SEPTEMBER 26 DAILY BRIEFING

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Monday, Sept. 26 TOKYO

There will be a dedicated meeting room for the Governor at the hotel –
Conference Room "Momo", 4th Floor.

7:30–8:10 am **Breakfast meeting and gift exchange with Governor Kada, Shiga Prefecture.** Protocol meeting to recognize a 42 year sister state relationship and continue our partnership for educational and business development

Participants:
Governor Rick Snyder
Michael Finney, Pres, MEDC
Doug Smith, Sr VP, MEDC
Keith Creagh, Director, Agriculture
Ken Masumoto, Manager, MEDC
Bridget Beckman, Manager, MEDC
Dr. Dawn Pysarchik, Japan Center for Michigan Universities, Assoc. Dean, Int'l Studies, MSU

Governor Yukiko Kada
Mr. Takashi Ozawa, Director International Affairs Office
Mr. Mitsuji Yamada, Vice Chair, Shiga Prefecture Industrial Support Center
Mr. Naoki Matsumoto, Senior Manager, Secretariat Division
Ms. Saiko Miyamura, Assistant Section Chief, Tourism and International Exchange Bureau
Consul General Kuninori Matsuda

There will be a continental breakfast served during the meeting.

At the beginning of the meeting there will be an exchange of business cards.

8:10-8:15am **Photo-op – MI and Shiga**

At this point there will be an exchange of gifts - your gift to Governor Kada is a glass "bonsai tree" made by Lansing artist Craig Mitchell Smith.

You will give brief remarks to the press and there will be photos taken. A joint press release has been drafted.

8:15-8:30 am **PRESS AVAIL (TENTATIVE)**

8:00 am **Conference Exhibit Opens** – (Peacock East Foyer, 2nd fl)
(Coffee/tea service served in the Peacock East Foyer)

8:30 – 8:45 am **Meeting with Governor Kiyoshi Ueda, Saitama Prefecture**
Kaeda Room, 4th Floor, Imperial Hotel

A courtesy meeting asked for by Governor Ueda, who likes to meet all of the US governors attending the conference.

Participants:
Governor Rick Snyder
Michael Finney, Pres, MEDC

Keith Creagh, Director, Agriculture
Ken Masumoto, Manger, MEDC
Bridget Beckman, Manager, MEDC

Governor Kiyoshi Ueda
Consul General Kuninori Matsuda

9:00 - 10:30 am - <u>Opening Ceremony</u>: (Peacock East Ballroom, 2nd fl)

Contact: Marie Gaudette, Executive Director, MUSJA
(312) 320-2427 – cell
mlgasso1@earthlink.net

<u>Opening Remarks</u>:
Yuzaburo Mogi, Japan Conference Chairman
Honorary Chairman, Kikkoman Corporation

Hon. James R. Thompson, U.S. Conference Chairman
Senior Chairman, Winston & Strawn & former Governor of Illinois

<u>Welcome Remarks</u>:
Hon. Kuninori Matsuda, Consul General of Japan in Detroit

<u>Guest Speeches</u>:
Gov. Yukiko Kada, Shiga Prefecture
Gov. Terry Branstad, State of Iowa
Gov. Kensaku Morita, Chiba Prefecture
Gov. Mark Dayton, State of Minnesota
Gov. Kiyoshi Ueda, Saitama Prefecture
Gov. Pat Quinn, State of Illinois
Gov. Shomei Yokouchi, Yamanashi Prefecture
10:24 Gov. Rick Snyder, State of Michigan

10:30 - 10:45 am **Coffee Break (Peacock East Foyer)**

10:30-10:45 am **Meeting with Mr. Ikeuchi Chairman of TKX-Prospect**
US Secretariat Room – 3rd Floor

This world class ingot slicing facility is considering MI for a new facility. This would be a key piece in the solar supply chain. Mr. Ikeuchi is coming from Osaka on his way out of the country for business, and changed plans to join us. He has met Scott Walker in the past.

Participants: Governor Rick Snyder
Mike Finney, Pres, MEDC
Ken Masumoto, Manager, MEDC

Masahiko Ikeuchi, President
Hiroshi Shinagawa Managing Director
Chikatoshi Kasai, Advisor

10:45 - 11:40 am **<u>Conference Keynote Addresses</u>**: Peacock Room
Keiro Kitagami, Vice Minister of Economy, Trade & Industry
Honorable John V. Roos, United States Ambassador to Japan

The Governors will be seated not on the dias but at the front of the room. Therefore it is recommended that Governor Snyder be in attendance until lunchtime.

11:50 - 1:15 pm **Luncheon Program with Luncheon speaker**: (Fuji Room, 3rd fl)
Ryozo Kato, Commissioner, Nippon Professional Baseball

Table #1 "Maple Table"

1. Yuzaburo Mogi, Senior Chairman, Kikkoman Corp.
2. Gov. Rick Snyder, Michigan
3. Amb. Ryoza Kato, former Japanese Ambassador to the U.S. Commissioner, Nippon Professional Baseball (Lunch keynote)
4. Marc Wall, US Embassy
5. Kiyoshi Ueda, Governor, Saitama Prefecture
6. Diego Donoso, President, Dow Chemical Japan
7. Kichisaburo Nomura, former Chairman, All Nippon Airways
8. Gov. James Thompson, Conference Co-Chair, Senior Chairman Winston & Strawn (former Illinois Governor)

1:15-1:45 pm Meeting with Mr. Murakami, Managing Director of Overseas Operations, Denso
"Momo" Conference Room, 4th Floor

Denso has been recently awarded with $2.6M for their thermal management research for batteries from the US DOE. The MEDC endorsed the application. Denso has talked about the potential for design work in Southfield and potential production in Battle Creek. This project by Denso would definitely build on the battery momentum the state has going, and cracking the thermal management nut is a crucial element. Thus thermal management for batteries is a huge issue and Denso is a prime supplier to address the problem.

