

THE ROSS PhD

Faculty Research Interests

//2009

MICHIGAN
ROSS SCHOOL OF BUSINESS

Accounting

William (Bill) Lanen // AREA CHAIR
Professor of Accounting
Cost management, and the use of managerial accounting information in performance measurement and organizational decision making.

Eugene (Gene) Imhoff
Ernst and Young Professor of Accounting
Financial accounting with emphasis on the economic consequences of accounting standards; Generally Accepted Accounting Principles (GAAP); and the role of accounting in the governance of the firm.

Raffi Indjejikian
Robert L. Dixon Collegiate Professor of Accounting
Use of managerial and financial accounting information in performance evaluation and managerial compensation; agency theory and its application to managerial accounting.

Reuven (Roby) Lehavy
Associate Professor of Accounting
Informativeness and usefulness of financial analysts' price targets, stock recommendations, and earnings forecasts; earnings management in response to financial targets; and accounting choices by financially distressed firms.

Feng Li
Ernst & Young Assistant Professor of Accounting
Financial accounting, executive compensation, employee stock options, corporate investment and M&A decisions, the effect of regulation on the financial information environment, and analysis of firm disclosures.

Russell Lundholm
Arthur E. Anderson Professor of Accounting
Corporate disclosure policies, financial statement analysis, and equity valuation.

Michal Matějka
Assistant Professor of Accounting
Organizational design and empirical applications of contracting theory to managerial accounting. Specifically, examines performance measurement, budgetary target setting, compensation, delegation, loss-making firms, and the role of controllers in business units of large firms.

Gregory Miller
Associate Professor of Accounting
Earnings performance and discretionary disclosure, accounting fraud and the press, conference calls and presentations, and disclosure regulation.

Venky Nagar
Associate Professor of Accounting
Interaction among firm strategy, organizational design and managerial accounting, and use of non-financial measures in performance evaluation.

Catherine (Cathy) Shakespeare
PricewaterhouseCoopers-Norm Auerbach Assistant Professor of Accounting
Financial accounting and reporting, measurement and financial instruments, the timeliness and accuracy of bond ratings, examination of managers' incentives to use discretion in reporting earnings, and evaluation of the role of accounting information in firm valuation.

Hal White
Assistant Professor of Accounting
Quality of earnings, accrual reliability, disclosure, and corporate governance.

Christopher (Chris) Williams
Assistant Professor of Accounting
Uncertainty and capital markets, international accounting and finance, the regulation of financial institutions and corporate reporting decisions.

David (Dave) Wright
Associate Professor of Accounting; Masters of Accounting Program, Faculty Director; Paton Accounting Center, Director
Auditing and financial reporting; investigations into the roles of various legal, corporate governance and business relationship characteristics on the quality of financial reporting and auditing, and economic models of auditor and firm behavior.

Business Economics

Francine Lafontaine // AREA CHAIR
Professor of Business Economics and Public Policy; Professor of Economics, LSA
Theory of the firm and vertical relations, incentive, contracting, economics of franchising.

Thomas (Tom) Buchmueller
Waldo O. Hildebrand Professor of Risk Management and Insurance; Professor of Business Economics and Public Policy
Economics of health insurance and related public policy issues.

Thomas (Tom) Lyon
Dow Professor of Sustainable Science, Technology, and Commerce; Professor of Business Economics and Public Policy; Professor of Natural Resources
Corporate environmental strategy, environmental information disclosure, energy policy and regulation, voluntary environmental programs, and business/NGO relations.

Mario Macis
Assistant Professor of Business Economics and Public Policy
Labor economics, implicit contracts in employment relationships, the interplay between intrinsic and extrinsic incentives for contributions to public goods, the effects of trade on wage inequality and workforce composition, and the effects of minimum wages on the cash/noncash compensation mix.

Scott Masten
Professor of Business Economics and Public Policy
Economics of organization, transaction-cost economics, contracting practices and contract law, theory of the firm, vertical integration and vertical restrictions, and antitrust.

