project. We also hope to inspire the Latin@ community at the University of Michigan as a whole since we will be incorporating them in one of the demonstrations for the students. We wish to show the Latin@ community what the members of P.I.L.O.T. are doing to help the students and bring awareness to the problems of Latin@s being underrepresented in the education system.

VIII.

Day	Start Time	End Time	Event
Saturday	1:00 PM	2:00 PM	Arrival
Saturday	1:30 PM	2:30 PM	Lunch
Saturday	2:00 PM	4:00 PM	Ice Breaker/Team Building
Saturday	4:00 PM	5:00 PM	Admissions Presentation
Saturday	5:30 PM	6:30 PM	Student Panel
Saturday	6:30 PM	7:30 PM	Dinner
Saturday	8:00 PM	10:00 PM	Glee Club Concert
Saturday	10:00 PM	Movie	
Saturday	12:30 PM	Lights out	
Sunday	6:00 AM	7:00 AM	Wake Up
Sunday	7:30 AM	8:30 AM	Breakfast
Sunday	8:30 AM	11:00 AM	STEM Activity

Sunday	11:00 AM	12:30 PM	Central Campus Activity
Sunday	12:30 PM	1:30 PM	Lunch
Sunday	1:30 PM	2:30 PM	Center for Educational Outreach
Sunday	2:30 PM	3:30 PM	Orientation Skit
Sunday	3:30 PM	4:30 PM	Financial Aid Speaker
Sunday	5:00 PM	6:00 PM	Dinner
Sunday	6:00 PM	8:00 PM	South Campus-Soccer/Football Demonstration
Sunday	8:30 PM	10:30 PM	Latino Culture Demonstration
Sunday	10:30 PM	11:30 PM	Prep for Lights out/Lights out
Monday	6:00 AM	7:30 AM	Wake up
Monday	8:00 AM	8:30 AM	Breakfast
Monday	8:30 AM	9:00 AM	Academic Preparation Workshop
Monday	9:00AM	12:00 PM	Class Shadow
Monday	12:00 PM	1:00 PM	Lunch
Monday	1:00 PM	2:00 PM	Review of Trip, Departure

The events highlighted in blue are meant to represent academic events, while the ones highlighted in green are for social and cultural benefit to the students. All of these events and demonstrations are meant to broaden the students' views on university life and to inform them of the necessary steps they will need to take for when they apply to their universities of choice.

IX. Below is our total budget proposal. Any funds we would receive from MESA would go towards the transportation of the students because that is the first priority the organization has that needs to be taken care of as soon as possible.

Budget Proposal

Category	**Total Cost**	**Amount Requested**
Housing:		
• No cost to host students at Trotter		
Transportation:		
• Charter Bus Round Trip	$3,200 .00	$3,200 .00
Food:		
• Breakfast Two meals per student for breakfast ($8.215/meal)	$410.75	$410.75
• Lunch Three meals per student for lunch ($10.66/meal)	$1,604.40	$1,604.40
• Dinner	$1,415.10	$1,415.10

Two meals per student for dinner ($14.151/meal)

Supplies:

• Paper Pads One pad of paper per student ($1 each)	$50.00	$50.00
• Folders One folder per student ($0.50 each)	$25.00	$25.00
• Pens One pen per student ($0.50 each)	$25.00	$25.00

Events:

- No Cost for Glee Club Concert

X. TOTAL EXPENSES **$6,730.25**

$6,730.25