Governor Rick Snyder
November 18, 2016
Daily Briefing

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*No changes from previous briefings

Note: Changes to previously sent briefings highlighted within

November 18, 2016
Friday

All Day	**RDS - China Trip**
All Day	**Attire: Suit/Tie**
All Day	**Beijing/Nanchang**
All Day	**FYI: Gov. Terry Branstad in China**
All Day	**FYI: Silver Bells in the City**
All Day	**FYI: UM Basketball AWAY v. Pittsburgh/SMU TBA**
All Day	**Weather: 53°/44°**
7:30 AM - 7:45 AM	**Walk to Ritz Carlton**
7:30 AM - 7:30 AM	**FYI - Checkout/luggage to the lobby by 8 AM**
7:45 AM - 8:45 AM	**RDS - Top U-M alumni in Beijing Breakfast -- Yellow Tea Room (B1), Ritz Carlton** Purpose: Conduct a business development meal with top VIP U-M alumni in the Beijing area.

Attendees:

Dr. Jack HU	Vice President, Research
Mr. George HUANG	BSE 1990
Mr. Sam LI	JD 2006
Dr. LIANG Minsong	AM 1994, PhD 2001
Mr. LIU Dongge (Donny)	BS 2012
Mr. MA Wenyan (Winston)	MBA 2003
Mr. MA Chi-Kong (Karl)	BBA 1993
Mr. ZHANG Lingpeng (Nathaniel)	BBA 2010
Dr. ZHAO Xiaozheng (Alex)	AM 1992, PhD 1998

Mr. Scott Pozil, Principle Commercial Officer, US Embassy Beijing
David Rank, Deputy Chief of Mission, U.S. Embassy Beijing

Mayor Mike Duggan
Kevin Kerrigan

Brian Connors
Ning Shao
Jamie Clover-Adams
Lindsay Kirchinger
Courtney Henderson
Tom Lewand

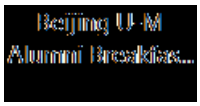
Agenda: This is intended to be an intimate gathering and an opportunity to get to know attendees. Beginning with self-introductions would be appropriate.

Gift: Pens

Note: Photo at end of breakfast

Attachment: briefing





Staff/Detail
POC: BConnors

8:45 AM - 9:15 AM **Travel to Grand Hotel**

9:15 AM - 10:00 AM **RDS - Michigan Tourism Press Conference -- 10th Floor, 35 East Chang'an Road, Zijin Hall, Grand Hotel**
Purpose: Highlight Michigan tourism opportunities and Detroit Comeback message to Chinese travel media

Attendees:
25 + Travel Media Attendees (Full list in briefing)

Mayor Mike Duggan
Kevin Kerrigan
Brian Connors
Ning Shao
Allison Scott
Jamie Clover-Adams
Dave Lorenz
Emily Guerrant
Lindsay Kirchinger
Jeanne Broad
Weiwei Lu
Katelyn Wilcox
Courtney Henderson
Tom Lewand
Peter Chapman
Jennifer Ollinger

Julie Egan

Agenda:
9:15-9:17am Opening remarks by Brian Connors
9:17-9:26am Governor provides opening remarks and introduces Michigan's tourism product
9:26-9:34am Detroit Mayor Mike Duggan provides remarks on tourism in Detroit
9:34-9:40am Dave Lorenz provides remarks
9:40-9:55am Q&A with media and Lucky Draw
9:55-10:00am Travel Program Concludes; Transition media group

Talking Points:
Pure Michigan

- The Pure Michigan campaign is all about highlighting the diversity of our state – a state blessed with abundant natural beauty, authentic destinations, unique experiences, and friendly people.
- We realize that when Chinese visitors come to America for the first time they will likely head to one of the coasts. However, we want to be a place they consider for a second or third visit in the United States or a place to consider if they want a true "American" experience.
- Many Chinese students come to Michigan universities. Visiting friends and family is a great. opportunity to explore all of Michigan.
- Michigan has vibrant urban areas, including Detroit (America's great comeback city) and Grand Rapids (home of Art Prize).
    - Also offers classic American small towns (like Holland, Traverse City, Bay City).
- Michigan has unspoiled nature, clean air, and an abundance of fresh water.
- Michigan is surrounded by 4 of the 5 Great Lakes and has more than 11,000 inland lakes.
- 19.3 million acres of forests found in Michigan.
- Michigan has 103 state parks and 5 national parks, including Sleeping Bear Dunes National Lakeshore, and Pictured Rocks National Lakeshore.
- Michigan is America's summer golf capital with more than 650 public golf courses in the state.
    - LINKS ranked Michigan 2nd Best Golf in the nation in 2015
- Michigan is a friendly and welcoming destination for visitors. A very authentic, all-American experience.
- Michigan's Upper Peninsula was named one of Lonely Planet's top 10 Value Destinations in the World for 2017 and was the only destination in the United States on the list.

Detroit Message

- Detroit is the gateway into Michigan, and right now in Detroit, people are coming together to show their pride and show the world is America's Comeback City.
    - The perception of Detroit is that it is dangerous, when in reality the people in Detroit are incredible welcoming and excited to showcase their city.

- Detroit is America's Great Comeback City
    - Home to more than 300,000 businesses and 13 Fortune 500 companies.
    - Detroit ranks in the top 9 real estate markets in the US as of June 2015.
    - USA Today ranked Detroit's Midtown one of its 10 Best Up and Coming Neighborhoods in the US.
    - Detroit is attracting young talent, entrepreneurs and start-ups (especially in tech and creative industries)
        - In Detroit cost of living is much lower than other major cities, and people can have a much greater impact on their community.
        - Detroit region ranks #1 in concentration of industrial and mechanical engineers.
- Major projects currently underway in Detroit include:
    - The District Detroit will feature 50 blocks of businesses, parks, restaurants and bars with Little Caesar Arena at the district's epicenter. The arena will be home to the Detroit Red Wings and is scheduled to open next year.
    - A new 5.3 km rail system along Woodward Avenue will transport visitors along key business, university, shopping, and cultural districts offering efficient and affordable transportation through the core of downtown Detroit.
    - High-end brands such as Nike, John Varvatos and Shinola can be found in downtown Detroit, while the Somerset Collection and Great Lakes Crossing offer high end and outlet shopping opportunities in metro Detroit.
    - Detroit was named best American city for sports travel by hotels.com and SeatGeek.
    - Detroit has 4 professional sports teams, 3 located downtown

Attachment: Briefing



Staff/Detail
POC: DLorenz

10:00 AM - 11:00 AM

RDS - Michigan Business Press Conference -- Zijin Hall, 10th Floor
Purpose: Announce Michigan's official Chinese name and highlight Detroit comeback story to Chinese business media.

Attendees:
45+ Business Media (Full list in briefing)

Mayor Mike Duggan
Kevin Kerrigan
Brian Connors
Ning Shao
Allison Scott

Jamie Clover-Adams
Dave Lorenz
Emily Guerrant
Lindsay Kirchinger
Jeanne Broad
Weiwei Lu
Katelyn Wilcox
Courtney Henderson
Tom Lewand
Peter Chapman
Jennifer Ollinger
Julie Egan

Agenda:

10:00 am	Registration
10:05-10:07am	Brian Connors opening remarks, introduces MCIC
10:07-10:15am	Governor provides opening remarks
10:15-10:18am	Michigan video
10:18-10:23am	Kevin Kerrigan introduces Planet M campaign
10:23-10:31am	Detroit Mayor Mike Duggan provides remarks on Detroit's comeback and financial/talent strength
10:31-10:41am	Governor invites students to stage Governor announces the student debate results Governor invites Chinese Academy of Calligraphy President Mr. GUAN (gwan) Jun (joone) to stage President Mr. GUAN Jun presents framed calligraphy of Chinese name to Governor Governor presents Michigan Goodwill Ambassador Award to Mr. GUAN Jun
10:41-10:43am	Governor and Brian do Lucky Draw and announce winner
10:43-11:00am	Q&A with media
11:00am	Governor and Mayor depart

OPEN Press

Talking Points:

Detroit

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    - The perception of Detroit is that it is dangerous, when in reality the people in Detroit are incredible welcoming and excited to showcase their city.
- Detroit is America's Great Comeback City
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  - Detroit was named best American city for sports travel by hotels.com and SeatGeek.
  - Detroit has 4 professional sports teams, 3 located downtown

Planet M

Official Michigan Spelling

- I am proud to say Michigan is among the most committed U.S. states to building and maintaining a strong relationship with China. We've made a lot of progress over my six years in office as governor, and this is my sixth trip to your hospital country. I hope to continue growing our relationship.
- With more than 3,000 characters in its language, we've also seen our state spelled multiple different ways. In some instances, Michigan is spelled differently, or translated differently all in one document.
- We reached out to the Chinese Consulate General and asked for constituency is how Michigan is portrayed, which will help us better build our brand and awareness among our Chinese partners.
- In partnership with three leading Chinese universities, students held a debate and we have decided upon the one true Chinese spelling of Michigan.
- Thank you to Mr. GUAN (gwan) Jun (joone) for his work as an important ambassador in our effort to brand Michigan consistently in China.

Lucky Draw

- We are very fortunate that Delta Airlines has donated two round-trip economy class flight tickets from Beijing to Detroit.
- We welcome these lucky winners to come visit our beautiful state.

Note: Kettering University Delegation is also currently in China, with autonomous vehicles being a topic of their visit.

Attachment: briefing



Staff/Detail
POC: BConnors

11:00 AM - 11:30 AM **RDS Time -- Grand Hotel**

11:30 AM - 12:20 PM **RDS - Meeting with Baidu, Liu Jun -- Peony Room, 10th Floor**

Purpose: Discuss the state of Baidu's connected and autonomous vehicle programs, an area into which it's expanding aggressively, perhaps following the example of the Google car.

