UNIVERSITY OF MICHIGAN

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**Ann Arbor, Michigan 48105-1316**

**734.936.1055**

May 21, 2010

**To Whom It May Concern:**

It is my pleasure to introduce you to the *China Entrepreneurship Forum (CEN)* to be held at the University of Michigan in November 2010. This is the student organization's second Forum. The first one had nearly 300 University of Michigan students, staff and administrators, community leaders and businesses (from the United States and China) participated in the daylong program.

The *Chinese Entrepreneur Network (CEN), a student organization whose mission is to pursue a better future through innovation and entrepreneurship, organizes the China Entrepreneur Forum.* This year's Forum promises to be larger than the previous one and the students have been working on this for the past four months. I participated as a speaker at the 2009 on behalf of the University's administration, and I have had ongoing planning meetings with the organization. The students of the CEN are very passionate in leading an ambitious grassroots endeavor to explore solutions to the daunting economic challenges facing China and the world, and discussing relationships between the United States and China.

The theme of the 2010 forum is "*Harnessing Innovation for Sustainable Prosperity.*" The conference will bring together highly regarded individuals from different professions to think critically and creatively about new paths for future economic development and creating a better world.

I enthusiastically encourage your participation and support of the China Entrepreneur Forum. If you have any questions, please feel free to contact me at 734.936.1055 or email at matlock@umich.edu

Sincerely,

**John Matlock, Ph. D.**

Associate Vice-Provost
&
Executive Director
The Office of Academic Multicultural Initiatives
The University of Michigan

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MICHIGAN
ROSS SCHOOL OF BUSINESS

May 05 2010

To whom it may concern,

I am pleased to introduce to you the China Entrepreneurship at the University of Michigan in November 2010.

The China Entrepreneurship Forum is hosted by a student-initiated organization, the Chinese Entrepreneur Network (CEN). The objective of CEN is to promote creative thinking, technological innovation and entrepreneurship with the joint effort of students and practitioners from academia, business, industry and political community. Within only one year of operation, CEN successfully stimulated high profile talks on economics, health care, poverty, education and environmental problems. CEN addresses many Sino-U.S. economic activities and builds an open and diverse community to improve mutual understanding between Chinese and international professionals.

This year's forum, with the theme of "Harnessing Innovation for Sustainable Prosperity", will host extensive and interactive talks on a wide scope of current issues. The discussion panels addressing Sino-U.S. economic issues will be especially worthy of concern to entrepreneurs who are interested in investment or business development in Chinese market.

I encourage your support and participation to this excellent opportunity.

Bradley Farnsworth

Director, Center for International Business Education

Center for Chinese Studies

University of Michigan

May 05 2010

To whom it may concern,

As a member of the advisory board of Chinese Entrepreneur Network (CEN), I am very pleased to introduce to you the 2010 China Entrepreneurship Forum, which will be held at the University of Michigan this November.

CEN is a student-run organization with the aim of promoting entrepreneurship through innovation. Only fourteen months since its foundation, CEN has successfully served as an active platform for idea exchange and development over contemporary political, social, economic and educational issues. With its diversity and multidisciplinary nature, CEN has outreached a wide spectrum of audiences, stimulated vigorous discussions and facilitated connection on and off campus.

This year's forum, with the theme of 'Harnessing Innovation for Sustainable Prosperity', addresses upcoming challenges in poverty, social inequity and global environmental deterioration. This is a great opportunity for exploring potential solutions with enthusiastic individuals from diverse disciplines.

Therefore I encourage your ardent support and participation to this forum.

Mary E. Gallagher, Ph.D.
Associate Professor, Center for Political Studies

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Mary Gallagher, *Director*

尊敬的女士或先生，

我在参加位于美国安娜堡的密西根-中国高校领导论坛期间，与当地的中华创新与创业联盟的成员进行了交流。该联盟着眼于用创新和可持续发展的商业模式解决社会问题，并正积极筹备以此为主题的年度大会，广邀中美知名学者和企业家进行巅峰对话。

近年来，我校也举办了一系列学生创新和创业的活动，这次在美国结识具有同样目标和激情的学生组织，使我感到欣慰。

希望您支持此年会，并预祝圆满成功。



陈春阳
西南交通大学校长
2010 年 5 月 27 日

Dear Madam/Sir,

I communicated with members of China Entrepreneur Network (CEN) when I attended the Michigan-China Leadership Forum held at the University of Michigan, Ann Arbor. CEN aims at utilizing innovative and sustainable business models to resolve social problems. They are now actively planning the 2nd annual forum with such theme and inviting prestigious scholars and entrepreneurs from both United States and China for summit discussions.

Our university has launched similar innovation and entrepreneurship oriented student activities in recent years. I am very pleased to meet this enthusiastic student orgainzation with a similar mission during my visit to United States.

I encourage you to support this forum, and wish a complete success.

