



MICHAEL P. RICHARDSON

SVP Steering Business Line

Director Global Engineering

COO China Division



Michael Richardson began his automotive career with General Motors in 1974 as a co-op student at the former Saginaw Steering Gear Division. Following a number of assignments that included the supervision of skilled trades, plant, product and manufacturing engineering, he was named staff engineer for the halfshaft product line in 1990. Richardson opened the Division's Tokyo office in 1991 as Delphi Steering initiated the export of driveline products to Toyota Japan.

In 1992, Richardson was named staff engineer for steering products. During this period, he launched and patented MAGNASTEER™ variable effort hydraulic steering. He also initiated a rapid response approach to customer prototyping and won the GM President's Council Award for aftermarket product alignment and de-proliferation.

In 1995, Richardson was named regional director of engineering and production controls and logistics, based in Paris, France. He returned to the United States in 1999 as chief engineer of hydraulic power steering and QUADRASTEER™. He was named director of engineering for Delphi Steering in 2001. Richardson was inducted into the Delphi Inventors Hall of Fame in 2004.

In 2006, Richardson was named regional director Asia-Pacific & relocated to Shanghai China. During this period, all regional sites were separated from Delphi Automotive in preparation for a global business sale of Nexteer. He led the construction of 4 new production sites, 5 customer service centers & an autonomous regional headquarters.

In 2009 Richardson returned to the US & was named Vice-President of the Steering Business Line. This period brought focus to Electric Power Steering (EPS) and in 2010 Nexteer Automotive was privileged to receive record new business bookings with a diverse customer base.

In 2011 Richardson was named chief operating officer (COO) China Division for Nexteer while retaining Business Line & Global Engineering responsibilities. He operates out of offices in Shanghai & Saginaw.

A native of Midland, Michigan, Richardson holds a bachelor's degree in engineering from Kettering University and a master's degree in business administration from Central Michigan University.

Richardson is a professional engineer, certified quality engineer and stationary power engineer. He is a Boss Kettering Award recipient and author of numerous intellectual properties.