Attendees:
Mr. Liu Jun, VP of Baidu

Mayor Duggan
Kevin Kerrigan
Brian Connors
Ning Shao
Peter Chapman, VP Business Development, Detroit Economic Growth Corporation
Shusheng Wang

Group Photo

Gift: Wooden Pen

Talking Points:
- Discuss ACM, MCity, SMART Corridor
- Inquire about the new Baidu car

Attachment: briefing



Staff/Detail
POC: BConnors

12:20 PM - 12:30 PM **Walk to Raffles Hotel**

12:30 PM - 2:00 PM

RDS - Lunch Meeting with EV100 -- East 33 Restaurant, first floor, Raffles Hotel

Purpose: To network with an increasingly influential industry group with several of their member companies in attendance.

Attendees:
China EV100 Members
CHEN Qingtai, President of Council, China EV100
WANG Binggang, Academic Board Member, China EV100
ZHANG Jinhua, Executive Vice President of Council and Secretary General, China-SAE
ZHANG Yongwei, Chief Expert, China EV100
WANG Hewu, Deputy Secretary General, China EV100
LIU Xiaoshi, Deputy Secretary General, China EV100
LI Honggang, Director, Division of Transportation, Department of High-tech Development and Industrialization, Ministry of Science and Technology
ZHOU Xiaohui, Director, New Energy Division of Planning Dept, FAW
XU Pingxing, Director, New Energy Vehicle Platform, Dongfeng Motor Corporation
YUAN Chengyin ， Deputy General Manager, BAIC BJEV
CAO Zhong, Chairman, Changjiang EV Holding Group
JIN Weimin, Vice President, Zhidou Electric Vehicle Sales Co., Ltd

Kevin Kerrigan
Brian Connors
Ning Shao
Courtney Henderson, Michigan-China Innovation Center
Weiwei Lu, MEDC Trade
Mayor Duggan
Peter Chapman
Shusheng Wang

Group photo at end of meeting

Gift: Single pens

Talking Points:

- Learn more about the scope of the organization – is it confined to EV alone? Or other aspects?
- Inquire about the adoption of electric vehicles in the China market by customers.
- Inquire about their predictions about the subsidy environment for electric vehicles in China. Who do they think will be the Tesla of China?

Attachment: Briefing



Staff/Detail
POC: BConnors

2:00 PM - 3:30 PM **RDS Time -- Raffles Hotel**

3:30 PM - 4:00 PM **Travel to MIIT Building**

4:00 PM - 5:00 PM **RDS - Meeting with Ministry of Industry and Information Technology, MIAO Wei -- Meeting Room, 1st Floor, B110, No. 13 West Chang An Road**

Purpose: Meet and establish a relationship with the top regulator of China's automotive industry and discuss the measures that China's central government is taking to promote intelligent and connected vehicles and electric vehicles in the Chinese market.

Attendees:
Mr. MIAO Wei ("Mr. Meow"), Minister of Industry and Information Technology

Kevin Kerrigan
Brian Connors
Ning Shao
Jeanne Broad
Courtney Henderson

Group photo at end of meeting

Gift: Framed Pewabic tile

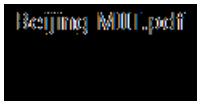
OPEN Press

Talking Points:

- Express our interest in learning more about the future direction of standards for intelligent and connected vehicles, and talk about the benefits of coordinating on standards across markets.
- Update on MCity, the American Center for Mobility, and the SMART Corridor.
- Encourage him to attend the Detroit Auto Show.

Attachment: Briefing





Staff/Detail
POC: BConnors

5:00 PM - 6:00 PM **Travel to Airport**

November 18, 2016 Continued
Friday

6:00 PM - 6:45 PM	**RDS Time/Dinner -- VIP Lounge, Airport**
7:20 PM - 9:55 PM	**Flight to Nanchang -- DEPART: Beijing Terminal 3, CA1581** Arrival: Terminal 2
9:55 PM - 10:45 PM	**Travel to Shangri La Hotel**
11:00 PM - 11:00 PM	**Overnight Nanchang, Shangri-La Hotel -- No.669, Cui Lin Road, Honggutan New District, Nanchang, Jiangxi Province, 330038, China**

Beijing U-M Alumni Breakfast

EXECUTIVE SUMMARY

Staff Lead: Brian Connors, Executive Director, Michigan-China Innovation Center, connorsb@michiganchina.org, 517-455-6344

Purpose of Meeting/Event:
Conduct a business development meal with top VIP U-M alumni in the Beijing area.

Attendees:

Dr. Jack HU	Vice President, Research
Mr. George HUANG	BSE 1990
Mr. Sam LI	JD 2006
Dr. LIANG Minsong	AM 1994, PhD 2001
Mr. LIU Dongge (Donny)	BS 2012
Mr. MA Wenyan (Winston)	MBA 2003
Mr. MA Chi-Kong (Karl)	BBA 1993
Mr. ZHANG Lingpeng (Nathaniel)	BBA 2010
Dr. ZHAO Xiaozheng (Alex)	AM 1992, PhD 1998

Mr. Scott Pozil, Principle Commercial Officer, US Embassy Beijing
David Rank, Deputy Chief of Mission, U.S. Embassy Beijing

RDS
Mayor Mike Duggan
Kevin Kerrigan
Brian Connors
Ning Shao
Jamie Clover-Adams
Lindsay Kirchinger
Courtney Henderson
Tom Lewand

Talking Points:

- This is intended to be an intimate gathering and an opportunity to get to know attendees. Beginning with self-introductions would be appropriate.

Attire: Business (tie)
Photo: Photo at end of breakfast
Gift: Pens

STAFF/DETAIL

Friday, November 18, 7:45-8:45am
Yellow Tea Room (B1), Ritz Carlton

BACKGROUND

Breakfast Attendees



Mr. George HUANG

- Managing Partner, Heidrick & Struggles China (https://www.linkedin.com/company/3975?trk=prof-exp-company-name) He also leads Firm's CEO/Board and GTS practice in China. He works within integrated, client-focused teams to advise on issues of executive leadership and succession planning, board effectiveness, corporate governance, culture, and decision-making.
- George has spent more than 18 years in leadership roles in the technology and search industries, spanning a wide geographical area that includes Latin America, Middle East, the U.S. and China. Prior to joining H&S, George was a Partner at Russell Reynolds Associates, where he co-led the firm's

Asia Pacific technology sector, conducting a wide range of board and senior executive assignments in both MNC and Chinese enterprises settings.

- BSE 1990 University of Michigan; MBA Kellogg School of Management, Northwestern University



Dr. Sam LI

- Head of Content Acquisition and Strategic Partnerships, (https://www.linkedin.com/in/samli2012?trk=seokp-title_posts_secondary_cluster_res_author_name) Sina Sports
- Responsible for domestic and international sports content acquisition; strategic partnerships with rights holders, teams and individual athletes; international sponsorship and marketing.
- Prior to joining Sina Sports, Dr. Li was AVP and Legal Counsel of NBA China
- BS/BA UCLA; JD 2006 University of Michigan



Dr. LIANG Minsong

- Founding Partner, CLA Partners
- Served as an independent director to Qingdao Eastsoft Communication Technology Co. Ltd., a company listed on the Shenzhen Stock Exchange and to Yunnan International Trust & Investment Co., Ltd., a financial services company in China. Prior to joining CLA Partners, Dr. Liang has held various management positions at China Securities Regulatory Commission and State-owned Assets Management Commission of Yunnan Province.
- BA Peking University; PhD 2001 University of Michigan; JD New York University



Mr. LIU Dongge, Donny

- Founder, Class100.com. Class100.com is a fast-growing cloud-based platform aims to transform K-12 English education in China. The company is providing classes to hundreds of primary and middle schools in Beijing, and expanding to other cities.
- Co-President, U-M Alumni Association Beijing
- BS 2012 University of Michigan



Mr. MA Wenyan, Winston

- Winston Ma is a Managing Director of China Investment Corp (CIC), focusing on private equity direct investments. Since joining CIC early 2008, he has taken senior positions in private equity, alternative investments, and the special investment department, and he has had leadership roles in major direct transactions in the resources, technology, agriculture, and financial services sectors. Between 2013- 2015 he was the head of CIC's North America Office, the only overseas presence out of China. He was a Young Global Leader (YGL) at the World Economic Forum in Davos.
- He is the author of "Investing in China" (Risk Books, 2006 London), which explores the new and developing opportunities for foreign investors in China's transforming stock and capital markets. His new book, "China's Mobile Economy," will be published this December.
- BS Fudan Univesity; MCJ New York University; MBA 2003 University of Michigan



Mr. MA Chi-Kong, Karl

- Board Director, TUS Holdings Co. Ltd.; Chairman, TUS Financial Group; President, TUS International Limited (HKG 0872)
- Mr. Ma has been engaged in the investment and financing, fund management and other work in many international investment banks including Credit Suisse. He has more than 20 years of experience in financial business and investment. He also has extensive government relations and business networks all over the mainland China, Hong Kong, Macao, and overseas.
- BBA 1993 University of Michigan; MBA London Business School



Mr. ZHANG Lingpeng, Nathaniel

- Chief Strategy Officer, Zhubaijia.com
- Nat Zhang and his U-M classmate Ken ZHANG (BBA 2010, Founder of Zhubaijia.com) work together to grow the "Chinese Airbnb." With half a million selected properties in 700 cities worldwide, Zhubaijia provides short-term rental and customized travel services to millions of outbound Chinese tourists.
- BS/BBA 2010 University of Michigan



Dr. ZHAO Xiaozheng, Alex

- Managing Director, China International Capital Corporation (CICC); President, CICC Private Equity (Hong Kong)
- Mr. Zhao is regarded as one of most experienced investment bankers in China. Since he joined CICC in 1999, he has advised many world-class corporations including China Unicom, Alcatel, Emersion, Huawei, China Life, TCL, PetroChina, China National Social Security Fund, New China Life Insurance, and PCCW in various domestic and international equity/debt capital market transactions and mergers and acquisitions. He played an important role in helping his large Chinese SOE clients in transforming to market based business entities through capital market. He's also highly experienced in cross-borders transactions involving both Chinese and foreign corporations.
- Mr. Zhao is also highly influential in financial product innovations in China. He is vice-chairman of CICC Financial Products Committee, overseeing the firm's overall product innovations and was head of Financial Products of CICC during 2008-2010. By overcoming various challenges from China's regulatory regime and market conditions, he pioneered many phenomenal China-based financial innovations, including the first asset-backed securitization and first none-performing loan ABS in the country, private placement of high-yield corporate bond, and a HK-listed ETF tracking China's A-share market. These innovations have proved to be highly successful in helping the country's development of financial market, and helped CICC consistently in the leading position in financial innovations.
- PhD 1998 University of Michigan



David H. Rank
Deputy Chief of Mission, U.S. Embassy Beijing
Prior to assuming the position of Deputy Chief of Mission at the U.S. Embassy Beijing in January 2016, David (Dave) Rank served as the Director of the State Department's Office of Afghanistan Affairs and as a Senior Advisor to the Special Representative for Afghanistan and Pakistan. From 2011-2012, Dave was the Political Counselor at the U.S. Embassy in Kabul, Afghanistan.

