MESA/Trotter Grant Post- Event Form

1. Please list each of the program's goals and select the level of achievement for that particular goal:

1. To expose music, native to the Mexican culture
   - [x] Achieved
   - [ ] Somewhat Achieved
   - [ ] Not Achieved
2. To promote diversity among Greek organizations
   - [x] Achieved
   - [ ] Somewhat Achieved
   - [ ] Not Achieved
3. To provide camaraderie and unity among multiple communit
   - [x] Achieved
   - [ ] Somewhat Achieved
   - [ ] Not Achieved
4. _____
   - [ ] Achieved
   - [ ] Somewhat Achieved
   - [ ] Not Achieved
5. _____
   - [ ] Achieved
   - [ ] Somewhat Achieved
   - [ ] Not Achieved

2. Briefly summarize the results of your program's evaluation:

Our survey generated very positive results! Over 96% of respondents rated the BBQ a 4 or a 5 out of 5 (23 total responses collected. In addition, 91% said they were more knowledgeable about Mexican culture and banda music. In the written response sections, people left comments saying that we must repeat the event and that events like these with multiple types of greek organizations are essential to promoting diversity on campus. People especially enjoyed the music and dancing set up. The only responses on the "what we could improve on" section were comments that it was a bit crowded. Overall, we are extremely happy with the results.

A. Was the feedback from the evaluation helpful? **Check One:** Yes [x] No [ ]

B. Explain why the feedback was helpful or not:

As this was the first time for our three organizations working together, we were unsure on how our individual members would react to this type of event. We were blown away by the support and and the amount of fun everyone had. The survey results only confirm what we knew was an extremely successful event. The suggestions for improvement were very helpful as well. If we plan a similar event in the future, we will look for a larger venue and perhaps one with seating for those that want to be a farther distance from the music.

C. Based on the feedback received, explain how you will improve, change, or build upon the program in the future:

See previous question.

3. Did your organization work with another organization? **Check One:** Yes ☑ No ☐

A. If yes, list all organizations involved and select the type of working relationship:

1. Zeta Psi Fraternity (my organization) [sponsorship/collaboration] — Sponsorship / Collaboration / Partnership
2. Lambda Theta Phi [sponsorship/collaboration] — Sponsorship / Collaboration / Partnership
3. Lambda Theta Alpha [sponsorship/collaboration] — Sponsorship / Collaboration / Partnership

B. Did you learn any lessons from working with another organization? Check One: Yes ☑ No ☐

C. If yes, explain the lessons learned:

We had never planned a cultural event with any other greek organization. I learned how to work with other members of other organizations and utilize common knowledge in preparation for and during the event. Since Nate and Lizzette had more experience planning musical events and BBQs, they were able to help me figure out how best to utilize my own organization.

4. Describe the target audience for your program:

Our target audience from the beginning was self-identifying Latino students, but we were able to attract the Greek community at Michigan as well as the general student body. The exposure to Banda music helped those unfamiliar with that aspect of Mexican culture be more informed.

A. Did your program reach its target audience? **Check One:** Yes ☑ No ☐

B. Who attended/participated in your program? Check all that apply:

- ☑ Member(s) from your organization(s)
- ☐ Member(s) from other organization(s). Please list organization(s):
  1. _____
  2. _____
  3. _____
- ☑ Student(s) not representing an organization
- ☐ Faculty member(s)
- ☐ Staff member(s)

☐ Graduate student(s)
☐ Community member(s)

C. Explain why your program did or didn't reach its target audience:

We did reach our target audience because each organization was able to market the event to its members and friends in a unique way. My organization advertised it via email as well as during our chapter meetings. The event was also put on Facebook and we attracted many other students that way.

5. Please check all of the items that apply to your program and briefly explain how you addressed this:

Created new collaborations/partnerships

We had never worked together as three organizations so this event will likely lead to other events in the future. The success of the tailgate has created partnerships between various members and leaders within our organizations.

Strengthened existing relationships/partnerships

Lambda Theta Phi and Zeta Psi had already worked together during Greek Week. In addition to existing friendships, this event helped forge new partnerships between the leadership of the organizations. This way, future events can be planned more efficiently from those who are in leadership roles.

Identified important social justice issue(s)

N/A

Addressed community issue(s)

N/A

Educated others about a culture/identity outside of their own

The vast majority of students at Michigan had never been exposed to Banda music. This event helped inform those students about an aspect of Mexican culture and a current genre of popular music in the Latino community.

6. **What types of MESA/Trotter programs would your organization like to be involved with? Check all that apply:**

- ☐ Community Summits
- ☐ MESA Forums
- ☐ Heritage Months
- ☑ Taste of Culture
- ☑ Community Festivals

A. Any suggestions on how the Office of Multi-Ethnic Student Affairs and the Trotter Multicultural Center can support your program and/or organization in the future?

N/A

Appendix

- **Please attach an account of expenses that total the amount awarded and copies of all receipts.**
- **Please attach any publicity or pictures from your program.**