Participants: Governor Rick Snyder
Mike Finney, President MEDC
Ken Masumoto, Manager MEDC

Sandy Baruah, Pres, Detroit Chamber
Karl Dehn, Pres, Battle Creek Unlimited

Yukihiko Murakami, Senior Managing Director, Denso

1:30 – 3:15 pm **Plenary Session I: Executive Panel Discussion** Peacock Room
"Innovative Approaches for Growth"

Session Keynote Addresses & Panel:

Keynote Presenters:
Tadashi Okamura, Advisor to the Board, Toshiba Corporation & Chairman, Japan Chamber of Commerce & Industry
Bill D. Cook, Managing Director, Caterpillar Japan Ltd.

Panelists:
Toru Nagashima, Chairman of the Board, Teijin Limited
Katsuaki Watanabe, Senior Advisor, Toyota Motor Corporation
Collin B. Benson, President & Representative Director, ADM Far East
Diego Donoso, President, Dow Japan & Korea, Dow Chemical

Moderator:
Yasuo Hayashi, Chairman & CEO, JETRO

Q & A Session

Governor Snyder will be expected to have heard the remarks made by Mr. Watanabe and Mr. Nagashima in this Plenary Session in preparation for his afternoon meetings with these gentlemen.

3:15 - 3:30 pm **Coffee Break (Peacock East Foyer)**

3:45-4:05 pm **Meeting with Mr. Watanabe, Senior Advisor of Toyota**
"Momo" Conference Room, 4th Floor

A meeting with Katsuaki Watanabe, Senior Advisor and former Chairman of Toyota to Mr. Watanabe, former Chairman of Toyota, for their continued investment in Michigan and encourage further investment here. Now that Ford is going to work with Toyota in development of a new battery for Ford light trucks, this is a great opportunity to pitch the company on Michigan for research work specifically in lithium ion battery and fuel cell technologies with Ford and to encourage Toyota to beef up their R&D operations and production facilities in Michigan along with their current R&D work.

Participants: Governor Rick Snyder
Mike Finney, Pres, MEDC
Ken Masumoto, Manager, MEDC

Mr. Watanabe, Senior Advisor Toyota
Bruce Brownlee, Toyota Technical Center
Consul General Matsuda (included at the request of Watanabe-san)

4:10-4:30 pm **Mr Takeshita, Chairman, and Mr Watanabe MD of Ube Kosan-New JV with Dow Chemical**
"Momo" Conference Room, 4th Floor

A meeting with Ube Kosan to congratulate them on their latest joint venture with Dow Chemical to produce electrolytes for Li-Ion batteries and offer Michigan's help with their expansion.

Participants: Governor Rick Snyder
Michael Finney, Pres, MEDC
Ken Masumoto, Manager, MEDC

Mr. Michio Takeshita, President, Ube Kosan
Dr. Shinobu Watanabe, Managing Director
Mr. Masahiko Katsuta, General Manager, Advanced Battery Materials Business Unit

4:35-4:55 pm **Meeting with Mr. Nagashima, Chairman of Teijin**
"Momo" Conference Room, 4th Floor

A meeting with Mr. Toru Nagashima, Chairman of the Board of Teijin, to ask Teijin to consider Michigan for future investment in carbon fiber manufacturing and possible manufacturing of Li-ion battery separator.

Teijin is very active in carbon fiber, and is a partner of Lawrence Technical University. Mr. Nagashima also sits on the board of Asahi Glass, which has subsidiaries in Michigan.

Participants: Governor Rick Snyder
Michael Finney, Pres, MEDC
Ken Masumoto, Manager, MEDC

Mr. Nagashima, Chairman, Tejin, Ltd.

5:00–6:00 pm **Unscheduled**

6:00 – 6:30 **Greeting and photo-op with Graceland Fruits investor Otsuka Food**
"Momo" Conference Room, 4th Floor

A photo-op and a thank-you to Otsuka for their investment in Graceland to-date and continued purchase of Graceland products

Participants: Governor Rick Snyder
Michael Finney, Pres, MEDC
Ken Masumoto, Manager, MEDC
Doug Smith, Sr VP, MEDC
Keith Creagh, Director, Agriculture
Bridget Beckman, Manger, MEDC

Mr. Nakai, President Otsuka
Mr. Kanata, Managing Director of Otsuka Foods
Mr. Tadaharu Kaneko (Secretary of president)
Mr. Tsutomu Odani- President World Scope Corporation

Alan DeVore, CEO, Graceland Fruit
Brent Bradley, Vice President Sales & Marketing, Graceland
Dan Arkema, International Sales Manager, Graceland

6:00 - 9:00 pm **Gala Dinner: (Fuji Room, 3rd fl)**
Cocktail Reception
Formal Dinner and music performance

All members of the Michigan delegation registered for the conference.

Dress is "business attire"

(Gala Dinner)
Table #3 "Jasmine Table"
1. Masamitsu Sakurai, Chairman, Ricoh Ltd.
2. Lt. Gov. Becky Skillman, Indiana
3. Takeo Inokuchi, Senior Advisor, Mitsui Sumitomo Insurance
4. Collin Benson, President, ADM Far East
5. Toru Nagashima, Chairman, Teijin Ltd.
6. Diego Donoso, President, Dow Chemical Japan
7. Junichi Ujiie, Senior Advisor to the Board, Nomura Holdings
8. Gov. Rick Snyder, Michigan

9:00–10:00 pm **Call Time**

Meeting with the Governor of Shiga Prefecture, Yukiko Kada
September 26, 2011

EVENT ORGANIZER/POC: Ken Masumoto – 269-209-2161

TIME: 7:30 – 8:30 a.m.