Since joining the State Department in 1990, he has also served in Washington, DC; Beijing, Taipei, Shanghai, Athens and Port Louis, Mauritius. In Washington, he worked in the Office of Korean Affairs, served as the Special Assistant to the Under Secretary of State for Political Affairs, and was a Dean Rusk Fellow at the Georgetown University School of Foreign Service's Institute for the Study of Diplomacy.

Dave has received numerous Superior Honor and Meritorious Honor Awards, as well as the American Foreign Service Association's Sinclaire Award for the study of languages and their associated cultures. In 2015 he received the State Department's Distinguished Honor Award for his role in securing the return of the only American service member held by the enemy in Afghanistan.

Dave speaks Mandarin Chinese, French, Dari and Greek. He and his wife, Mary, have three children – Mary Margaret, Robert and Ellen.

Scott Pozil
Principal Commercial Officer, U.S. Embassy in Beijing, China

Scott manages a team of Commercial Officers with the aim to develop commercial programs and initiatives to increase U.S. exports and inbound investment to the United States. Scott was previously Counselor for Commercial Affairs at the U.S. Embassy in Moscow, Russia from 2013 to 2016, Deputy Chief of the Commercial Section at the American Institute in Taiwan (2011-2013), Senior Commercial Officer in Sofia, Bulgaria (2008-2011), Deputy Senior Commercial Officer in Singapore (2003-2007) and the Commercial Liaison Officer to the African Development Bank and acting SCO of the Commercial Section Abidjan (2001-2003).

Scott joined the U.S. Department of Commerce in 1996 as a Presidential Management Intern (PMI). He worked as an international trade specialist in the Trade Information Center (TIC) from 1996-1997, and then in the Middletown, CT Export Assistance Center from 1997-2001.

Scott received a PhD in Public Administration from Walden University in 2015, a MPA (Masters in Public Administration) from American University in 1996, and a BA from Lake Forest College in 1993. Scott recently published an article on informal partnerships between nonprofits and local governments in Walden University's Journal on Social Change, and he has submitted another article on a similar topic for review. During 1994, he served as Fulbright Scholar in Zimbabwe, where he worked for an economist and wrote and presented a paper on "The Commercial Banking Sector in Zimbabwe."

Michigan Tourism Press Conference

EXECUTIVE SUMMARY

Staff Lead: Dave Lorenz, Vice President Travel Michigan, 517-243-3073, lorenzd@michigan.org

Purpose of Meeting/Event:
Highlight Michigan tourism opportunities and Detroit comeback message for Chinese travel media.

Attendees:
Travel Media Attendees

- Ms. Feng Yi, Managing Editor of Traveler
- Mr. Wang XinSheng, Editor Travel Weekly China
- Ms. Zhou YuJie, Editor Harper's Bazaar Men's Style
- Mr. Tian Li, Chief Editor of IQIYI.com
- Ms. Chung Nadia Yun, Reporter with TTG China
- Ms. Lv Qi, Editor of Travel.ifeng.com
- Mr. Dong JinChao, Director of Content Operators for Nationalgeographic.com.cn
- Mr. Han Bin, Editor of Epicure
- Ms. Jin YiSha, Editor of China Travel Agent
- Ms. Dong WenLu, Editor of Esquire
- Mr. He Yuan, Editor of Top Travel
- Ms. Li FeiFei, Editor of Global Travel
- Ms. Shi Hui, Editor of Golfweek
- Ms. Chen DanQing, Managing Editor of Golf Magazine
- Mr. Xi Lei, Lifestyle Editor at Men's Uno
- Ms. Zheng XiaLian, Feature Editor at Conde Nast Traveler
- Mr. Gao RuoGu, Editor at Leon
- Ms. Shi WeiWei, Editor at Let's
- Mr. Peng ZhiGuo, Chief Editor of Trading Up
- Ms. Dai Yun, Lifestyle Editor at Richesse
- Ms. Song YangYang, Editor at Comfort
- Mr. Song GuanHua, Travel Blogger
- Ms. Zhang GuoQian Travel Blogger
- Ms. Lu Na Travel Blogger
- Ms. Liu WenWen Travel Blogger

- RDS
- Mayor Mike Duggan
- Kevin Kerrigan
- Brian Connors
- Ning Shao
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- Jamie Clover-Adams
- Dave Lorenz
- Emily Guerrant
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Talking Points

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- Many Chinese students come to Michigan universities. Visiting friends and family is a great. opportunity to explore all of Michigan.
- Michigan has vibrant urban areas, including Detroit (America's great comeback city) and Grand Rapids (home of Art Prize).
    - Also offers classic American small towns (like Holland, Traverse City, Bay City).
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Event Line-by-line

9:15-9:17am Opening remarks by Brian Connors
9:17-9:26am Governor provides opening remarks and introduces Michigan's tourism product
9:26-9:34am Detroit Mayor Mike Duggan provides remarks on tourism in Detroit
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9:55-10:00am Travel Program Concludes; Transition media group

BACKGROUND

Chinese Travelers in Michigan

- Thousands of Chinese visitors come to Michigan each year for business, to attend university, and to visit family members. Michigan's tourism efforts will, in part, encourage those travelers to extend those trips and explore Michigan as a vacation destination as well.
    - More than 7,000 Chinese students studying in the state
    - More than 100 Chinese enterprises have invested in Michigan.
- Direct flights from Beijing and Shanghai on Delta Airlines.
- In 2015, 9 percent of international travelers to Michigan came from China, making China the third largest inbound market into Michigan.
    - Travelers from China made up 8 percent of all international travelers to Detroit and 10 percent of international travelers to Michigan overall.
- The U.S. Department of Commerce estimates travelers from Asia, including China, spend an average of $2,459 per visitor while in the United States.
- The average length of U.S. stay of Asian travelers to Michigan (including Chinese) was 19 nights.
- In March 2017, a new law will take effect that will allow Chinese visitors to Michigan to operate a vehicle in the state.
    - Travelers will need to carry their valid Chinese driver's license and an English translation of the license that contains their photo and identifies what their driving privileges are (i.e. if they may operate a regular passenger vehicle, a motorcycle or a vehicle larger than a standard passenger vehicle).

Travel Media Attendees

Ms. Feng Yi, Managing Editor of Traveler
* Ms. Feng Yi traveled to Michigan in October 2015 as part of a Media FAM
Circ: 556,000
Ove the past 19 years, Traveler has sent teams to more than 104 countries and regions covering topics including destinations, hotels, aviation, road trips, food and wine, and lifestyle. Traveler is one of the top-rated travel publications in China.

Mr. Wang XinSheng, Editor Travel Weekly China
Circ: 50,700
Travel Weekly China has been ranked as China's leading travel industry B2B information brand since 2001. Since joining Northstar Travel Media in March 2014, Travel Weekly China has become a key brand within the Travel Weekly Network in China as well as Travel Weekly Asia and Travel Weekly in the U.S. The company is currently working to re-design print magazines, a responsive website, and a mobile-friendly eNewsletter to offer a fully-integrated content and marketing solution for the travel trade in China.

Ms. Zhou YuJie, Editor Harper's Bazaar Men's Style
* Ms. Zhou YuJie traveled to Michigan in October 2016 to film an episode for Harpers Bazaar China
Circ: 700,000
Harpers Bazaar is the only mass media outlet in China that combined business and fashion together in one publication. Harper's Bazaar has achieved the most powerful, bankable social media platform in China. Bazaarmen creates multi-media products including a monthly issue magazine, social media platform, online magazine and events.

Mr. Tian Li, Chief Editor of IQIYI.com
UV: 121,200,000
iQIYI pioneered video services in China and actively promotes innovation in product design, technology, content, and marketing while prioritizing a rich, high definition professional video experience for users.

Ms. Chung Nadia Yun, Reporter with TTG China
Circ: 14,500
TTG China is dedicated to the unique dynamics of the travel trade industry in the Greater China market. Delivered in simple Chinese, this leading industry business resource if a highly regarded by the region's travel trade professionals for

incisive editorials and geographically tailored intelligence analysis on domestic, inbound and outbound developments. TTG China is a product by TTG Travel Trade Publishing, a business group of TTG Asia Media.

Ms. Lu Qi, Editor of Travel.ifeng.com
UV: 73,032
Provides content including destinations, food tasting, hotel, cultural exploration, and trip ideas. The channel is fueled by a global community of editors and authors to provide a trusted perspective on the world.

Mr. Dong JinChao, Director of Content Operators for Nationalgeographic.com.con
UV: 100,000
National Geographic Chinese network follows the style and concept of its American counterpart. Locally, the site uses concise visual style and provided original graphic content for Chinese readers. Photography includes animal life, the environment, travel, and adventure-related content.

Mr. Han Bin, Editor of Epicure
Circ: 460,000
Epicure is China's leading culinary-based magazine that features foodie content as well as lifestyle, travel, and celebrities.