Jagadeesh Sivadasan
Assistant Professor of Business Economics
Firm performance and productivity, product market competition, regulation, empirical industrial organization, public policy and firm behavior.

Joel Slemrod
Paul W. McCracken Collegiate Professor of Business Economics and Public Policy; Professor of Economics
Impact of tax policy on individual and business decisions, compliance costs of taxation, roles of businesses and technology in tax system operation, and tax policy.

Valerie Suslow
Associate Dean for Degree Programs; Professor of Business Economics and Public Policy
Economics of explicit price-fixing, cartel stability and organization, and antitrust policy.

Jan Svejnar
Everett E. Berg Professor of Business Administration; Professor Business Economics and Public Policy; Professor of Public Policy, Gerald R. Ford School of Public Policy
Transitional and emerging market economies, determinants of corporate structure and performance, and the economic policies and performance of countries.

Katherine Terrell
Professor of Business Economics; Professor of Public Policy Studies, Gerald R. Ford School of Public Policy
Labor economics, Latin American economies, globalization, and the impact of market-liberalization policies on firms and workers in emerging market economies.

Business Information Technology

M.S. Krishnan // AREA CHAIR
Michael R. and Mary Kay Hallman Fellow; Professor of Business Information Technology
Technology enabled business innovation, customer information technology, business value of information technology, managing large scale enterprise software projects, global resource leverage.

Hila Etzion
Assistant Professor of Business and Information Technology
Economics of information systems, e-commerce, online auctions, product and pricing strategies in the software industry, and the design and management of multiple selling channels in technology-driven markets.

Michael Gordon
Arthur F. Thurnau Professor of Business Information Technology
Base of the pyramid; social enterprise; information and communication technology for development; adaptive/evolutionary systems, information retrieval, organization, and sharing; and innovations in education.

Nigel Melville
Assistant Professor of Business Information Technology
Mechanisms and consequences of information systems innovation within and among organizations, organizational performance impacts of information technology.

Scott Moore
Arthur F. Thurnau Associate Professor of Business Information Technology; BBA Program, Director
Evolutionary computing, complex systems, genetic programming, supply chain management, EDI, and communication languages.

Thomas Schriber
Professor of Business Information Technology
Statistical analysis of simulation output, automation of output analysis in simulation modeling, simulation in the design and control of manufacturing systems, and discrete-event simulation for the design of complex systems.

Dennis Severance
Accenture Professor of Business Information Technology
Implementation of business strategy, information system technology in support of manufacturing companies, effective management control of corporate information systems, analysis and design of model base management systems, and supply chain management.

Finance

Lu Zhang // AREA CHAIR
Professor of Finance
Asset pricing, applied theoretical and empirical, in relation to corporate finance, macroeconomics, and capital markets research in accounting.

Kenneth Ahern
Assistant Professor of Finance
Empirical corporate finance, mergers and acquisitions, and the influence of product market relations on merger activity and returns.

Sreedhar Bharath
The Bank One Corporation Assistant Professor of Finance
Pricing and contracting debt securities, corporate bankruptcy, relationship banking, mergers and acquisitions, stock return volatility, capital structure.

Sugato Bhattacharyya
Associate Professor of Finance
Corporate finance, information economics, and contractual arrangements.

David Brophy
Associate Professor of Finance; Office for the Study of Private Equity Finance, Director
Venture capital finance and investment, and initial public offering market characteristics.

Dennis Capozza
Dale Dykema Professor of Business Administration; Professor of Finance and Real Estate
Asset pricing and real estate finance.

Ing-Haw Cheng
Assistant Professor of Finance
Corporate governance, executive compensation, and applied econometrics.

Amy Dittmar
Associate Professor of Finance
The strategic and financial decisions of firms, such as debt, equity, or other securities; cash reserves; dividends and excess funds; and public or private ownership.