LOCATION: "Momo" Room, 4th Floor, Imperial Hotel

PURPOSE: Protocol meeting to recognize a 42 year sister state relationship and continue our partnership for educational and business development.

PRESS: There will be time for photo and statement to press by both Governors at the end of the meeting, from 8:15 – 8:30

GOV ATTIRE: Suit and tie

MEETING PARTICIPANTS:

Governor Rick Snyder
Michael Finney, MEDC
Doug Smith, MEDC
Keith Creagh, Depart. Of Ag & Rural Development
Ken Masumoto, MEDC
Bridget Beckman, MEDC
Dr. Dawn Pysarchik, Japan Center for Michigan Universities, Assoc. Dean, Int'l Studies, MSU

Governor Yukiko Kada
Mr. Takashi Ozawa, Director, International Affairs Office
Mr. Mitsuji Yamada, Vice Chair, Shiga Prefecture Industrial Support Center
Mr. Naoki Matsumoto, Senior Manager, Secretariat Division
Ms. Saiko Miyamura, Assistant Section Chief, Tourism and International Exchange Bureau
Consul General Kuninori Matsuda

THANK YOUS: Bridget Beckman

AGENDA: There will be a continental breakfast served during the meeting.

At the beginning of the meeting there will be an exchange of business cards.

At 8:15 press will be allowed into the meeting. At that point there will be an exchange of gifts - your gift to Governor Kada is a glass "bonsai tree" made by Lansing artist Craig Mitchell Smith.
You will give brief remarks to the press and there will be photos taken. A joint press release has been drafted.

NOTES:

Talking points for this meeting are:

- Thank Governor Kada for Shiga's continued generous support of tthe Japan Center for Michigan Universities. (see background below for details)

- Thank Governor Kada for Shiga's long support of the Sister State relationship, and for continuing to send a visiting official to Michigan to help with the sister state program and the Michigan – Shiga relationship in general.

- Discuss how Shiga and Michigan can have more collaboration and joint efforts to promote more bilateral economic activities between our two states.

- Governor Kada has a strong interest in increasing tourism in Shiga and may ask about what Michigan is doing that could be used in Shiga. Governor Kada visited Mackinac Island last year during her trip to Michigan for the Midwest US Japan Conference. She has invited Mary Slevin, the Mackinac Island Chamber President to Shiga in November as part of the annual Goodwill Mission.

BACKGROUND:
Governor Yukiko Kada was elected Governor of Shiga Prefecture in 2006 and was just re-elected in 2010. She graduated from Kyoto University, received a master's degree from University of Wisconsin and has a PhD in Agriculture. Her focus has been on environmental issues particularly surrounding Lake Biwa, which has had trouble with invasive species much like the Great Lakes. She wants to broaden Michigan and Shiga's cooperation beyond water and environmental issues to further bilateral economic development between our two states.

Japan Center for Michigan Universities
The Japan Center for Michigan Universities is located in Hikone, Shiga Prefecture. It is administered through Michigan State University's International Studies and Programs Office, but accepts students from anywhere who spend a term studying Japanese or environmental programs. It is governed by a board made up of representatives from all 15 Michigan public universities. Private schools, such as K College and Alma are also a part of JCMU.

Michigan used to fund JCMU in the amount of $425,000 yearly. In the late 1990's the Legislature cut all funding for international education in Michigan at every level. For the first year Governor Engler, through the MEDC, gave JCMU $150,000 as a one-time grant. Since then, Michigan has given no funding to JCMU, while Shiga Prefecture still supports the school, even though their economy has been hit just as bad as Michigan.

There are 52 students at JMCU this term, which is a full house. This is very good, particularly after the earthquake earlier this year when all students left the university mid-term. JCMU has received 3 awards over the past 3 years for excellence and innovation, and was just awarded a grant from the New York Japan Foundation for an environmental science program which will include exchanges between Japan and Michigan teachers and high school students.

JCMU's language programs are held in such regard that they were chosen to staff the U.S. Pavilion at the World Expo in Japan in 2005. http://jcmu.isp.msu.edu/

Shiga Prefecture
Shiga Prefecture is known for Lake Biwa, the oldest and largest fresh-water lake in Japan. Shiga is in central Japan and is easily reached on direct flights from Detroit to Nagoya and Osaka. http://www.pref.shiga.jp/multilingual/english/

Michigan Shiga Sister State Relationship
In 1968, the State of Michigan and Shiga Prefecture became sister states, using the common bond of fresh water as the basis for the partnership. The sister state program is run by a board of directors. The State has also provided funding for the Goodwill Missions, JCMU, and other programs.

Shiga Prefecture has funded and sent a visiting official to Michigan since 1989 to assist with promoting the sister state relationship. The current visiting official is Mr. Jun Tanoue. The Shiga Visiting Official is housed within the MDOE. Michigan does not send an official to Japan. The Michigan Economic Development Corporation is the main point of contact on the Michigan side via Ken Masumoto, the Japanese Business Development Manager and Bridget Beckman, the Acting Chief of Protocol. Michigan has never sent a visiting official to Japan.
http://mishiga.org/

While the sister state relationship between Shiga and Michigan began because of our shared interest in the environment and water, it has become over time, particularly at the encouragement of Governor Kada, also working towards more bilateral economic development.