Ms. Jin YiSha, Editor of China Travel Agent
Circ: 35,000
China Travel Agent is owned by Kaizhou International Media Group, which includes business enterprises in tourism real estate, luxury hotels and resorts, and tourism trade media. China Travel Agent, features exclusive interviews and discussions about hot topics and new trends in the travel and tourism industry both domestic and abroad. China Travel Agent offers immediate and valuable trade information about traditional travel agencies, airlines, hotels & resorts, cruises, destinations, car rental services, online travel agencies, and more.

Ms. Dong WenLu, Editor of Esquire
Circ: 1,056,900
Trends Esquire, magazine with American Esquire copyright. Esquire has been given many Chinese names such as Lao Ye, Jun Zi and, the best known presently, Trends Esquire.

Mr. He Yuan, Editor of Top Travel
Circ: 280,000
Top Travel is the exclusive quality magazine on outbound tourism in China. It is also regarded as the most influential monthly travel magazine domestically. Top Travel boasts a loyal elite readership nationwide, consisting of executive talents, people with high income, rich educational background, and refined tastes.

Ms. Li FeiFei, Editor of Global Travel
Circ: 350,000
Global Travel is under the flag of Global Times, a newspaper first published in 1993, one of the subordinate newspapers of People's Daily newspaper. The circulation of Global Times reaches than 2 million copies a day, making it one of the highest circulated publications in China.

Ms. Shi Hui, Editor of Golfweek
Circ: 350,000
The authority of Golfweek is China Sports Publications Corporation, the largest sports media outlet in China. Golfweek is the top Chinese golf weekly.

Ms. Chen DanQing, Managing Editor of Golf Magazine
Circ: 456,000
The magazine has been the cutting edge in tackling all challenges from the game, being a practical companion to the golf experience. Profiles and interviews of golf stars provide readers with inspiration.

Mr. Xi Lei, Lifestyle Editor at Men's Uno
Circ: 628,000

Men's Uno China has established its reputation as the leading authority on men's fashion since its first issue in Spring, 2004. Men's Uno China is one of the definitive voices speaking to men in China on sophisticated living. The publication also publishes in Taiwan, Hong Kong and Malaysia.

Ms. Zheng XiaLian, Feature Editor at Conde Nast Traveler
Circ: 650,000

Mr. Gao RuoGu, Editor at Leon
Circ: 1,060,000
A men's lifestyle and fashion publication featuring media platforms such as video, website, social media and events in addition to a print publication. Readers are metropolitan men in high positions at companies, organizations, and within the government.

Ms. Shi WeiWei, Editor at Let's
Circ: 875,650
A top fashion and lifestyle publication for in-flight media. It focuses on urban fashion and culture, particularly related to elite lifestyle and hot social and financial topics. Great potential for urban interests and creative crossover and collaboration between fashion and feature content.

Mr. Peng ZhiGuo, Chief Editor of Trading Up
Circ: 200,000
Trading Up is an iconic magazine in print media, containing cutting-edge publishing. The first issue of Life Style came out in 1993. As the fashion print media with the lowest cost per thousand, as the regional fashion weekly newspaper with the largest circulation in China it was awarded "Most Competitive Urban Weekly" by General Administration of Press and Publication of the People's Republic of China.

Ms. Dai Yun, Lifestyle Editor at Richesse
Circ: 105,441
Published in cooperation with Hearst Media Group's renowned luxury lifestyle magazine Richesse, this publication targets the most affluent women in China by sharing information and insights of trends and luxury brands, as well as upbeat attitudes and elegant lifestyle.

Ms. Song YangYang, Editor at Comfort
Circ: 180,000
Comfort is luxury lifestyle magazine in China. Regarding the readers, they're well educated, have a successful career, caring for quality of life. They chase success, uphold tasteful lifestyle, and pursue elegant living. They're concerned about high-end brands and classical products, with very strong purchasing desire and power, and they're the main consumers for high-end brand products.

Mr. Song GuanHua, Travel Blogger
Followers: 443,976
Song Guanhua is a well-known photographer and travel writer who has published three travel books and has more than 5 million visits to his blog. He has traveled extensively in China as well as the U.S., France, Italy, Switzerland and more. He appreciates all of the experiences from traveling and shares his experiences, feelings and thoughts with followers through photos and words.

Ms. Zhang GuoQian Travel Blogger
Followers: 570,000
She has been writing blogs in Sohu for 9 years. She likes to share blogs with others on different lifestyles, such as fashion, delicious food and travel.

Ms. Lu Na Travel Blogger
Followers: 518,895
Known as wuxudoukou（@无须豆蔻）Ms. Lu Na is a social media influencer, freelance writer, photographer, tourism surveyer, and gourmet chef. She was invited by TVS, Sina, Tianya and Provincial Tourism Bureau to participate in large-scale promotion of tourism activities: Meizhou, Guizhou, Jiangxi, Guangxi, Quzhou, Shanxi, Shaanxi, Hubei, Hunan, Heng Mountain, Chenzhou, Chengde, Jiangsu, Chongqing.

Ms. Liu WenWen Travel Blogger
Followers: 507,933
Ms. Liu WenWen is a member of Writers' Association of Hubei Province, a travel writer, actress and global traveler. She graduated from Wuhan University of Science and Technology. She has been anchor for CSPN, i.e. China Sports Programming Network, Euro Cup on Tencent.com, Tudou.com while she has been invited as judge for dancing competition on Wuhan Television and CCTV Football Girl for 2010 World Cup. Mostly important, she is highly active on social media, covering major social media platforms in China: Weibo, Sina Blog, WeChat, Miaopiao, YiZhiBo and MP.Sohu.com.

STAFF/DETAIL

Friday November 18, 2016 9:15am – 10:00 am
The Zijin Hall at Grand Hotel Beijing (10th floor)
35 East Chang'an Road
Meeting/ Event POC: Dave Lorenz, Travel Michigan

Michigan Business Press Conference

EXECUTIVE SUMMARY

Staff Lead: Emily Guerrant, Vice President of Marketing and Public Relations at MEDC, 517-862-5462, guerrante@michigan.org

Purpose of Meeting/Event:
Announce Michigan's official Chinese name and highlight Detroit comeback story to Chinese business media.

Attendees:
Business Media Attendees

- China Daily
- China News Service
- China Economic Report
- China Business Journal
- China Business Times
- Beijing Evening News
- China Business Herald
- Securities Daily
- Financial News
- National Business Daily
- Beijing Times
- People.cn
- South China Morning Post
- Ifeng.com
- China Economic Weekly
- Global Times Online
- China.com
- China Automotive News
- Car Magazine China
- Autobild
- Car Market Guide
- Car Owners
- Auto Fan
- China Top Brands
- Guangming Daily
- Ku 6
- Auto Business Review
- chinaautonews.com.cn
- ycol.com
- Can Kao Xiao Xi
- AM 774, Radio Beijing Corporation
- Southern Weekly
- auto motor und sport China
- Nan Fang Daily
- China's Foreign Trade Magazine
- Auto motor und sport China
- Auto motor und sport China
- Science and Technology Daily
- Chinadevelopment.com.cn
- Beijing Business Today
- emao.com
- TMTpost.com
- China Trade News
- Yicai.com
- ECONOMIC DAILY

- Xinhua News Agency
- China Economic Times
- CNAP
- China Science Daily
- SINO Foreign Management
- Talents
- China Business Weekly
- Beijing Daily

- RDS
- Mayor Mike Duggan
- Kevin Kerrigan
- Brian Connors
- Ning Shao
- Allison Scott
- Jamie Clover-Adams
- Dave Lorenz
- Emily Guerrant
- Lindsay Kirchinger
- Jeanne Broad
- Weiwei Lu
- Katelyn Wilcox
- Courtney Henderson
- Tom Lewand
- Peter Chapman
- Jennifer Ollinger
- Julie Egan

Talking Points

Detroit

- Detroit is the gateway into Michigan, and right now in Detroit, people are coming together to show their pride and show the world is America's Comeback City.
    - The perception of Detroit is that it is dangerous, when in reality the people in Detroit are incredible welcoming and excited to showcase their city.
- Detroit is America's Great Comeback City
    - Home to more than 300,000 businesses and 13 Fortune 500 companies.
    - Detroit ranks in the top 9 real estate markets in the US as of June 2015.
    - USA Today ranked Detroit's Midtown one of its 10 Best Up and Coming Neighborhoods in the US.
    - Detroit is attracting young talent, entrepreneurs and start-ups (especially in tech and creative industries)
        - In Detroit cost of living is much lower than other major cities, and people can have a much greater impact on their community.
        - Detroit region ranks #1 in concentration of industrial and mechanical engineers.
- Major projects currently underway in Detroit include:
    - The District Detroit will feature 50 blocks of businesses, parks, restaurants and bars with Little Caesar Arena at the district's epicenter. The arena will be home to the Detroit Red Wings and is scheduled to open next year.
    - A new 5.3 km rail system along Woodward Avenue will transport visitors along key business, university, shopping, and cultural districts offering efficient and affordable transportation through the core of downtown Detroit.
    - High-end brands such as Nike, John Varvatos and Shinola can be found in downtown Detroit, while the Somerset Collection and Great Lakes Crossing offer high end and outlet shopping opportunities in metro Detroit.
    - Detroit was named best American city for sports travel by hotels.com and SeatGeek.
    - Detroit has 4 professional sports teams, 3 located downtown

Planet M

Official Michigan Spelling

- I am proud to say Michigan is among the most committed U.S. states to building and maintaining a strong relationship with China. We've made a lot of progress over my six years in office as governor, and this is my sixth trip to your hospital country. I hope to continue growing our relationship.
- With more than 3,000 characters in its language, we've also seen our state spelled multiple different ways. In some instances, Michigan is spelled differently, or translated differently all in one document.
- We reached out to the Chinese Consulate General and asked for constituency is how Michigan is portrayed, which will help us better build our brand and awareness among our Chinese partners.
- In partnership with three leading Chinese universities, students held a debate and we have decided upon the one true Chinese spelling of Michigan.
- Thank you to Mr. GUAN (gwan) Jun (joone) for his work as an important ambassador in our effort to brand Michigan consistently in China.