Robert Dittmar
Associate Professor of Finance
Asset pricing, the relation of macroeconomic variables to asset prices, investments, and fixed income securities.

Ran Duchin
Assistant Professor of Finance
Corporate finance and corporate governance.

Gautam Kaul
John C. and Sally S. Morley Professor of Finance
Finance and sustainability, asset pricing models, market microstructure, and the behavior of stock and bond prices.

E. Han (Han) Kim
Fred M. Taylor Professor of Business Administration and Finance; Professor of Finance and International Business; Mitsui Life Financial Research Center and East Asia Management Development Center, Director
Corporate governance, law and finance, the role of labor in governance, seasoned equity offerings, faculty research productivity, economics of overseas programs by US universities, and mergers and acquisitions.

Haitao Li
Professor of Finance
Theoretical and empirical asset pricing, term structure of interest rates, hedge funds, and financial econometrics.

Finance *continued*

Xuenan (Erica) Li
Assistant Professor of Finance

Theoretical corporate finance, corporate governance, investment, and the costs of capital of firms.

M.P. Narayanan
Robert Morrison Hoffer Professor of Business Administration; Professor of Finance

Corporate finance, corporate governance, mergers and acquisitions, corporate diversification, and executive compensation.

Francisco Palomino
Assistant Professor of Finance

The interaction between macroeconomic conditions and the valuation of financial assets; the effects of a welfare-maximizing monetary policy on long-term interest rates.

Paolo Pasquariello
Assistant Professor of Finance

Information economics and its applications to market microstructure (e.g., market liquidity and price efficiency) and international finance (e.g., foreign exchange, financial crises and contagion, and central bank interventions).

Amiyatosh Purnanandam
Assistant Professor of Finance

Security issuance (IPOs/SEOs) decisions, capital structure and risk-management decisions, banking, corporate risk management and credit risk, initial public offerings and seasoned equity offerings, and theoretical corporate finance.

Uday Rajan
Associate Professor of Finance

Information economics and applications, strategic interactions in financial and other markets, market microstructure and limit order markets, corporate finance, credit markets.

H. Nejat (Nejat) Seyhun
Jerome B. and Eilene M. York Professor of Business Administration; Professor of Finance

Executive compensation, corporate finance, market microstructure, empirical asset pricing, insider trading, and taxation of dividends.

Tyler Shumway
Associate Professor of Finance

Market efficiency and behavioral finance, asset pricing theory and models, forecasting defaults and bankruptcies, empirical options pricing, using survey measures to explain portfolio choice, and econometrics.

Denis Sosyura
Assistant Professor of Finance

Mutual funds, international finance, and empirical behavioral finance.

Kathy Yuan
Assistant Professor of Finance

Strategic complementarities and higher-order beliefs in the financial market, asset pricing, information economics, mutual funds, behavioral finance, and international finance.

Law, History & Communication

Cindy Schipani // AREA CHAIR
Merwin H. Waterman Collegiate Professor of Business Administration; Professor of Business Law, and Area Chair

Corporate governance and the duties of and the relationship among directors, officers, shareholders, and other stakeholders; specific governance issues affecting financial institutions, environmental law, and comparative law; women and organizational leadership; and the role of business in promoting peaceful societies.

Norman Bishara
Assistant Professor of Law and Business Ethics

Corporate governance, international legal reform and business ethics in the developing world (especially the Middle East), the role of law and ethics in the commercialization of new technologies, covenants not to compete and the role of business in promoting peaceful societies.

David Hess
Assistant Professor of Business Law

Corporate accountability, new governance regulation, the governance of public pension funds, corruption and bribery in international business, corporate compliance and ethics programs, and corporate social reporting.

Dana Muir
Thurnau Professor of Business Law

Employment law, securities law, employee benefit plan issues, and investment issues.