Kyocera, one of the solar companies we are pursuing which is a customer of HSC has a facility in Shiga Prefecture. It is interesting to note that our largest single commodity export to Japan is silicon. There are several other Shiga companies in Michigan including Takao America, Sekisui, and Takata, have facilities in Shiga.

2011 Shiga Environmental Exhibition – October 19-21, 2011
This is an exhibition of small to medium companies in many environmental/ alternative energy fields, including solar, water, wind, etc. The Shiga government gives Michigan free exhibit space, and the students of the Japan Center for Michigan Universities help to man the booth. It has become a good way to meet Asian companies in green energy.
http://www.biwako-messe.com/application/index.html (in Japanese)

Meeting with the Governor of Shiga Prefecture, Kiyoshi Ueda
September 26, 2011

EVENT ORGANIZER/POC: Ken Masumoto, MEDC
269-209-2161

TIME: 8:30 – 8:45 a.m.

LOCATION: "Kaeda" Room, 4th Floor, Imperial Hotel

PURPOSE: A courtesy meeting asked for by Governor Ueda, who likes to meet all of the US governors attending the conference.

PRESS: Not included

GOV ATTIRE: Suit and tie

MEETING PARTICIPANTS:

Governor Rick Snyder
Michael Finney, MEDC
Keith Creagh, Depart. Of Ag & Rural Development
Ken Masumoto, MEDC
Bridget Beckman, MEDC

Governor Kiyoshi Ueda
Consul General Kuninori Matsuda

THANK YOUS: Bridget Beckman

AGENDA: At the beginning of the meeting there will be an exchange of business cards, and an exchange of gifts at the end.

NOTES:

Talking points for this meeting are:

- Discuss the changes in Michigan since your election.
- Ask Governor Ueda about his trip to Michigan last year to the Midwest US Japan Conference.

BACKGROUND:

Governor Ueda, 59, of the Saitama Prefecture located just north of Tokyo, was elected in 2003, after his predecessor resigned over ethical troubles. He is a member of the Democratic Party of Japan although he ran as an independent. Prior to his election as governor he was a member of the House of Representatives.

Many Japanese automotive companies with operations in Michigan also have operations in Saitama Prefecture including: Denso, CalsonicKansei, Hitachi, NSK, Akebono, Nippon Piston Ring, Aisin, and Hi-Lex. Japan's OEMs with plants in Saitama include Honda, Nissan, Toyota and Mitsubishi. It is the sister state to Ohio.

Saitama is an inland prefecture situated on the northern border of Japan's capital. Approximately one third of Saitama is mountainous. The remaining area is flat and used to be rich in forestry and agricultural related activities.

Since World War II, industrialization and a great increase in population have changed the face of Saitama. As large-scale industrial parks were built in former Omiya (presently Saitama City), Fukaya, Kawagoe, Sayama, and other cities, Saitama evolved from an agricultural prefecture into one whose economic activity is based on industry.

As a result of this change, and Saitama's proximity to Tokyo, residential developments have thrived throughout the prefecture. Saitama's population surpassed the 7-million mark in 2002, more than 3 times the 1950 figure of 2.14 million.

Saitama currently has 64 municipalities (as of April 1, 2010) that cooperate with the Saitama Prefectural Government to manage the region's social and economic issues.

Area	3767.09 km2 (Geographic Survey Institute)
Population	7,143,675 (as of January 1, 2009)
Number of Registered Foreign Residents	121,515 (as of the end of Dec. 2008)
Average Temperature	15.4 C (Saitama City 2007)
Average Humidity	64% (Kumagaya City 2007)

Japan US Midwest Association/Midwest US Japan Association Conference (MUSJA)

"Innovation in a Changing Global Economy" Japan – Midwest U.S.: Post 3.11, Rebuild & Grow

September 25-27, 2011

EVENT:	MUSJA Conference "Innovation in a Changing Global Economy" *Japan – Midwest U.S.: Post 3.11, Rebuild & Grow*
EVENT ORGANIZER/POC:	Marie Gaudette, Exec. Director, MUSJA 312-320-2427 – cell in US
TIME:	Throughout the day, Monday, September 25 See Agenda below Complete agenda attached
LOCATION:	Peacock Room, Imperial Hotel, Tokyo
PURPOSE:	To speak before the conference letting the audience know the positive changes happening in Michigan, and use the event as a platform to meet with important Japanese businesses.
PRESS:	While press can be a part of the audience, there is no specific press event during this conference
GOV ATTIRE:	Suit and tie
MEETING PARTICIPANTS:	The conference attendee list as of September 7, is attached
THANK YOUS:	Bridget Beckman

AGENDA:

9:00 - 10:30 am	**Opening Ceremony**: (Peacock East Ballroom, 2nd fl) **Opening Remarks**: Yuzaburo Mogi, Japan Conference Chairman Honorary Chairman, Kikkoman Corporation Hon. James R. Thompson, U.S. Conference Chairman Senior Chairman, Winston & Strawn & former Governor of Illinois

Welcome Remarks:
Hon. Kuninori Matsuda, Consul General of Japan in Detroit

Guest Speeches – each Governor has approx. 5 minutes. Gov. Thompson will introduce the US governors, Mr. Mogi, the Japanese:

Gov. Yukiko Kada, Shiga Prefecture
Gov. Terry Branstad, State of Iowa
Gov. Kensaku Morita, Chiba Prefecture
Gov. Mark Dayton, State of Minnesota
Gov. Kiyoshi Ueda, Saitama Prefecture
Gov. Pat Quinn, State of Illinois
10:24 – 10:30 Gov. Rick Snyder, State of Michigan

Please note that this conference is simultaneously translated and all participants have headphones. Your remarks will be given to the simul interpreters ahead of the conference so they can familiarize themselves with what you will say.