Lucky Draw

- We are very fortunate that Delta Airlines has donated two round-trip economy class flight tickets from Beijing to Detroit.
- We welcome these lucky winners to come visit our beautiful state.

Event Line-by-line

10:00 am	Registration
10:05-10:07am	Brian Connors opening remarks, introduces MCIC
10:07-10:15am	Governor provides opening remarks
10:15-10:18am	Michigan video
10:18-10:23am	Kevin Kerrigan introduces Planet M campaign
10:23-10:31am	Detroit Mayor Mike Duggan provides remarks on Detroit's comeback and financial/talent strength
10:31-10:41am	Governor invites students to stage Governor announces the student debate results Governor invites Chinese Academy of Calligraphy President Mr. GUAN (gwan) Jun (joone) to stage President Mr. GUAN Jun presents framed calligraphy of Chinese name to Governor Governor presents Michigan Goodwill Ambassador Award to Mr. GUAN Jun
10:41-10:43am	Governor and Brian do Lucky Draw and announce winners
10:43-11:00am	Q&A with media
11:00am	Governor and Mayor depart

BACKGROUND

Michigan's Chinese Name

RDS will announce the final results of a Michigan "Chinese name" debate competition that took place between students from leading Chinese universities, including Peking University, Beijing Normal University and Renmin University. There are currently three Chinese translations for Michigan. At the press conference, a Chinese Academy of Calligraphy leader will present RDS with Michigan's new Chinese name written in calligraphy. All judges and the three debate teams will wear t-shirts with the new name printed across the front.

STAFF/DETAIL

Friday, November 18, 2016 10:00 am – 11:00 am
The Zijin Hall at Grand Hotel Beijing (10th floor)
35 East Chang'an Road
Meeting/ Event POC: Emily Guerrant, MEDC

November 16, 2016

His Excellency Hong Lei
Consul General
Consulate-General of the People's Republic of China in Chicago
100 West Erie Street, Chicago, IL 60654, USA

Dear Consul General Hong,

Greetings from China! Our trip is going smoothly, and thank you again for your kind support for my trip, which is underway from November 11 to November 19, 2016.

One issue has come to my attention, regarding Michigan's branding in China. It seems there are several variants of the word 'Michigan', as it is translated into Chinese.

This coming year, to continue deepening our relations with China, we propose that we, together with your Consulate, State of Michigan, and the City of Detroit, should launch a comprehensive and large-scale branding effort for Michigan in the China market. The objective is to celebrate our shared efforts and success with our partnerships in China.

We have begun this work already and hope for your assistance. On November 18, during our China mission, I will hold a press conference in Beijing to announce the final selection of a Chinese name for Michigan, the result of a debate among students at three leading Chinese universities in Beijing. As you know, there are currently three Chinese translations for Michigan, including *Mixigen* (密西根), *Mixiegen* (密歇根) and *Mizhian* (密执安). We can even find in some government official webpages that all three translations are used in one document, which obviously leads to great confusion among Chinese wishing to learn more about our great state.

I hope that announcement of Michigan's official name through all channels will address this concern of ours, and with your support, we plan to contact CCTV, Xinhua News Agency and Baidu after the official announcement of our Chinese name to inform them of the decision. In our initial discussions with stakeholders, the majority of people prefer that our Chinese name is translated as *Mixigen* (密西根), and I personally like this name as well.

I am writing to ask for your kind review of this issue, and we hope very much that you will also agree with us to launch this effort to have our preferred Chinese name for Michigan, as one of our first successes in our work together.

I look forward to your response in this matter, and to seeing you again back in the Midwest after our trip concludes.

With best regards,

Rick Snyder
Governor of Michigan

Leading the way in mobility in North America.

Talent. The minds to make tomorrow.

Michigan has the largest concentration of engineers in the nation.

- **80,000** electrical, mechanical and industrial engineers
- The world's **top OEMs** are all in Michigan
- **63 of the top 100 auto suppliers** call Michigan home
- Investing over $60M annually in automotive R&D, the **University Research Corridor (URC)** is the leading engine for innovation in Michigan

Testing. Where mobility is put to the test.

Companies from around the world come to PlanetM to test autonomous and connected concepts under every road and weather condition.

- **MCity** – the first and only real-world urban testing facility for autonomous vehicles in the U.S.
- **American Center for Mobility** – the country's most comprehensive proving ground for connected and autonomous vehicle testing
- **Smart Corridor** – the largest deployment of freeway and surface street V2I technology in the nation
- **Google** and **Uber** have established facilities in Michigan to test their autonomous vehicles in real-world environments

Infrastructure. Where things get done.

Michigan has the ability to take ideas in mobility from concept to completion.

- Over a century of **automotive leadership and innovation**
- Michigan has **led the nation in manufacturing growth** over the last 5 years
- **PlanetM is driven by a partnership** between government, private and academic resources

To learn more about PlanetM, contact Brian Connors – connorsb@michiganchina.org

MICHIGAN ECONOMIC DEVELOPMENT CORPORATION | PURE MICHIGAN®

WELCOME TO

planetM

Mobility is a critical pursuit that will impact the world environmentally, economically and technologically.

It will help improve air quality and reduce fossil fuel consumption. It will lead to fewer, yet more sophisticated, vehicles and roadways. And it will provide a safer and more convenient mode of transportation for consumers and commerce alike.

That's why Michigan's Planet M is so important.

Michigan is at the epicenter for all things mobility. With all of the talent, resources and vision to make it a reality well before any other place in the world.

www.planetm.com

@MichiganPlanetM

Where big ideas in mobility are born.

THE MICHIGAN ADVANTAGE

More than half of the world's population live in towns and cities, and by 2040, researchers project that two out of three people will live in urban environments. As residents change the way they live, travel and use services, many of the technologies that are changing the transportation industry will be conceptualized, tested, validated and created in Michigan.

The Planet M campaign was created to elevate Michigan as the hub of mobility innovations, leading to more business investment and jobs in the state.

Michigan's mobility assets include the established automotive foundation, talent and intellectual capital, connected vehicle projects and research and development including:

AN ESTABLISHED FOUNDATION

Michigan's leadership position in the auto industry provides the foundation to lead transportation innovations.

- Michigan is home to 375 automotive R&D centers
- 61 of North America's top 100 auto suppliers are headquartered in the state.
- 60 percent of the largest auto suppliers and 25 percent of all U.S. assembly plants are in Michigan.
- Michigan is ranked No. 1 nationally for the number of advanced automotive industry jobs.

INTELLECTUAL CAPITAL

Michigan produces the talent and innovation that will lead mobility innovations.

- Michigan has 15 universities and colleges with nationally ranked undergraduate engineering programs, four of which have nationally ranked graduate programs.
- Michigan has the highest concentration of engineers in the nation.
- 26 percent of all automotive patents are generated in Michigan, which is nearly three times as many as any other state.
- Michigan leads the nation in patents relating to navigation and smart mobility.
- University Research Corridor universities spend over $60 million annually on automotive innovation-related R&D.

A CONNECTED STATE

Michigan has several projects and assets that are leading autonomous and connected vehicle testing.

- Michigan is one of 16 states that allow testing of fully autonomous vehicles and offers an all-weather environment, critical in testing autonomous technologies.
- Michigan is home to the largest deployment of freeway and surface street V2I technology in the United States. Eventually, 120 miles of southeastern Michigan roadway called the transportation triangle, (I-96, I-696, I-94 and US-23) will become a vehicle-to-infrastructure communication technology-enable corridor. Initial pilot applications being tested in the Transportation Triangle include:
  - ›› ***Red light violation warning:*** alerts drivers who are approaching an intersection that they will run a red light if they continue at their current speed, or if another vehicle is likely to run the red light.
  - ›› ***Work zone warning/management:*** provides real time, accurate location of lane closures due to road construction, and other related hazards such as slow or stopped vehicles.
  - ›› ***Road weather management:*** vehicle- and infrastructure-based road weather management solutions which can detect hazardous conditions like icy roads. Connected vehicle applications take this one step further by providing accurate road condition information to the driver through the use of mobile weather stations.
  - ›› ***Pavement condition:*** sensors detect and measure pavement conditions throughout our road network, mapping out and measuring pot holes and assessing overall pavement condition.

THE MICHIGAN ADVANTAGE

- By 2017, Michigan will be home to two permanent and purpose-built autonomous vehicle testing sites. Nowhere else in the U.S. has resources like these facilities.
  - ›› ***Mcity:*** a 32-acre connected and autonomous vehicle testing site that simulates urban and suburban environments. Mcity opened in 2015 and is in high demand.
  - ›› ***The American Center for Mobility:*** a 335-acre site which will provide additional testing and validation resources for the industry, including higher speeds and interaction with rail and flight. www.acmwillowrun.org
- The University of Michigan Mobility Transformation Center brings together companies from around the world in industries ranging from insurance to telecommunications to big data, in addition to OEMs and suppliers, for one of the most wide ranging partnerships ever undertaken at an academic institution to develop and implement an advanced system of connected and autonomous vehicles in Ann Arbor by 2021.
- The Mobility Transformation Center has three major vehicle deployments in various stages of development and execution:
  - ›› ***Connected Ann Arbor*** (as many as 9,000 vehicles across 27 square miles in and around Ann Arbor)
  - ›› ***Connected Southeast Michigan*** (as many as 20,000 vehicles across southeast Michigan)
  - ›› ***Connected and Automated Ann Arbor*** (an advanced system of connected and automated vehicles, culminating in an on-demand mobility service in Ann Arbor)

RESEARCH AND DEVELOPMENT

Michigan's universities are home to programs and research groups that are in place to propel the industry.