Lynda Oswald
Michael R. and Mary Kay Hallman Fellow; Professor of Business and Law

Intellectual property law, including trademark law and officer and secondary liability issues; real estate law, including regulatory takings, and eminent domain law; and environmental liability issues.

Priscilla Rogers
Associate Professor of Business Communication

Communication management for organizational change, day-to-day management activities, and customer service via call centers.

George Siedel
Williamson Family Professor of Business Administration; Thurnau Professor of Business Law

Alternate dispute resolution and preventive law, the legal aspects of negotiation, international business law, and real estate law.

Management & Organizations

Gretchen Spreitzer // AREA CHAIR
Professor of Management & Organizations
Thriving at work, employee empowerment, leadership, organizational change, and positive organizational scholarship.

Susan Ashford
Michael and Susan Jandernoa Professor of Business Administration; Professor of Management & Organizations; Associate Dean for Leadership & Programming and the Executive MBA Program
Leadership and managerial effectiveness, feedback processes, issue selling, employee proactivity, image management, and job insecurity.

Wayne Baker
Jack D. Sparks Whirlpool Corporation Research Professor; Professor of Management & Organizations; Professor of Sociology; Faculty Associate, Institute for Social Research
Organization theory, American society, values and culture, social networks, economic sociology, and positive organizational scholarship.

Kim Cameron
William Russell Kelly Professor of Management & Organizations; Professor of Higher Education
Positive organizational scholarship, virtuousness in organizations, downsizing, organizational culture, developing leadership and management skills.

Gerald (Jerry) Davis
Wilbur K. Pierpont Collegiate Professor of Management; Professor of Management & Organizations; Professor of Sociology
Corporate governance, organization theory, financial globalization, social networks, and social movements.

D. Scott (Scott) DeRue
Assistant Professor of Management & Organizations
Leadership and teamwork.

Jane Dutton
Robert L. Kahn Distinguished University Professor of Business Administration and Psychology
Compassion and organizations, thriving at work, high-quality relationships, energy and organizations, organizational generosity and engagement at work, positive identities and positive organizational scholarship.

Andrew (Andy) Hoffman
Associate Professor of Management & Organizations; Professor of Natural Resources; Associate Director of the Erb Institute for Global Sustainable Enterprise
Institutional theory, culture change, social movements, negotiations, organizational and social entrepreneurship, environmental protection, and sustainability of industries.

Fiona Lee
Associate Professor of Management & Organizations; Associate Professor of Psychology
How complex events are understood and communicated within organizations; how these interpretations affect working relationships, risk-taking, learning, impressions, and performance; and how individuals manage the tension of being different people in different situations.

David (Dave) Mayer
Assistant Professor of Management & Organizations
Behavioral ethics, prosocial behavior, organizational justice, workplace diversity, and leadership.

Robert (Bob) Quinn
Margaret Elliot Tracy Collegiate Professor in Business Administration; Professor of Management & Organizations
Positive organizational scholarship, organization effectiveness, organizational change, leadership and managerial effectiveness, and high performance behavior.

Jeffrey Sanchez-Burks
Associate Professor of Management & Organizations
Cross-cultural management. Collective emotions. Creativity, invention and innovation.

Lloyd Sandelands
Professor of Management & Organizations; Professor of Psychology
Feeling and form in social life, theology and business, ethics, and philosophy of social science.

Kathleen Sutcliffe
Associate Dean for Faculty Development and Research; Gilbert and Ruth Whitaker Professor of Business Administration; Professor of Management & Organizations
Cognitive and experiential diversity in top management teams; team and organizational learning; effect of organizational design on sensing and coping with the unexpected; high reliability and high performance; organizational adaptation, reliability, and resilience; and how sense-making and organizing influence firm performance.

Maxim Sytch
Assistant Professor of Management & Organizations
Organization theory, economic sociology, social networks, and inter-organizational conflict and collaboration.

Noel Tichy
Professor of Management & Organizations; Global Leadership Program, Director
Strategic human resource management, transformational leadership, organizational change and career development, organizational structure and design, and leadership best practices in healthcare.