Chen Chun-yang
President, Southwest Jiaotong University
May 27, 2010

南開大學 Nankai University

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尊敬的女士/先生：

在旅美参加在密西根大学安娜堡分校举办的密西根-中国高校领导论坛期间，当地的中华创新与创业联盟（China Entrepreneur Network）成员向我介绍了他们的工作。这个由密西根大学的学生发起的组织着眼于创新和可持续发展，通过跨领域合作，探索新的商业模式以解决全球面临的新问题。目前该联盟正联络筹备基于此主题的年会，诚邀海内外知名人士参与。

谨此，我向您推荐中华创新与创业联盟以及该联盟今年年底在密西根大学举办的第二届中华创新与创业年度大会，希望您能够出席此次会议，并对会议的筹备给予必要的支持。

此致

敬礼！

佟家栋

南开大学副校长：佟家栋

2010 年 5 月 28 日

Dear Madam/Sir,

During my stay in United States for the Michigan-China Leadership Forum held at the University of Michigan, Ann Arbor, members of China Entrepreneur Network (CEN) presented their work to me. This student-initiated organization aims at innovation and sustainable development, explores novel business models for resolving new global challenges via interdisciplinary collaboration. With such mission, they are planning the 2nd annual forum and enthusiastically inviting renowned professionals.

I hereby recommend CEN and the second China Entrepreneur Forum to you, and encourage your participation and support.

Sincerely,

Tong Jia-dong
Vice President of Nankai University
May 28, 2010



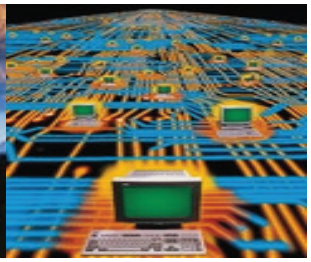
# China Entrepreneur Network

China-U.S. University Alliance | Innovate to Serve Community | Proactive Mission

- Explore novel paths for sustainable social development
- Create Full-scale social experiments by developing upon pilot projects
- Invest in innovation for sustainable business in underdeveloped areas

## Innovation and Entrepreneurship for a Sustainable Future





## Our Mission

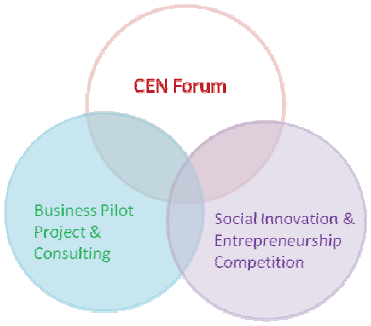
China Entrepreneur Network (CEN) aims to promote the comprehensive innovation in community to achieve a better future: economic prosperity, environmental sustainability and social harmony. CEN will focus on China's development, with particular concerns on the poverty and environmental problems, and unite efforts to explore sustainable paths to social harmony, and to promote community resources to invest in this area. CEN explains innovation as a diversity of definitions, including innovation of thinking, technological innovation, business model innovation, social mechanism innovation and public policy innovation. At present the main guidance for CEN comes from Social Business, Social Innovation, Social Entrepreneurship, Base of Pyramid Strategy (BoP), and the Green Leap Strategy. We will continue to renovate our approaches in practice, to realize a set of our own guiding theories, and to become acting agents for social innovation.

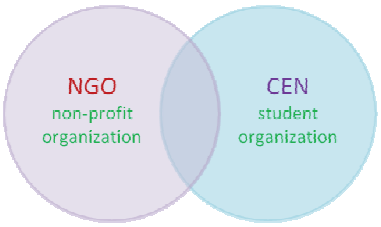
***Leadership to our community not only encompasses professional knowledge, international vision and a sense of historical responsibility, but also the necessary humanity spirit to serve the community and the courage to practice it.***

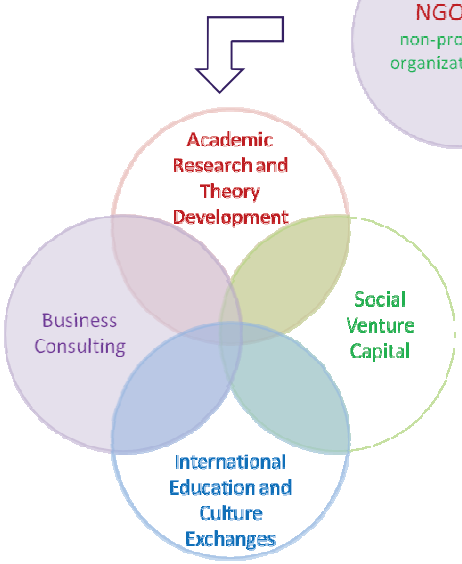
***- Social Innovator***

## Building the Organization

CEN will encourage participation of young people through grass-roots efforts, while unite China & U.S.'s various areas of social resources by creating student organization alliances, ultimately forming a robust force for social innovation and practice. The future NGO Foundation will be organized as professional nonprofit group to coordinate the various