Automotive Safety & Transportation Research group

- Four Michigan schools make up this research group, which partners with industry players like General Motors, Ford, Chrysler and General Dynamics Land Systems, as well as the Department of Defense and the National Institute of Health.
- Faculty from engineering programs are working with MDOT and the Federal Housing Administration on transportation research projects including:
  - ›› Passive safety
  - ›› Active safety; vehicle connectivity
  - ›› Behavioral Science Road and Pedestrian Safety

Cybersecurity programs

- Faculty members from Wayne State University's College of Engineering lead this educational and research-based program which focuses on enterprise security and connected/embedded security.
- Industry partners include Merit Network, Ford and General Motors.

Big Data and Business Analytics project

- More than 30 faculty members from five Michigan schools are involved.
- Industry and Federal support includes: Ford, Urban Science, VA, Loven Systems, General Dynamics Land Systems, General Motors, LexisNexis, Cloudera, SAS, Cleo, Comrise, MicroStrategy, and Apervi.

Next Generation Auto Research Area

- General Motors Foundations Automotive Research Area at Kettering University in Flint will be an electric and autonomous vehicle testing space which houses:
  - ›› Auto proving grounds
  - ›› Powertrain research lab
- This facility is also a chance for enhancements in the following areas:
  - ›› Crash and vehicle safety work through the mechanical engineering department
  - ›› GPS technology through the computer science department

THE INDUSTRY

In addition to the automotive industry, Michigan's key business sectors including defense, cybersecurity and aerospace strengthen its position as the hub for the next generation of transportation.

Michigan has taken a leading role in developing cybersecurity strengths in the state. In 2011, Governor Snyder launched the Michigan Cyber Initiative, creating an award-winning website to educate citizens, businesses and governments.

- Michigan's strength in cybersecurity makes our work in the automotive and defense industries stronger, leading to secure, connected infrastructure and autonomous vehicles.
- Michigan is home to the Michigan Cyber Command Center (MC3), which is responsible for the coordination of combined efforts of cyber emergency response during critical cyber incidents in Michigan. Emphasis is placed upon prevention, response, and recovery from cyber incidents.

THE MICHIGAN ADVANTAGE

- The Michigan Cyber Range, which offers multiple hubs around Michigan for industry, academia and talent to run cyber exercises dedicated to mitigating risk and better securing mobility platforms for automotive, aerospace and robotics.

Michigan is a leader in the defense industry, home to seven military locations important to our nation's security and companies that are developing technologies for the industry.

- TARDEC is testing driverless military vehicle equipment on Michigan's smart roadways, which could allow for supply convoys to run continuously and cut down on dangerous combat situations for soldiers.
- The location was chosen was chosen for the testing because of its proximity to an international border crossing and to the Tank Automotive Research, Development and Engineering Center's headquarters at the U.S. Army Detroit Arsenal.

Michigan's aerospace is growing significantly due to the state's technology climate, operational cost, density of industry and educational system including:

- 600+ companies in Michigan doing work for the aerospace industry.
- The University of Michigan has the oldest aeronautic engineering program and consistently rates in the top two programs in the country.
- The Oscoda Wurtsmith Airport, a former military base with an 11,000-foot-runway capable of landing any commercial aircraft, where over 900 employees perform complex engine repair and overhaul, airframe and composites.

UPCOMING MOBILITY EVENTS

WORLD MOBILITY LEADERSHIP FORUM

September 28–29, 2016, Detroit

www.worldmobilityleadershipforum.com

The smart mobility revolution has begun. How big a change it makes depends on how we apply these new solutions to our shared global challenges.

Join Bill Ford, executive chairman of the Ford Motor Company, and other global mobility thought leaders for an exclusive, invitation-only discussion on global challenges and solutions that can address the world's needs.

NAIAS AUTOMOBILI-D

January 8–22, 2017, Detroit

www.naias.com/press/news/global-mobility-center-launches-in-detroit

AutoMobili-D is a dedicated exposition focused on the rapidly evolving global automotive and mobility landscape. Spearheaded by NAIAS, AutoMobili-D will run in conjunction with the 2017 auto show and will feature more than 100 companies, including automakers, tier one suppliers and tech start-ups.

Baidu, VP Liu Jun

EXECUTIVE SUMMARY

Staff Lead: Brian Connors, Executive Director, Michigan-China Innovation Center, connorsb@michiganchina.org, 517-455-6344

Purpose of Meeting/Event:
Discuss the state of Baidu's connected and autonomous vehicle programs, an area into which it's expanding aggressively, perhaps following the example of the Google car.

Attendees:
Mr. Liu Jun, VP of Baidu

RDS
Mayor Duggan
Kevin Kerrigan
Brian Connors
Ning Shao
Peter Chapman, VP Business Development, Detroit Economic Growth Corporation
Shusheng Wang

Talking Points:

- Discuss ACM, MCity, SMART Corridor
- Inquire about the new Baidu car

Attire: Business (tie)
Photo: Group photo
Gift: Wooden Pen in Wooden Box

BACKGROUND

Baidu

Founded in 2000 by Li Yanhong and Xu Yong, Baidu is a Chinese web services company headquartered in Beijing. In addition to the search engine, Baidu offers services including Baidu Map, Baidu Cloud, Baidu Baike (online encyclopedia), a searchable, keyword-based discussion forum, called Baidu Post Bar, etc. Baidu was listed on NASDAQ in 2005.

Li Yanhong (Robin Li) is the co-founder and CEO of Baidu. He studied information management at Peking University and computer science at the State University of New York at Buffalo.

Baidu promises to produce a driverless vehicle by 2018, and putting one into mass production by 2020. Article on Fortune about Baidu car:

http://fortune.com/2016/09/28/baidu-driverless-car-timeline/

2016 Baidu Crisis – "Death of Wei Zexi"

Wei Zexi (1994–2016) was a 21-year old Chinese college student from Shaanxi who died after receiving experimental treatment for synovial sarcoma at the Second Hospital of the Beijing Armed Police Corps, which he learned of from a promoted result on the Chinese search engine Baidu. He described his detailed medical treatment and posted on Zhihu, a

very popular question-and-answer website (Quora's Chinese version). He wrote,"Baidu, we did not know how much evil it could do."

Wei's death led to an investigation by the Cyberspace Administration of China, prompting Chinese regulators to impose new restrictions on Baidu advertisements. State media outlets broadly condemned the role of the hospital and Baidu in his death, and users online denounced Baidu's advertising practices. Baidu shares fell almost 8 percent after China launches probe.

The biological treatment center of the hospital, where Wei received treatment, is actually has been providing an outsourced service handled by a network of private health care providers that originated in Putian, Fujian. The network reportedly controls about 80 per cent of all mainland private hospitals, and known as "Putian Network".

In the 1990s, hundreds of people from Putian with little or no formal medical training were found to be working in military hospitals, where they sold home made remedies and fake medicine at high prices. The excessive power and resources enjoyed by the military were at the root of the problems. The military is an independent kingdom alongside the central government that was not subject to monitoring in any form.



Mr. Liu Jun serves as the Vice President for Technology of Baidu. He is also in charge of Baidu Waimai, an O2O food delivery site.

Career

2013—present	Baidu	Vice President for Technology (responsible for Baidu Map, location-based services, Uber), Chairman of Baidu Waimai, an O2O food delivery site.
2011—2013	Chinaso.com (previously known as "jike.com")	Principle Scientist
	Google R&D Center (China)	Vice President: Liu and his team failed to increase market shares for Google.
11 years	Microsoft (U.S. Headquarter)	Software development manager, director, etc.

He graduated from Fudan University with a Bachelor's Degree, and further pursued a Master's Degree at Steven Institute of Technology.

It is said that Liu Jun might have already resigned his post as Chairman of Baidu Waimai and switch to Baidu autonomous drive or artificial intelligence. Baidu hasn't confirmed the news yet.

STAFF/DETAIL

Friday, November 18, 11:30am-12:15pm
Grand Hotel, 35 East Chang'an Road
Peony Room, 10th Floor

China EV100

EXECUTIVE SUMMARY

Staff Lead: Brian Connors, Executive Director, Michigan-China Innovation Center, connorsb@michiganchina.org, 517-455-6344

Purpose of Meeting/Event:
To network with an increasingly influential industry group with several of their member companies in attendance.

Attendees:

China EV100 Members
CHEN Qingtai, President of Council, China EV100
WANG Binggang, Academic Board Member, China EV100
ZHANG Jinhua, Executive Vice President of Council and Secretary General, China-SAE
ZHANG Yongwei, Chief Expert, China EV100
WANG Hewu, Deputy Secretary General, China EV100
LIU Xiaoshi, Deputy Secretary General, China EV100
LI Honggang, Director, Division of Transportation, Department of High-tech Development and Industrialization, Ministry of Science and Technology
ZHOU Xiaohui, Director, New Energy Division of Planning Dept, FAW
XU Pingxing, Director, New Energy Vehicle Platform, Dongfeng Motor Corporation
YUAN Chengyin， Deputy General Manager, BAIC BJEV
CAO Zhong, Chairman, Changjiang EV Holding Group
JIN Weimin, Vice President, Zhidou Electric Vehicle Sales Co., Ltd

RDS
Kevin Kerrigan
Brian Connors
Ning Shao
Courtney Henderson, Michigan-China Innovation Center
Weiwei Lu, MEDC Trade
Mayor Duggan
Peter Chapman
Shusheng Wang

Talking Points:

- Learn more about the scope of the organization – is it confined to EV alone? Or other aspects?
- Inquire about the adoption of electric vehicles in the China market by customers.
- Inquire about their predictions about the subsidy environment for electric vehicles in China. Who do they think will be the Tesla of China?

Attire: **Business**
Photo: Group Photo
Gift: Single pens

BACKGROUND

EV100
China EV100 is a non-profit organization that aims to boost the electric vehicle (EV) industry with more cooperation in research, policymaking, and business management. Members are ministers and other senior officials in transportation, technology, science and reform, as well as scholars and entrepreneurs. It was established in May 2014.

The 2nd Annual Forum of China EV100 was successfully held in January 2016 at Diaoyutai State Guest House in Beijing. This year's forum theme was "Building a Competitive, Innovative and Sustainable Ecology." Decision makers from national and local government bodies, senior leaders from the leading think tanks and relevant industries, and well-

known experts from research institutes gathered together to discuss development strategies, policies, a technological roadmap, and the future market development of electric vehicles in China.