James (Jim) Walsh
A.F. Thurnau Professor; Gerald and Esther Carey Professor of Business Administration; Professor of Management & Organizations; Professor of Strategy
Corporation in society, corporate social responsibility, and corporate governance.

Karl Weick
Rensis Likert Distinguished University Professor of Organizational Behavior and Psychology; Professor of Psychology
Sensemaking, collective sensemaking under pressure, and high-reliability organizations.

Janet Weiss
Horace H. Rackham School of Graduate Studies, Dean; Vice Provost for Academic Affairs; Mary C. Bromage Collegiate Professor of Business Administration; Professor of Public Policy
Public management and public policy; organizational responses to legal mandates; federal-state-local transactions in public policy; and uses of knowledge, information, and reporting systems in complex organizations.

Marketing

Thomas (Tom) Kinnear // AREA CHAIR

Eugene Applebaum Professor of Entrepreneurial Studies Professor of Marketing; Samuel Zell and Robert H. Lurie Institute for Entrepreneurial Studies, Director

Application of marketing to the commercialization of high technology; and the formation, success, and failure of entrepreneurial enterprises.

Eugene (Gene) Anderson

D. Maynard Phelps Collegiate Professor of Business Administration; Professor of Marketing

Customer satisfaction as a business performance metric; the associations between customer experience, customer satisfaction, customer behavior, and economic performance.

Anocha Aribarg

The Sanford R. Robertson Assistant Professor of Marketing

Brand and product portfolio management, group decision making, Bayesian and econometric modeling of complex consumer behavior and choice decision processes.

Richard (Rick) Bagozzi

Dwight F. Benton Professor of Behavioral Science in Management, Ross School; Professor of Clinical, Social, and Administrative Sciences, College of Pharmacy

Emotions, decision making, and theory of mind and social behavior in marketing and organizations; brand communities; health behaviors; cross-cultural research; and statistics.

Rajeev Batra

Sebastian S. Kresge Professor of Marketing; Director of the Yaffe Center for Persuasive Communication

Advertising budgeting and repetition, emotion in advertising, non-verbal advertising processes and effects, brand personality and brand equity, global branding issues, marketing issues in emerging economies, market globalization, brand measurement, and brand building.

Katherine Burson

Assistant Professor of Marketing

Interpersonal miscalibration; self-other differences, affect, and risk; anticipated feedback and self-enhancement; judgment and decision making in psychology and marketing.

Robert (Bob) Dolan

Edward J. Frey Dean of the Business School and Stephen M. Ross Professor of Business

Marketing management.

Fred Feinberg

Professor of Marketing; Michael R. and Mary Kay Hallman Fellow

Dynamic models of advertising, promotion and variety-seeking; choice models; optimal stopping and cutoffs; decision theory and statistics; mathematical psychology; and the interface between marketing and engineering.

Claes Fornell

Donald C. Cook Professor of Business Administration; Professor of Marketing; National Quality Research Center, Director

Customer satisfaction and its measurement, consumer utility, GDP growth, productivity, shareholder value, and consumer spending in the context of the ACSI database.

Aradhna Krishna

Isadore and Leon Winkelman Professor of Retail Marketing; Dwight F. Benton Professor of Marketing

Pricing and promotion, mechanism design, sensory perceptions, social marketing, cross-cultural marketing.

Peter Lenk

Professor of Operations Management Science; Associate Professor of Marketing

Development of hierachical Bayes models for marketing research.

Puneet Manchanda

Professor of Marketing

Response models, resource allocation, advertising, new product adoption, social networks, and models of firm behavior; Bayesian econometrics, empirical industrial organization, statistics, discrete choice models.

Venkatram Ramaswamy

Professor of Marketing and Computer and Information Systems

Consumers as co-creators of value, customer-firm interactions, consumer heterogeneity and personalized experiences, market as a forum, experience innovation, experience networks, information infrastructure, consumer-to-consumer interactions, consumer communities, word-of-mouth, and discursive theory of the market.