11:50 - 1:15 pm **Luncheon Program with Luncheon speaker**: (Fuji Room, 3rd fl)
You will sit by Diego Donoso, President, Dow Chemical Japan

6:00 - 9:00 pm **Gala Dinner:** (Fuji Room, 3rd fl)
6:00 – 7:00 Cocktail Reception (you will arrive late from a meeting)
7:00 – 9:00 Formal Dinner and music performance

The detailed agenda is attached.

NOTES: http://www.midwest-japan.org/

This annual event is has been held for more than 40 years to further business and diplomatic ties between the Midwestern states and Japan. It alternates each year between Tokyo and one of the ten member states. This event this year in Tokyo begins with an opening reception on Sunday night, September 25, and runs through a luncheon on Tuesday, September 27. It is expected to draw over 300 business people from Japan and the Midwest U.S. The theme of the conference is: "Innovation in a Changing Global Economy" *Japan - Midwest U.S.: Post 3.11, Rebuild & Grow.*

Last year Michigan hosted the Midwest U.S. Japan Association annual conference in Detroit, the first time since 1993. It was very successful, and the participants had very positive reactions to Detroit and Michigan. The Renaissance Marriott was the conference hotel, with events held at The Henry Ford Museum and the Detroit Institute of Arts. Toyota was the presenting sponsor along with the MEDC, and there was very strong participation and financial support from Michigan's Japanese business community.

In addition to the Opening Session, you are scheduled to participate in the luncheon and gala dinner. It is recommended that you attend part of the afternoon session, where the Japanese speakers are Mr. Katsuaki Watanabe, Senior Advisor to Toyota Motor Company, Toru Nagashima, Chairman of Teijin Ltd., as you will be meeting with them later in the day.

Member states in the Midwest U.S. Japan Association include Michigan, Indiana, Iowa, Kansas, Minnesota, Missouri, Nebraska, Ohio, Illinois and Wisconsin. Each state has two representatives, one from the private sector and one from the public sector. The Japanese side of the Association is made up of over 70 prominent Japanese business leaders.

Governors appoint representatives to this organization. Michigan's private sector representative is Bruce Brownlee from Toyota Technical Center. The public sector representative is Doug Smith from the MEDC.

Conference Luncheon
September 26, 2011

EVENT ORGANIZER/POC: Midwest US Japan Association

TIME: 11:30 – 1:15

LOCATION: Fuji Room, Imperial Hotel

PURPOSE: This is the formal luncheon for the MUSJA conference. We have asked that you be seated next to Diego Donoso, President of Dow Chemical Japan and Korea. Mr. Donoso is a speaker on the afternoon panel along with Mr. Watanabe of Toyota and Mr. Nishimura of Teijin.

PRESS: Michigan press will be at the event

GOV ATTIRE: Suit and tie

MEETING PARTICIPANTS: Governor Snyder
Diego Donoso
Plus 6 others at the table decided by the Conference

THANK YOUS: Bridget Beckman/Ken Masumoto

AGENDA: There will be a speaker after the luncheon is served. It is the former Japanese Ambassador to the U.S., now Commissioner of Baseball in Japan, Ryozo Kato.

NOTES:

Dow Chemical let us know that Consul General Matsuda has met with them about opportunities in the water sector with Dow Chemical. In case this topic may come up with the CG during the conference, or with Mr. Donoso, we wanted you to have this background from Lisa Schroeter, Director of International Policy for Dow Chemical in Washington, D.C.:

"We had a really good discussion with the Japanese consul general here in Michigan (I believe it was after he came to the Governor's office to brief on prep for the trip) - one item that they are mentioning to us would be opportunities for water collaboration. We do have a number of key, long standing water customers in Japan - but we also face stiff competition. So if this issue should be raised to the Governor, ideas for water

collaboration, we thought it might be helpful to provide some background key messages - let me know if you need more detail.

The CG was fairly vague as well but he seemed to be interested in establishing commercial partnerships with Japanese water companies. But there are definite "level playing field" issues with subsidies and preferential treatment given to our Japanese water competitors.

KEY MESSAGES:

* If Japan proposes potential partnership opportunities on water,

* Dow has the leading global share of market in both ion exchange resins and reverse osmosis membranes

* Dow has a strong position in Japan on ion exchange resins through Japan's leading water treatment solutions companies but hardly participates in the Japanese reverse osmosis market because our largest competitors in the membranes field are Japanese companies (Nitto Denko, Toray, Asahi).

* Any potential partnership would need to be carefully evaluated to ensure fair, equal and mutually beneficial investment conditions.

BACKGROUND:
Company website: http://www.dow.com/

Mr. Donoso's bio is attached.

Meeting with Mr. Murakami, Senior Managing Director of Denso HQ
September 26, 2011

EVENT ORGANIZER/POC: Ken Masumoto, MEDC
269-206-4161

TIME: 1:15 – 1:45 p.m.

LOCATION: "Momo" Conference Room, 4th Floor, Imperial Hotel

PURPOSE/ASK: Denso has been recently awarded with $2.6M for their thermal management research for batteries, federal fund of DOE the application for which MEDC assisted to endorse. They have talked about the potential for design work in Southfield and potential production in Battle Creek. This project by Denso would definitely build on the battery momentum the state has going, and cracking the thermal management nut is a crucial element. Thus thermal management for batteries is a huge issue and Denso is a prime supplier to address the problem.