Following the theme of the forum, “Competitiveness, Innovation and Sustainability,” subsequent discussions in plenary and break-away sessions focused on the question of how to balance the policy instruments and the market mechanisms in order to encourage innovation while creating a fair and competitive market environment.

CHEN Qingtai

Mr. Chen was born in 1939 in Hebei province and joined the CPC in 1956. He is a member of the Standing Committee of the CPPCC and Vice Chairman of the National Economic Committee. Additionally, he is the honorary Director-General of the Enterprise Research Institute. He graduated from the Dynamics Department of Tsinghua University with a major in automobiles in 1962.

For many years, Chen Qingtai has played a leading role in large-scale companies. He was respectively responsible for enterprise reform and development in the State Economic and Trade Commission and policy research work relating to industrial development and enterprise reform in DRC.
He had been in charge of many key research projects including enterprise reform, adjustment of economic structure, governmental functional transformation, rejuvenation of industrial bases in China's northeast regions, automobile industrial development policies, State energy policy, corporate incentive and restraint mechanisms, stock option system, State-owned assets management regulations, government department reforms, and the amendment of the Corporation Law. He was also involved in the formulation of many important policies and key documents of CPC Central Committee and the State Council.

STAFF/DETAIL

Friday, November 18, 12:30 – 2:00 PM
East 33 Restaurant
Raffles Hotel (1st floor)

Minister of Industry and Information Technology, MIAO Wei

EXECUTIVE SUMMARY

Staff Lead: Brian Connors, Executive Director, Michigan-China Innovation Center, connorsb@michiganchina.org, 517-455-6344

Purpose of Meeting/Event:
Meet and establish a relationship with the top regulator of China's automotive industry and discuss the measures that China's central government is taking to promote intelligent and connected vehicles and electric vehicles in the Chinese market.

Attendees:
Mr. MIAO Wei ("Mr. Meow"), Minister of Industry and Information Technology
RDS
Kevin Kerrigan
Brian Connors
Ning Shao
Jeanne Broad
Courtney Henderson

Talking Points:

- Express our interest in learning more about the future direction of standards for intelligent and connected vehicles, and talk about the benefits of coordinating on standards across markets.
- Update on MCity, the American Center for Mobility, and the SMART Corridor.
- Encourage him to attend the Detroit Auto Show.

Attire: Business (tie)
Photo: Group Photo
Gift: Framed Pewabic tile

BACKGROUND

MIIT
China's Ministry of Industry and Information Technology (MIIT) was established in 2008 as a department under the State Council responsible for the administration of China's industrial branches and information industry.

The main responsibilities of the ministry:

- To determine China's industrial planning, policies, and standards.
- To monitor the daily operation of industrial branches.
- To promote the development of major technological equipment and innovation concerning the communication sector.
- To guide the construction of information systems.
- To safeguard China's information security.

Miao Wei

Miao Wei is the current Minister of Industry and Information Technology and the former Communist Party Chief of Wuhan. Prior to that, Miao was president of Dongfeng Motor, China's second largest carmaker at that time. He was credited with rescuing Dongfeng from near bankruptcy and turning it into a profitable company. He graduated from Hefei University of Technology where he studied internal combustion engines.

After college, Miao worked for the China Auto Import-Export Corporation for ten years. By the age of 30, he was deputy manager for the company's sales and manufacturing division. In 1993, he was transferred to the First Ministry of Machine-Building Industry, where he was the deputy director of the automotive department until 1995 and assistant general engineer for the next two years.



In September 1997, the central government transferred Miao to the government-owned Dongfeng Motor Corporation to lead its turnaround effort. Then China's second-biggest carmaker, Dongfeng had 120,000 employees and lost over 500 million yuan in 1998. Miao implemented radical reforms at Dongfeng, adopting Western management methodology and establishing alliances with foreign carmakers Nissan and PSA Peugeot Citroën. The company turned a profit within two years, and by 2003 its profits had rocketed to 6.1 billion yuan.

In May 2005, Miao was appointed as the Communist Party Chief of Wuhan, the capital of Hubei province and the location of Dongfeng's headquarters. He was also made a member of the Hubei Provincial Committee of the Communist Party.

In March 2008, Miao was transferred to the central government to serve as Vice Minister of Industry and Information Technology and was promoted to Minister in December 2010.

Miao was an alternate member of the 17th Central Committee of the Communist Party of China and is a full member of the 18th Central Committee.

STAFF/DETAIL

Friday, November 18, 4:00-5:00 pm
Ministry of Industry and Information Technology
13 Xi Chang'an Jie, Beijing, 100804, China

Opening Ceremony for Sister City International Conference

EXECUTIVE SUMMARY

Staff Lead: Brian Connors, Executive Director, Michigan-China Innovation Center, connorsb@michiganchina.org, 517-455-6344

Purpose of Meeting/Event:
Celebrate Michigan's friendships with our sister provinces, Sichuan and Guangdong. Receive Outstanding Individual Award.

Attendees:
China side, TBD

RDS
Kevin Kerrigan
Brian Connors
Ning Shao
Lindsay Kirchinger

Event Line-by-line:
Speakers:
1. Governor Liu Qi of Jiangxi Province
2. Vice Minister Wang Guoqiang of China National Health and Family Planning Commission
3. Acting Deputy Secretary Mary K. Wakefield of U.S. Department of Health and Human Services
4. President and CEO Mary Kane of Sister Cities International
5. Governor Rick Snyder of State of Michigan
6. President Li Xiaolin of Chinese People's Association for Friendship with Foreign Countries
7. Outstanding Individual Award for Governor Snyder

Talking Points:
- These friendships are indispensable for cooperation. They are not just a transaction, but relationships you build up over time.
- Michigan has 2 sister provinces: Sichuan (1982) and Guangdong (2016)
- Countless collaborations, as well as trade and investment, have come from these efforts to work closely together and better understand each other.
- In our case, Michigan companies have invested in Sichuan and Guangdong, and we have also benefitted from investments from both provinces in Michigan, creating jobs in both places.
- Both sides have been very active. In the last 6 months, we have hosted the Party Secretary Hu Chunhua of Guangdong to Michigan, and Executive Vice Governor Wang Ning, from Sichuan, in Michigan.
- Importantly, Friendship Association organizes the U.S.-China Governor's Forum each year, and we were able to join with other U.S. and Chinese leaders together in Seattle during the visit to the U.S. of President Xi.
- Thanks to the Friendship Association and Madam Li Xiaolin, for providing this important platform, and important support for these activities
- First visit to Jiangxi province, and thanks to them for hosting

Attire: Business (tie)
Photo: Group photo
Gift: None

BACKGROUND

2016 U.S. – China Sister Cities Conference
The conference is hosted by the Chinese People's Association for Friendship with Foreign Countries (CPAFFC), the National Health and Family Planning Commission of China (NHFPC), and Sister Cities International (SCI) in Nanchang on November 19, 2016. Local government leaders and representatives from different sectors of the two countries will hold discussions and plan for future collaborations in building healthy cities.

CPAFFC and SCI have joined together to hold two China-U.S. sister cities conferences in the past two years. The conferences are designed to help U.S. states forge stronger bonds with China, as China is a top trade partner and export destination for them. Chinese investment in the U.S. grew to a record of more than $15 billion in 2015. The investments extend across more than 80 percent of congressional districts. About 300,000 Chinese students are studying in colleges and universities across the U.S., accounting for almost a third of all international students on U.S. college campuses. Since November 2014, when the two countries announced visa-extension programs, the number of Chinese tourists to the U.S. has soared. About 2.67 million Chinese citizens visited the U.S. in 2015, compared with fewer than 400,000 in 2007. That number is expected to jump to 5 million by 2025, according to Goldman Sachs.

The Chinese Friendship Association and the U.S. National Governors Association will jointly host the Fourth China-U.S. Governors Forum in Chengdu in 2017. The Friendship Association and U.S. State Legislative Leaders Foundation will jointly host the Second China-U.S. Sub-National Legislatures Cooperation Forum in Wuhan in 2017.

LIU Qi
Liu Qi, born in September 1957, began his career in March 1974 and joined the Communist Party in October 1976. He has a PhD in Economics. He is currently the Deputy Secretary of the CPC Jiangxi Provincial Committee, Vice Governor and Acting Governor of Jiangxi Province, Secretary of the Leading Party Members' Group and President of Jiangxi Provincial Committee Party School.

Organizers

Chinese People's Association for Friendship with Foreign Countries (CPAFFC)
Founded in 1954, the Chinese People's Association for Friendship with Foreign Countries (CPAFFC) is one of the three major foreign affairs organizations of the People's Republic of China. It aims to promote friendship and mutual understanding between the Chinese people and foreign nations.



Ms. Li Xiaolin is the president of CPAFFC. Her father is Li Xiannian, former President of China. Her husband is Liu Yazhou, an Air Force General. Liu is well known for writing controversial and critically acclaimed novels and essays.

Career

1992 – present	President of CPAFFC: Li was appointed as the president in 2011. Prior to that, she served as Vice President, Division Director of American Oceanian Affairs at CPAFFC.
1990 – 1992	First Secretary of Chinese Embassy in the U.S.
1983 – 1990	Worked in CPAFFC
1982 – 1983	Studied in UCLA, majoring in American history
1975 – 1982	Worked in CPAFFC

Education

Bachelor's	Wuhan University
Master's in American History	University of California – Los Angeles

National Health and Family Planning Commission of China (NHFPC)
NHFPC is the executive agency under the State Council which is responsible for providing information, raising health awareness and education, family planning, ensuring the accessibility of health services, monitoring the quality of health services provided to citizens and visitors in the mainland, population and family planning.



Ms. Li Bin, born in 1954 is currently the Chair of NHFPC (cabinet minister-level). She is from Fushun, Liaoning. During her thirty years working in Liaoning province, Li held a number of roles, including deputy governor. In August 2007, she became the deputy chairperson and party secretary of the National Population and Family Planning Commission. She was promoted to chairperson in March 2008.