Scott Rick

Assistant Professor of Marketing

Emotional causes and consequences of spending money, inter-temporal choice, judgment and decision making, interpersonal attraction, behavioral and experimental economics; and neuro-economics.

Srinivasaraghavan Sriram

Assistant Professor of Marketing

Consumer adoption of technology products, consumer learning, long-term effects of marketing actions, optimal allocation of marketing budgets, empirical industrial organization models, strategic interactions between firms, and brand equity.

David Wooten

Associate Professor of Marketing

Consumer culture theory, self-presentation, shopping behavior, and consumer socialization.

J. Frank (Frank) Yates

Professor of Psychology; Professor of Marketing

Decision management and aiding, consumer behavior, risk perception, probability judgment processes and accuracy, cultural variations in judgment and decision behavior, individual differences in decision making, indecision, affective forecasts, coherence shifts, variations in legal standards of proof, and the neurological underpinnings of ambiguity aversion.

Carolyn Yoon

Associate Professor of Marketing

Consumer information processing; cognitive aging; memory-based processes; age-related memory, cognition, and judgment processes; implicit learning; and persuasion.

MARKETING

Operations & Management Science

Izak Duenyas // AREA CHAIR

John Psarouthakis Professor of Manufacturing Management;Professor of Operations and Management Science;Professor of Industrial and Operations Engineering

Supply chain management and coordination, evaluation of investment decisions in flexible capacity, modeling and control of production systems, decisions made under asymmetric information, stochastic modeling, performance analysis and control of manufacturing/service systems, and investments in new technology.

Hyun-Soo Ahn

Sanford R. Robertson Assistant Professor in Business Administration; Associate Professor of Operations and Management Science

Modeling and analysis of production and service systems, analysis of integrated/decentralized supply chain management models, queuing systems, real time information and production decisions, and application of stochastic control theory to production and service/retail operations management.

Ravi Anupindi

Michael R. and Mary Kay Hallman Fellow; Associate Professor of Operations and Management Science

Supply chain management, e-commerce, supply contracts, inventory management, just-in-time systems, operations-marketing interfaces, retail operations, decentralized distribution systems, Bottom of Pyramid (BOP) supply chains, and health-care delivery.

Damian Beil

Assistant Professor of Operations and Management Science

Design of auctions and competitive sourcing mechanisms addressing supplier qualification, quality, availability risks, cost risks, and economies of scope; experimental studies.

Wallace (Wally) Hopp

Herrick Professor of Management; Professor of Operations and Management Science

Design, control, and management of production systems including: lean production systems; supply chain risk and robustness, workforce management with emphasis on white collar systems; new product innovation processes; crisis management; and health care systems.

Roman Kapuscinski

Associate Professor of Operations and Management Science; Tauber Institute for Global Operations, Goff-Smith Co-Director

Value chain analysis, efficiency as a function of ownership, value of information in coordinating elements of supply chains, optimal design of production-inventory systems with capacity constraints, the interactions of capacity decisions and pricing policies, lead-time quotation, risk-aversion in operations, response to disruptions, auctions in energy markets, financial and operational hedging.

Stephen (Steve) Leider

Assistant Professor of Operations and Management Science

How psychological factors, such as reciprocity, social norms, and overconfidence affect economic behavior, particularly in contractual relationships; behavior in social networks; as well as individual decision-making about risk and uncertainty.

Peter Lenk

Professor of Operations Management Science; Associate Professor of Marketing

Development of hierachical Bayes models for marketing research.

William (Bill) Lovejoy

Raymond T. Perring Family Professor of Business Administration; Professor of Operations and Management Science

Healthcare management, new product development and innovation management, bargaining chains, and the finance-OM interface in energy markets.

Ozge Sahin

Assistant Professor of Operations and Management Science

Theory of pricing and revenue management, and its applications to service and manufacturing.

