



Carol Miller

Vice President of Global Business Development

Carol Miller, Midland Tomorrow's Vice President of Global Business Development, has had a career spanning almost three decades, including 25 years in the global chemical industry. Her strong mix of diverse business leadership skills has led to proven success in customer, supplier and asset management.

Carol joined Midland Tomorrow in September 2010. She is the leader of Midland Tomorrow's chemical industry attraction initiative. Carol is responsible for building and leveraging relationships with industry clients from around the world to help attract their jobs and investment to our growing chemical and advanced energy storage manufacturing area.

In addition, Carol maintains extensive contact with Midland's chemical and technology manufacturers, carrying on Midland Tomorrow's established practice of meeting proactively with these companies to help them develop new products, new customers and new markets. Currently, Carol is the primary lead on 14 separate business attraction and retention projects within the Midland area.

Prior to this position, Carol spent almost 25 years in various business units of The Dow Chemical Company, where she developed expertise in global business management and strategy development, asset optimization, and strategic negotiation. During her Dow career, she led three complex global businesses with profit and loss responsibility ranging from \$150 million to \$1 billion in revenue.

About Midland, Michigan

Midland, Michigan is a global hub of chemical and advanced energy manufacturing, home of the world headquarters of The Dow Chemical Company and Dow Corning Corporation. In addition to their headquarters, both companies maintain significant manufacturing plants in Midland, and they are scaling up new ventures in alternative energy manufacturing. Dow Solar Solutions (manufacturing solar roof shingles for residences) and Dow Kokam Advanced Battery Group (manufacturing lithium-ion batteries for hybrid vehicles) are together projected to create over 2,000 jobs locally. In addition, Japan-based Ube Industries has partnered with The Dow Chemical Company to create Advanced Electrolyte Technologies LLC. This joint venture will manufacture and market formulated electrolytes for lithium-ion batteries in energy storage applications.

Midland Tomorrow

300 Rodd Street, Suite 201 • Midland, MI 48640
(989) 839-0340 • questions@midlandtomorrow.org