At the first plenary session of the 12th National People's Congress in March 2013, she was elected as the first chairperson of the newly formed National Health and Family Planning Commission. Li is a member of the 17th and 18th Central Committees of the Communist Party of China.

Sister Cities International (SCI)
The U.S. sister-city program started in 1956, when then-president Dwight Eisenhower proposed a people-to-people, citizen diplomacy initiative. Originally a program of the National League of Cities, SCI became a separate non-profit entity in 1967 due to the rapid expansion of the program. SCI serves as the national membership organization for individual sister cities, counties, and states across the U.S. This network unites tens of thousands of citizen diplomats and volunteers in 570 member communities with over 2,300 partnerships in 150 countries on six continents.

Mary Kane



Ms. Mary Kane has served as the President and CEO of SCI since October 2011. Ms. Kane leads the membership, youth and education, development, and advocacy programs to strengthen the sister city network around the world. Prior to joining Sister Cities International, she was an Executive Director with the U.S. Chamber of Commerce, where she was responsible for identifying and building business partnerships and strategic alliances for the Chamber. Before joining the Chamber, Ms. Kane was the Secretary of State in Maryland and a former Assistant State's Attorney. She serves on several boards, including Suburban Hospital – a member of Johns Hopkins Medicine and Mount Saint Mary's University. Ms. Kane is a graduate of the Catholic University of America's Columbus School of Law in Washington, D.C. and earned a B.S. in business and finance at Mt. St. Mary's University.

STAFF/DETAIL
Saturday, November 19, 9:00-9:30 am
Shangri-La Hotel, Ballroom A+B (2nd floor)
No. 669 Cui Lin Road
Nanchang, Jiangxi, 330038, China

Overview of Jiangxi

Jiangxi is located to the south of the middle and lower reaches of the Yangtze River and surrounded by mountain ranges on three sides of the east, south and west. From ancient time till now, Jiangxi Province has been renowned as a land of fish and rice. Covering a total area of 166,900 square kilometers, Jiangxi has a population of 45 million. Under its jurisdiction are 11 prefecture-level cities which encompass 100 counties including county-level cities and districts. It is a place has produced abundant resources and outstanding people.

Jiangxi enjoys an advantageous geographic location and a convenient transportation network. Adjacent to the Yangtze River Delta, the Pearl River Delta, and the triangular area of southeastern Fujian Province, Jiangxi is thus given a geographic advantage of connecting the east with the west, and linking the north with the south. By the end of 2015, the mileage of completed railways in the province was over 5000 kilometers. The mileage of completed expressways in the province was over 5000 kilometers. Up to now, Jiangxi has 6 airports, namely, Nanchang airport, Jiujiang airport, Jingdezhen airport, Ganzhou airport, Jianggangshan airport, and Yichun airport.

Jiangxi has a long history and a splendid culture. The whole province is proud of having three national-level famous historic and cultural cities, namely Nanchang, Jingdezhen, Ganzhou. Jiangxi is an important area in which Chinese Confucianism, Buddhism and Taoism have proliferated. Among the eight most famous scholars in the Tang and Song Dynasties, three of them, namely, Ou Yangxiu, Zeng Gong and Wang Anshi were born in Jiangxi. Wan-nian County is the place of the origin of rice cultivation in the world. Jingdezhen, the Porcelain Capital of the World, has inherited a long-standing ceramic culture dating back thousands of years.

Jiangxi boasts good ecology. Forests cover 63.1% of the entire province，ranking No.1 in China. The province takes pride in its 14 national-level scenic areas, 13 national-level natural reserves and 45 national-level forest parks. Poyang Lake in Jiangxi is the largest fresh water lake nationwide and is an important piece of international wetland.

Jiangxi has developed swiftly and is full of vitality. In 2015, GDP of the entire province was over RMB 1.67 trillion, an increase of 9.1%. Financial revenue was over RMB 302.1 billion, an increase of 12.7%. Fixed asset investment with projects worth over RMB 5 million was over RMB 1.699 trillion, an increase of 16%. The added value of industry above designated scale was over RMB 726.89 billion, an increase of 9.2%.Total sales of consumer goods was RMB 589.6 billion, an increase of 11.4%. The disposable income of urban

residents was RMB 26500, an increase of 9%. The disposable income of rural residents was RMB11139, an increase of 10.1%.

Jiangxi is endowed with abundant mineral resources, of which there are 170 different kinds. The copper reserve of Jiangxi ranked No.1 in China. The largest copper mine in Asia has been established at De Xin city,in the northeast of Jiangxi, where there is also the biggest copper smelting center in China. The south of Jiangxi is reputed as the Tungsten Capital of the World and the Kingdom of Rare Earths. Red revolution resources are abundant in Jiangxi. The Jinggang Mountain is the cradle of Chinese revolution, Nanchang is the birthplace of People's Liberation Army. Nanchang Aug 1st Uprising fired the first shoot against the Kuomingdang Party. Ruijin is the place where the Chinese Soviet Republic, namely the first red regime of China was founded, is also the starting point of the Long March of the Central Red Army.

Standing at a new starting point, upholding the national-level policies of Poyang Lake Ecological and Economic zone and Rejuvenating Former Central Soviet Area of Southern Jiangxi Province as the "dragon head", furthering reform and opening up as the strong driving force, and viewing the protection and improvement of people's livelihoods as the starting point and foothold of this development, Jiangxi province will accelerate and propel new types of industrialization, urbanization and agricultural modernization. It will also exert itself on raising the level of ecological awareness, improving social standards and increasing the index of people's happiness, and strive to realize both the scientific development and the green rise of the province.

Overview of Nanchang

Nanchang is the capital of Jiangxi Province and the political, economic, cultural, technological and traffic center of the province, one of the central cities of urban agglomeration in the middle reaches of the Yangtze River, a core city of Poyang Lake Ecological and Economic Zone, and a national famous historical and cultural city named by the State Council, administering three counties (Nanchang County, Jinxian County and Anyi County), six districts (Donghu District, Xihu District, Qingyunpu District, Wanli District, Qingshanhu District and Xinjian District), three state-level Development Zones (Nanchang High-tech Industrial Development Zone, Nanchang Economic and Technological Development Zone and Nanchang Xiaolan Economic and Technological Development Zone) as well as Honggutan New District and Airport Economic Zone, area totaling 7402 km2, with total population of 5,240,200, and it is a national famous historical and cultural city approved by the State Council.

Founded in 202 BC, with over 2200-year history, Nanchang is filled with abundant cultural inheritance and precious humanities imprints. The August 1 Nanchang Uprising shocking the world dated August 1, 1927 made Nanchang become the place where the army flag is raised, famous abroad for Hero City. There are over 600 various kinds of ancient cultural relics, 78 cultural landscapes and 26 natural landscapes. On November 14, 2015, the tomb of Haihun Duke in the western Han dynasty was found in Nanchang by virtue of archaeological excavation, which is the largest and best-preserved in our country currently with the most abundant connotation, and is comparable with Han Tombs at Mawangdui.

Nanchang is a heroic city with glorious revolutionary tradition. In addition, Nanchang is a scenic and environment-friendly city with beautiful mountains, rivers and lakes. Nanchang, an open and developing modern city, under the guidance of the city development spirit, Opening Wider to the Outside World and Going All Out for Prosperity Honestly, is becoming famous in China and in the world as well with a rising momentum. Nanchang has been awarded the glorious titles: One of the World Top 10 Dynamic Cities,A National Hygienic City, One of the Best Places for Living in China, One of the China’s Famous Cities Recommended to the World, and One of the Charming Cities with Chinese Characteristics since last year. Nanchang has become one of the best places in China for living and a new

and modern city for pioneering. The city is for its citizens and its citizens take their city as their home has become the order of the day.

Building a Jiangxi Poyang Lake ecological and economic zone has become a national strategy. With the trend and according to the strategic targets of building Nanchang into a modern regional economic center as well as a modern, civilized and garden-like city, Nanchang now focuses on establishing a key growth pole which will promotes the provincial development, comprehensively develops Meiling Mountain, Gan River and Poyang lake in order to protect the ecological environment, boosting low-carbon economy, and paying greatest attention to the development of five major new industries as automobile, aviation, photovoltaics, software and outsourcing service, and bio-pharmaceutical. Also, Nanchang will contribute to realizing of a balanced development between ecological civilization and social economic boost, and of a harmonious development between human beings and nature.

Draft Agenda of the Third China-U.S. Sister Cities Conference & China-U.S. Healthy Cities Forum

Friday, November 18

Whole day Registration

14:30-17:30 On-site Tours

Option 1: Healthy Community(Li Zhou Slow Life Community+Hongdu Hospital of Traditional Chinese Medicine)

Option 2: Health Care Service (The First Affiliated Hospital of Nanchang University)

Option3: Health Care Industry (Jiangzhong Pharmaceutical Group)

17:30-18:30 Secretary of Jiangxi Provincial Party Committee meets with participants representatives

19:00 Welcome Dinner(Local Art Performance)

Saturday, November 19

06:30-08:30 Breakfast

09:00-09:40 Opening Ceremony

Speaker: Leaders from Host Organizations

Keynote: Representative from WHO

09:40-10:00 Tea Break

10:00-11:30 Panel Discussion I: Health in All for Sub-national Development

Speaker:China-U.S. Sub-national Government Officials (3+3)

12:00-13:45 Luncheon

14:00-15:00 Panel Discussion II: Realization of Healthy Cities and Sustainable Development

Speaker: Experts from China and U.S.（3+3）

15:00-16:30 Panel Discussion III: Development Trend and

Social Responsibilities in Health Industries

Speaker: Enterprise Representatives from China and U.S.

(3+3)

16:30-17:00 Closing Ceremony

China-U.S. Sister Cities Signing Ceremony

China-U.S. Healthy Cities Nanchang Declaration

Speech by the Host Organizations

18:30-19:30 Buffet Dinner