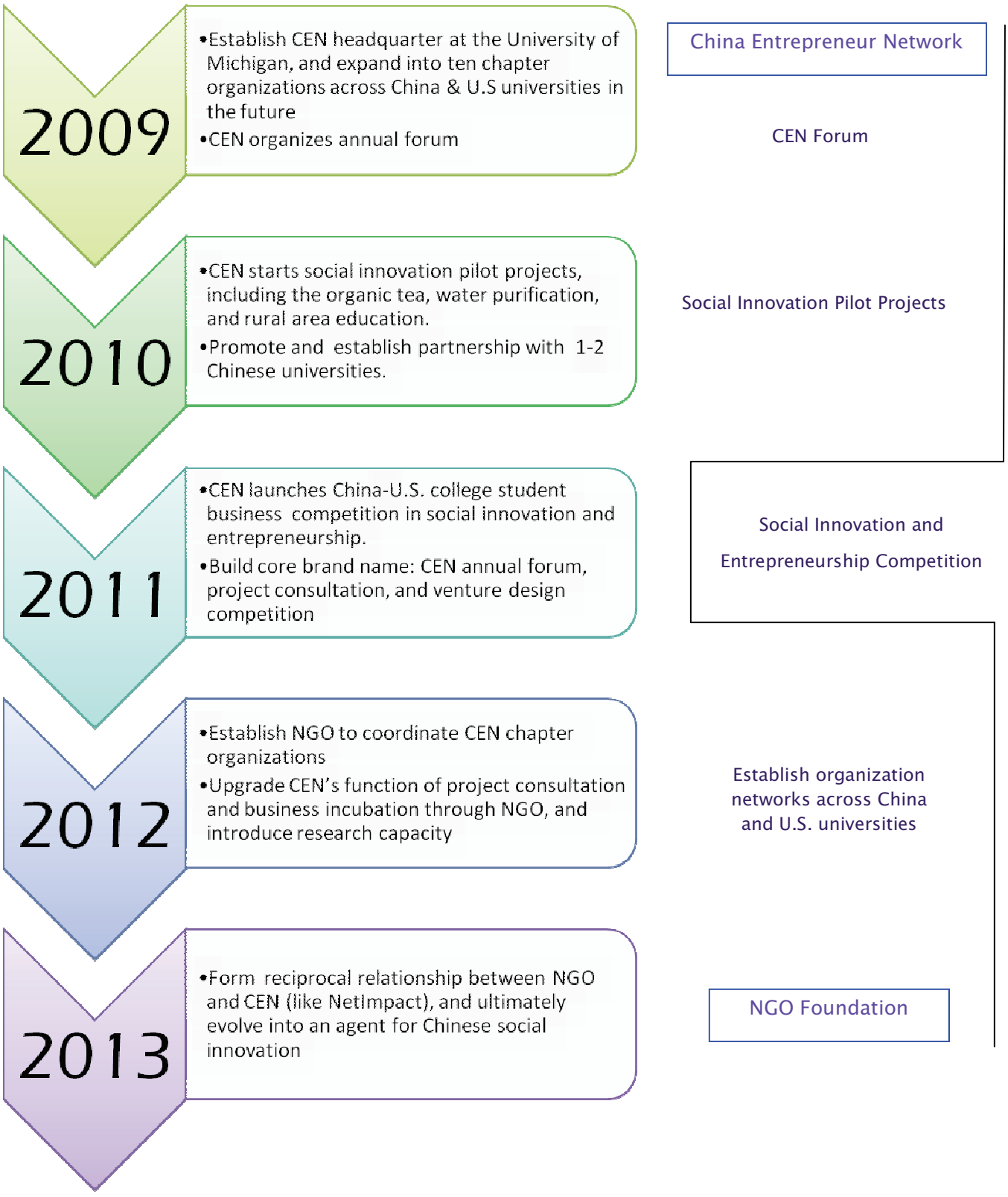



CEN chapters across different universities, and will undertake more in-depth research and commercial operations. We will carry out innovation projects and practices guided by rigorous academic research to implement the sustainable model for self-development. The NGO's initial agenda includes international educational exchanges, business consulting, academic research and social venture capital, which will be achieved mainly through cooperation.

# Five-Year-Plan





Innovate to Serve Community!

# Integration and Practice of Science/Technology and Humanities

## Opportunities for CEN

Renaissance sparked the rational spirit in Western Europe, enabling humanity's liberation from the confinement of religion, and started centuries of material production development and living standards improvement. In this tide of historical scientific and technological progress, the decline of humanism is inevitable. In the last two hundred years of modern Industrial Revolution, the material wealth accumulated substantially, as well as unprecedented problems: the deterioration and dysfunction of global eco-system, the long-standing problem of global poverty, , and the rampant terrorism imposing security risks resulted from international conflicts. In the 2008 global economic crisis outbreak, in particular, people witnessed the defects and plight in the model of industrial revolution development. The voice from society for sustainable development is growing; the reciprocal development of science/technology and humanities once again become the focus of social movement. On one hand, social innovations involving technical, commercial, institutional and policy fields are beginning to emerge with insightful individuals practicing actively; on the other hand, breakthroughs in clean technologies' R & D, investment and commercialization are unfolding, with innovation targeting poverty-stricken areas especially groundbreaking. In the innovation of thinking, there has been a fresh trend of exploration in independent and human-oriented development approaches, driven by distributed technologies. We are fortunate to become just a sprouting grass in this trend, with each of us willing to nurture and contribute.. We would like to meet more individuals to collaborate and contribute to our mission.