PRESS: Not included

GOV ATTIRE: Suit and tie

MEETING PARTICIPANTS:
Governor Rick Snyder
Mike Finney, President MEDC
Ken Masumoto BDM MEDC
Sandy Baruah Detroit Chamber
Maureen Krause Oakland County
Karl Dehn Battle Creek Unlimited

Yukihiko Murakami, Senior Managing Director, Denso

THANK YOUS: Bridget Beckman & Ken Masumoto

AGENDA: There will be an exchange of business cards at the beginning of the meeting. At the end of the discussion, an exchange of gifts. While local partners who have Michigan Denso operations are a part of this meeting, due to the short amount of time, Mike Finney will lead the meeting.

NOTES:

Talking points for this meeting are:

- Thank Denso for taking the time to meet and for their continued support of Michigan and for their long term commitment in their operations of R&D and manufacturing in Michigan.
- Congratulate Denso for the grant of $2.6 million for their development of the Thermal Cooling Systems for the Li-Ion battery in Michigan where is now the leading state in the U.S. for battery research and production in the U.S.
- We would continue to support Denso for further successful business opportunities.

BACKGROUND:

Denso is Michigan's largest Japanese employer with over 3,000 individuals, including 1,000 in Southfield and 2,000 in Battle Creek. Denso also owns 40% of Michigan Automotive Compressor, Inc. (MACI) in Parma, Michigan in partnership with Toyota Boshoku. The plant makes auto air conditioner compressors, employs almost 900 people and is Jackson County's largest private employer. The MEDC helped it locate there 15 years ago and it has grown significantly over time, although business is only stable presently.

DENSO Corporation, headquartered in Kariya, Aichi prefecture, Japan, is a leading global supplier of advanced technology, systems and components. Worldwide, the company employs approximately 123,000 people in 32 countries and regions, including Japan. Consolidated global sales for the fiscal year ended March 31, 2011 totaled US$37.6 billion. DENSO common stock is traded on the Tokyo, Osaka and Nagoya stock exchanges in Japan. In the Americas, DENSO employs more than 17,000 people with consolidated sales totaling US$6.4 billion for the fiscal year ended March 31, 2011.

In Michigan, Denso International and DMMI have been expanding on a constant basis. In 2003, Denso received a MEGA for its Battle Creek facility for the value of $1.5 million and a $4.5 million tax abatement on an investment of $45 million. Denso closed on the purchase ($20 million) of an additional building (140,000 sq. ft.) which was added to its Southfield campus on March 1, 2005; this without any incentives.

Denso Manufacturing in Battle Creek employs almost 2,000, the largest number in Denso's operations in North America, after their additional investments last year. Denso's operations in general are going well with increasing orders from Toyota although they are hurt by Delphi's bankruptcy and the ongoing troubles at GM. Denso Battle Creek is the model for Denso's NA manufacturing operations because of the long success after the company's

initial struggles in its first 5 to 10 years of operations. Denso sends Michigan workers to train employees at the company's operations in Arkansas because they find that workers in that region of the country lack the skills, working environment and infrastructure that are available in Michigan.

One of the core group companies of Toyota Motor Company (25%), Denso is engaged in manufacturing, sales and R&D of compressor, drive train products, engine and body-related products for automobile use with $25 billion in sales, $1.7 billion in profit, and employing approximately 93,000 worldwide. The company has 184 subsidiaries and related companies including Denso International America and Denso Manufacturing Michigan Inc. (DMMI). It is commonly said in the industry that if Toyota were to fail, Denso would survive. Delphi, Bosch and Denso are the three largest automotive supplier companies in the world.

Company website: http://www.globaldenso.com/en/

Meeting with Katsuaki Watanabe, Senior Advisor, Toyota Motor Corporation
September 26, 2011

EVENT ORGANIZER/POC:	Bruce Brownlee, Toyota – 734-516-2590 Ken Masumoto – 269-209-4161
TIME:	3:45 – 4:05 p.m.
LOCATION:	"Momo" Conference Room, 4th Floor, Imperial Hotel
PURPOSE:	A meeting with Katsuaki Watanabe, Senior Advisor and former Chairman of Toyota to Mr. Watanabe, former Chairman of Toyota, for their continued investment in Michigan and encourage further investment here. Now that Ford is going to work with Toyota in development of a new battery for Ford light trucks, this is a great opportunity to pitch the company on Michigan for research work specifically in lithium ion battery and fuel cell technologies with Ford and to encourage Toyota to beef up their R&D operations and production facilities in Michigan along with their current R&D work.
PRESS:	Not included per Toyota
GOV ATTIRE:	Suit and tie
DETAIL ATTIRE:	Suit and tie
MEETING PARTICIPANTS:	Governor Rick Snyder Michael Finney, MEDC Ken Masumoto, MEDC Katsuaki Watanabe, Senior Advisor, Toyota Bruce Brownlee, Toyota Technical Center Consul General Kuninori Matsuda (invited by Toyota)
THANK YOUS:	Bridget Beckman/Ken Masumoto
AGENDA:	Ken Masumoto and Bruce Brownlee will make the introductions. There will be an exchange of business card at the beginning of the meeting. At the end of the discussion, an exchange of gifts. You will lead the discussion with Mr. Watanabe.

Your gift to Mr. Watanabe is a handmade Michigan wood pen in a presentation box of Michigan birdseye maple made in the Upper Peninsula. Mike Finney will present a small matching clock from the MEDC.

