Envelope-to: pfeiff16@msu.edu
From: "Curtis Stokes" <stokes@msu.edu>
To: "C. M. Allen" <pfeiff16@msu.edu>
Cc: "William B. Allen" <allenwi@msu.edu>
Subject: Re: Publicity materials for the TAFM Debate on 10/19
Date: Mon, 18 Sep 2006 08:59:18 -0400
X-Mailer: Microsoft Outlook Express 6.00.2900.2869
X-Virus: None found by Clam AV

Carol,

Thanks for the update. I agree with some of what you have sent but differ on other parts; here are areas needing change/s.

1. I think the first sentence in the statement at the bottom of your flyer should be deleted or reconfigured; if a statement is desired, it should be more balanced and reflect not just the position indicated. The same holds true with regard to the Press Release. I do understand that "Toward a Fairer Michigan" is the sponsor of the event but there needs to be a "fairer" description of what's at stake in the November election.

2. Please substitute my attached brief bio for the one you included; what I submitted offers a very modest revision.

3. Please substitute the following for your proposed brief bio of me in the "Press Release." "Curtis Stokes, Ph.D. is a Professor in James Madison College and Founding Director of the African American and African Studies Program at Michigan State University. His most recent book is Racial Liberalism and the Politics of Urban America."

I am not director of the African American and African Studies Program; someone else currently runs that program.

Thanks.

Curtis

----- Original Message ----- From: "C. M. Allen" <pfeiff16@msu.edu>
To: "Curtis Stokes" <stokes@msu.edu>
Cc: <allenwi@msu.edu>
Sent: Friday, September 15, 2006 2:46 PM
Subject: Publicity materials for the TAFM Debate on 10/19

Dear Professor Stokes,

I have used information available on the MSU website to prepare the enclosed publicity materials for the debate on Oct. 19 at Union Missionary Baptist Church.

I would appreciate it if you could review the materials, please, and let me know if you have any changes. If I don't hear back from you by mid-week next week (say, Sept. 20th) I will assume that everything is acceptable as is. Please note that the photo I used is one I found at the MSU Press; the image on the JMC faculty profile page does not work well as a "head shot" because it crops off the top of your head. I would be very happy to use a different image if you can send one to me.

The publicity materials consist of:

1) The front and back page of a flyer (2 separate files) that will be double-sided printed for some uses (e.g., a mailing that I will send out) and for other uses only the front page will be printed. I encourage you to consider printing some copies of the flyer for distribution and posting within Madison and anywhere else that you personally would like to send word about the debate. Thanks!

2) A display ad. I will place at least one ad in the Lansing State Journal, and possible also in either the Michigan Bulletin or The Chronicle Newspaper, or both. Perhaps also the State News.

3) A press release, which will be sent to a number of media in the greater Lansing area.

Thanks for your review and approval (or suggested changes) to these materials. We look forward to the debate!

Carol Allen
517-749-6938

c: William

Brief Bio I.doc