

Coalition of Service Industries • Research and Education Foundation

WORLD SERVICES CONGRESS I

Services Will Dominate the 21st Century Global Economy

Hyatt Regency
Atlanta, Georgia
November 1-3, 1999

The overriding objective of the World Services Congress is to create a heightened awareness of the commanding role of services in the 21st Century economy.

- The Congress will draw leaders from government, business, academia, foundations, and international organizations to discuss the most important issues affecting service sector growth, jobs, trade and investment, and location of service activity.

- The Congress will serve as a catalyst for policy recommendations that will contribute to the development of global markets for services in an unstable financial environment.

- The Congress will be a forum where businessmen can share their know-how on obtaining and expanding access to important markets, in both developing and advanced economies.

- The Congress will help companies design strategies to market services to governments.

- The Congress will attract the largest assembly yet of leading academic specialists to analyze the aforementioned services issues and other pertinent topics.
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Exhibition

Running concurrently with the Congress will be the official trade show. More than 150 exhibitors are expected to showcase the latest state-of-the-art technology, products, and developments designed to enhance the delivery of services. If you are interested in exhibiting, please contact Jennifer Cenedella at 703-706-8248; E-mail: jcenedella @ntpshow.com.

Satellite Meetings Welcome

Professional and academic societies, trade associations, corporate groups, and international organizations are invited to plan committee and working group meetings in connection with (or in parallel with) the World Congress. A special Congress liaison office will be set up to assist sponsors in making arrangements for these meetings

805 15TH STREET, NW ■ SUITE 1110 ■ WASHINGTON, DC 20005 ■ (202) 289-7460 FAX (202) 775-1726

Call for Papers

The Congress Academic Committee, chaired by Professor Robert M. Stern, of the University of Michigan's Department of Economics, invites all interested parties to submit abstracts of between 500 to 750 words, on any of the illustrative list of topics to be considered for presentation and publication at the Congress. Please refer to the topics listed below.

A separate Call for Papers will be issued shortly. For information on submitting a paper, please contact the CSI web site: www.uscsi.org and go to the "World Services Congress" page where you will find complete information about submitting your abstract on-line. You may also contact Bonnie Jessup at CSI; E-mail: jessup@uscsi.org.

Topics to be considered in the Call for Papers

This list is illustrative of the range of topics on which proposals for papers may be submitted.

- **Sectoral Issues**
  - Professional Services and Accreditation
  - Retail and Wholesale Distribution
  - Entertainment and Leisure Industries
  - Financial Services
  - Insurance Services
  - Telecommunications
  - Information Technology Services
  - Transportation
  - Energy and Environmental Services
  - Health and Related Services
  - Case Studies of the Effects of Liberalization in Given Sectors

- **Assessing the WTO General Agreement on Trade in Services / Preparing for Services 2000**
  - The Impact of Regional Agreements on the GATS
  - Issues of Transparency
  - Services and Subsidies
  - Government Procurement of Services
  - Assessing the GATS and the Sectoral Agreements Reached to Date
  - Dispute Settlement Procedure in the GATS
  - Overhauling the GATS "Architecture"
  - What is the Most Efficient/Effective Structure for Future Services Negotiations?
  - Should Services Negotiations be Linked with Other WTO Negotiations?
  - Expanding Cross Border Services (Mode II Supply of Services)
  - Moving Beyond Standstill Agreements to Achieve New Liberalization
  - Impact of Financial Market Instability on Market Liberalization
  - Capital Controls and Financial Market Liberalization
  - Negotiating Priorities for Developing Countries
  - Integrating Comprehensive Investment and Rules in the WTO
  - Services and the WTO Trade Policy Review Mechanism
  - Alternative Approaches to Services Liberalization

- **Classification, Measurement and Economic Analysis of Service Sector Activity**
  - Measuring and Forecasting Domestic Services Production
  - Measuring and Forecasting Trade and Foreign Direct Investment in Services
  - Methodologies for Data Collection in Services Industries
  - Measuring Services Productivity
  - Classification System for Service Industries
  - Measurement and Modeling of Barriers to Trade and FDI in Services
  - Outsourcing and the location of Services Activities

- **Regulation of Service Industries**
  Private Sector Self-Regulation vs. Government Intervention
  Economically Efficient Regulation
  Harmonizing Prudential Regulation for Financial Services
  Harmonization of National Regulatory Regimes by Sector
  Mutual Recognition Agreements and Services Liberalization
  Negotiating "Pro-Competitive" Regulatory Systems
  Effect of the Pro-Competitive Regulatory Principles in Basic Telecommunications

- **Services and Economic Growth**
  Services Infrastructure and Export Performance
  Services and the Business Cycle
  Service Sector's Contribution to Developing Economies

- **Labor and Services**
  Services and Job Creation: The Record
  "Personal Service" and "Knowledge-Worker" Jobs
  Skills Necessary for Service Economies
  Government's Role in Worker Training
  International Labor Mobility

- **Electronic Commerce**
  Choice of Laws/Jurisdiction in Consumer Electronic Commerce
  Creating Trust in Business to Consumer Electronics Transactions
  Personal Privacy in Electronic Transactions
  The Role of the WTO in Electronic Commerce
  Taxation of Electronic Transactions

- **Other**

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Request for Congress Program and Registration Details

To: Bonnie Jessup, Coalition of Service Industries
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E-Mail: jessup@uscsi.org ● Internet: www.uscsi.org

Please send me more details on:

World Congress Program Exhibition Sponsorship Opportunities

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