NOTES:

Talking points for this meeting are:

- Refer to the latest news of an agreement between Ford and Toyota to develop a new hybrid battery for a light truck usage. This means that there will be a possible new investment for engineering collaboration like setting up of a new engineering facility for research and/or a facility for future production of the new battery in Michigan when the new hybrid technology is jointly developed. Good news is that Toyota has technological advantages in terms of development of hybrid battery which has been proven by production of Prius over a decade and now that Toyota acquired Panasonic partnering with Sanyo the Li-ion battery of which Ford has been using for their own cars.

- Pitch Michigan to Mr. Watanabe of Toyota to consider their future investment to produce their hybrid vehicle - their flagship of Prius vehicle right in the center of Michigan, which will be a paradigm shift in terms of Toyota brand in the US market in the future.

- Express appreciation to Mr. Watanabe of Toyota for their continuing investments in Michigan particularly their R&D facility in York Township on top of the Plymouth R&D facility. Pledge a full support for their future investment working closely with local ED's in Michigan.

- Discuss Mr. Watanabe's presentation to the conference immediately before this meeting.

- Thank Mr. Watanabe for Toyota's very generous participation in the Midwest US Japan Conference last year in Michigan.

BACKGROUND:
Company website: http://www.toyota.com/about/our_business/

Since 3/11 Earthquake and Tsunami disaster, multiple Japanese auto parts manufacturers located along the shore line of north eastern part of Japan were severely hit and damaged by the disaster, which immediately caused sudden shortage of vital functional parts for automobile not only for the Japanese OEMs but also many other global auto suppliers. This shortage of the vital parts from limited supply sources caused unexpected tremendous delay ending up with even temporary closure of Japanese OEM plants and

others both in Japan and US due to lack of JIT delivery of the parts for vehicle production.

On top of this difficult situation, extreme shortage of electric power capacity due to the damage of the Fukushima nuclear plant affected the total production schedule to a great extent. In fact, most of the current OEM plants in Japan were forced to shift their operation from weekday to weekend in order to equalize use of the electrical power in the industry as a whole, while closing the operation in the middle of a week. However, it is expected for them to return the schedule back to normal sometime late this year depending on the total usage /capacity situation of electricity being consumed by the whole industry in Japan.

This parts-shortage situation put Toyota and Honda (and Nissan as well) to a very awkward position in terms of competiveness with other auto makers in the US, including big three and Korean OEMs in the automobile market, thereby all of their sales sharply dropped since then till now while it is expected that those factory operations affected are getting back to normal to catch up the loss for JIT of the parts.

The other issue that handicaps Japanese auto OEM and suppliers is the currency situation of Yen vs. dollar. After the yen strengthened to about 85 yen per U.S. dollar, the rising value of the Japanese currency marked its postwar record high of 79.75 yen per dollar, marked in April 1995. But the figure also shows that the yen has weakened by about 30% since April 1995 in terms of the real effective exchange rate index. This rising value of yen worsened the situation of export of the vital parts to the Japanese OEMs and suppliers in the US, most of which many companies are considering to produce in the US or overseas in the future in afraid of future occurrence of the similar situation in the future.

In conclusion, the Japanese OEMs and suppliers (working with American OEMs like Denso) are looking forward to resuming their full production so that they could be able to position themselves to be competitive in the US in a fair manner, expecting more sales of their parts and vehicles in a steady growing market in the US once their production comes back with better reputation and image of the quality.

The Toyota Technical Center (TTC) in Ann Arbor is engaged in a broad range of technical activities including engineering design, evaluation and design of parts and materials, prototype building, engine component design and evaluation, static and dynamic vehicle evaluation, emission certification, regulatory affairs and technical research. TTC has more than 1,000 employees.

The company currently has a 10% share that is the direct result of lean production with continuous improvement, and technology innovation such as hybrid and fuel cell cars, where it is ahead of all competitors. Most certainly, the expanded R&D in Michigan will attract more engineering from their keiretsu companies. Toyota is also accelerating its plan for small to mid –sized airplanes, from design to manufacturing, for corporate aircraft business in North America.

Besides the latest economic down turn particularly in the auto industry and the controversy over the quality issues of their brake pedal defect which caught national attention in 2009, Toyota's operations has been seriously impacted on a global basis by the latest Earthquake and Tsunami in Japan that caused production delay due to serious shortage of functional parts of the car produced by their suppliers. Toyota has revised their global strategy to cut down production volume as opposed to their initial projection due to unprecedented negative profit since its inception in 1929.

http://www.detnews.com/article/20110822/AUTO01/108220379/1148/Ford--Toyota-to-collaborate-on-hybrid-trucks-to-better-hit-fuel-economy-goals

Meeting with Ube Kosan
September 26, 2011

EVENT ORGANIZER/POC:	Ken Masumoto – 269-209-4161
TIME:	4:10 – 4:30 p.m.
LOCATION:	"Momo" Conference Room, 4th Fl., Imperial Hotel
PURPOSE/ASK:	A meeting with Ube Kosan to congratulate them on their latest joint venture with Dow Chemical to produce electrolytes for Li-Ion batteries and offer Michigan's help with their expansion.
PRESS:	Not included
GOV ATTIRE:	Suit and tie
MEETING PARTICIPANTS:	Governor Snyder Michael Finney Ken Masumoto Mr. Michio Michio Takeshita, President, Ube Kosan Dr. ShinobuWatanabe, Managing Director Mr. Masahiko Katsuta, General Manager, Advanced Battery Materials Business Unit
THANK YOUS:	Bridget Beckman/Ken Masumoto
AGENDA:	There will be an exchange of business cards at the beginning of the meeting, and an exchange of gifts at the end of the meeting.