Amitabh Sinha

Assistant Professor of Operations and Management Science

Supply chain management, logistics, co-ordination of operational and financial decisions, innovation and social networks.

F. Brian (Brian) Talbot

David B. Hermelin Professor of Business Administration; Professor of Operations and Management Science

Environmental sustainability issues in manufacturing and supply chains, industrial ecology, manufacturing and supply chain strategy, heuristic and optimal solution procedures for production and manpower planning, and vehicle loading and resource-constrained scheduling problems.

Owen Wu

Assistant Professor of Operations and Management Science

Operations management of conventional and renewable energy resources, interfaces of operations and energy markets, game theory applications in energy contracts, empirical study of operational management and financial performance.

OPERATIONS & MANAGEMENT SCIENCE

Strategy

Gautam Ahuja // AREA CHAIR

Harvey C. Fruehauf Professor of Business Administration; Professor of Strategy

Innovation and technology strategy; alliances, joint ventures, and acquisitions; inter-organizational networks, corporate R&D investments, and how firms exploit technologies to create and appropriate value.

Allan Afuah

Associate Professor of Strategy

The impact of technological change on value systems, capabilities, investment incentives, and firm performance; determinants of successful business models; and new game strategies.

Sendil Ethiraj

Associate Professor of Strategy

Technological change and evolution, evolution of firm capabilities, and complex system design and coordination.

Thomas (Tom) Gladwin

Max McGraw Professor of Sustainable Enterprise; Professor of Strategy; Professor of Natural Resources and Environment; Director of the Erb Institute for Global Sustainable Enterprise

Global sustainable development; economic, social, and ecological sustainability; sustainable enterprise; corporate social responsibility; sustainable urban transportation systems; and complex systems.

Michael Jensen

Associate Professor of Strategy

The socio-cognitive structures of markets including social networks and market identities and how they affect competition.

Aneel Karnani

Associate Professor of Strategy

Competitive advantage, growth strategies, global competition, emerging economies, corporate social responsibility, economic development, and global poverty.

Robert (Bob) Kennedy

William Davidson Institute, Executive Director; Professor of Business Administration

Businesses in developing countries, the globalization of service activities, and Base of the Pyramid typology of business model innovations.

Linda Lim

Professor of Strategy

Foreign direct investment, multinational strategies, and economic regionalization in Asia; evolution of Asian business systems, including government-business interactions; emerging market economies; globalization; and national/state policy and business-government relations.

Hart Posen

Assistant Professor of Strategy

Firm innovation strategy, including the cumulative process of innovation and competitive pressure in product/capital markets.

C.K. Prahalad

Paul and Ruth McCracken Distinguished University Professor of Strategy

Strategic management of large diversified corporations and the role of top management; the emerging competitive landscape.

James (Jim) Westphal

Robert G. Rodkey Collegiate Professor of Business Administration; Professor of Strategy

Corporate governance and top management, institutional processes and symbolic management, and social networks.

Marina Whitman

Professor of Business Administration and Public Policy

International trade and investment, trade policy and labor-market adjustment, changing role of U.S. multinational corporations, global corporate social responsibility, and the question of global convergence toward a common model of capitalism.

Xun (Brian) Wu

Assistant Professor of Strategy

Market entry, corporate diversification, firm innovation, and firms' decisions to undertake new activities and the associated performance implications.

Minyuan Zhao

Assistant Professor of Strategy

The interaction between firms' internal organization and the external environments in a global context; multinational R&D; innovation; and global strategy.

Arvids Ziedonis

Assistant Professor of Strategy

Technology strategy, economics of innovation, and commercialization of scientific research.

Rosemarie Ziedonis

Assistant Professor of Strategy

The strategic value of intellectual property, patent hold-up, corporate venture capital, and markets to acquire entrepreneurial firms.

STRATEGY

Leading in Thought and Action

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