

Detroit Innovation District: Overview of Local Task Force

Over the past year, a group of local and state stakeholders, facilitated by the Brookings Institution, The Reinvestment Fund, Public Sector Consultants, and the Michigan Municipal League, has been exploring opportunities for establishing an innovation district in Detroit to build on and accelerate the significant market momentum in the city's Midtown and Downtown neighborhoods. Data on innovation-related state and federal investments, business growth and industry trends, employment, and real estate activity in the city have been collected and analyzed, and best practices from other U.S. and international innovation districts have been evaluated.

Local, state, federal, private, nonprofit, and philanthropic stakeholders agree—there is a tremendous opportunity in establishing an innovation district in Detroit that will be a globally recognized live-work-play hub of innovation that powers economic opportunity for the city, region, and state. A draft vision and supporting goals have been identified, and the state, with input from local stakeholders, has developed an initial strategy to focus and align public investments to support the growth of the district. In order to move forward with the establishment of the Detroit Innovation District, Governor Snyder will establish a local task force, led by Mayor-elect Duggan's office, to

- Finalize a vision and shared agenda for the Detroit Innovation District;
- Identify local program and investment priorities;
- Develop a local management or oversight structure for the district, including staffing support needs;
- Identify key metrics for evaluating the success of the district;
- Make recommendations for a national and globally focused marketing strategy, aligned with Pure Michigan efforts;
- Work with the state to refine the state's strategy for supporting the district;
- Identify relevant federal funding opportunities;
- Make recommendations regarding zoning and permitting tools that might help support the growth of the district; and
- Identify and share applicable elements of the Detroit Innovation District model with other cities with innovation-driven economies.

The task force will complete its work within 60 days. Potential members for the task force include:

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| • Tom Lewand, Mayor-elect Duggan's office | • Dave Egner, New Economy Initiative |
| • Dr. M. Roy Wilson, Wayne State University | • Sue Mosey, Midtown Detroit, Inc. |
| • Bob Riney, Henry Ford Health System | • Rip Rapson, Kresge Foundation |
| • Deb Dansby, Rock Ventures | • Nick Khouri, DTE |
| • Dan Kinkead, Detroit Future City | • Saunteel Jenkins, Detroit City Council |
| • David Blaskiewicz, Invest Detroit | • George Jackson, Detroit Economic Growth Corp. |