NOTES:

Talking points for this meeting are:

- Thank Mr. Takeshita and his group for taking the time to come to the Imperial Hotel to meet with you.
- Express appreciation to Mr Takeshita, President of Ube Kosan for their latest joint venture with Dow Corning for their manufacturing of electrolyte for Li-ion in Midland in Michigan.
- Pledge a full support for their further investment for expansion of their operation in Michigan once regulatory approval is done.

BACKGROUND:
Company website: http://www.ube-ind.co.jp/english/about/history.htm

Press Release announcing the joint venture:

The Dow Chemical Company (NYSE:DOW) and Ube Industries, Ltd. (Ube) today announced an agreement to form a joint venture to manufacture and market formulated electrolytes for lithium-ion batteries (LIBs) in energy storage applications. The 50-50 joint venture, named Advanced Electrolyte Technologies LLC, is expected to be finalized later this year, pending regulatory approval.

The joint venture is another important step in Dow's commitment to develop innovative material science technologies to solve some of society's most pressing challenges through chemistry, including the world's growing need for clean energy solutions. The joint venture also complements the growth strategy of Dow's Energy Materials business by adding formulated electrolytes to an integrated product portfolio that addresses the rapidly expanding energy storage industry.

"The growing demand for alternative energy production and energy storage systems places technologies such as advanced batteries for electric/hybrid vehicles and power generation at the very center of the global mega-trends," said Heinz Haller, Dow executive vice president and chief commercial officer, "Partnering with an electrolyte industry leader like Ube gives Dow the ability to provide cell manufacturers with a robust offering of material technology that meets demanding battery performance requirements."

The new joint venture will also allow Ube to strengthen its global supply network and improve cost competitiveness for its electrolyte technology outside of Japan. This will enable Ube to take advantage of other rapidly growing geographical segments with its world class formulated electrolyte technologies.

"We are very excited to form Advanced Electrolyte Technologies with Dow," said Shinobu Watanabe, Ube managing executive officer. "Combining Dow's material science strength and global footprint with Ube's expertise in electrolyte technology will deliver significant growth opportunities for both companies."

The joint venture's first manufacturing facility is expected to be built at Dow's Michigan

Operations' site in Midland for startup in 2012.

About Ube:
Ube Industries is one of Japan's top chemical companies, founded in 1897. Many of Ube's basic chemical products and materials find applications in various industries including the automotive and consumer electronics, while the company's own independently developed polyimides, electrolytes, separators, and other specialty products are used across the globe in personal computers, mobile phones, and similar applications. Ube is well-known worldwide for these specialty products. For more information, please visit http://www.ube.co.jp

(Ube's capital as of 3/2011 was $58 billion. The company employs 11,000 people worldwide.)

About Dow

Dow (NYSE:Dow) combines the power of science and technology with the "Human Element" to passionately innovate what is essential to human progress. The Company connects chemistry and innovation with the principles of sustainability to help address many of the world's most challenging problems such as the need for clean water, renewable energy generation and conservation, and increasing agricultural productivity. Dow's diversified industry-leading portfolio of specialty chemical, advanced materials, agrosciences and plastics businesses delivers a broad range of technology-based products and solutions to customers in approximately 160 countries and in high growth sectors such as electronics, water, energy, coatings and agriculture. In 2010, Dow had annual sales of $53.7 billion and employed approximately 50,000 people worldwide. The Company's more than 5,000 products are manufactured at 188 sites in 35 countries across the globe. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. More information about Dow can be found at www.dow.com.

Meeting with Teijin
September 26, 2011

EVENT ORGANIZER/POC: Ken Masumoto, MEDC
269-209-4161

TIME: 4:35 – 4:55 p.m.

LOCATION: Conference Room Momo

PURPOSE: A meeting with Mr. Toru Nagashima, Chairman of the Board of Teijin, to ask them to consider Michigan for future investment in carbon fiber manufacturing and possible manufacturing of Li-ion battery separator. Teijin is very active in carbon fiber, and is a partner of Lawrence Technical University. Mr. Nagashima also sits on the board of Asahi Glass, which has subsidiaries in Michigan.

PRESS: Not included

GOV ATTIRE: Suit and tie

MEETING PARTICIPANTS: Governor Rick Snyder
Michael Finney, MEDC
Ken Masumoto, MEDC

Mr. Nagashima, Chairman, Tejin, Ltd.

THANK YOUS: Bridget Beckman/Ken Masumoto

AGENDA: There will be an exchange of business cards at the beginning of the meeting. At the end of the discussion, an exchange of gifts.

NOTES:

Mr. Nagashima is speaking on Monday afternoon as part of the panel on “Japan Chamber of Commerce & Industry".

Ken Masumoto has visited Mr. Nagashima several times during his trips to Japan and has talked to him on a latest development of synthetic compounds and carbon fiber materials the demand of which have been increasing dramatically because of its strength, light

weight and flexibility in forming. Mr. Nagashima showed interest in possible collaboration with Oak Ridge National Lab for low-cost carbon fiber, as well as with Dow Chemical.

Talking points for this meeting are:

- Thank Mr. Nagashima for meeting at the Conference and commend that he has been one of the regular and active speakers in the conference over the years.

- Encourage Teijin to look to Michigan to expand its carbon fiber business and to consider their investment to set up a manufacturing plant of separator* for Li-ion battery to Michigan since Teijin is a great supply chain of separator for the battery in Japan, in light of market accessibility to the battery manufacturers and value chain, most of which are concentrated in Michigan. *A separator is one of four vital ingredients to make Li-ion battery.

- Knowing that Teijin has been tying up with Lawrence Tech via Dr. Nabil Grace, Dean of Engineering (for testing the latest and highest synthetic compound materials) and Oak Ridge National Labs partnering with Dow Chemical (a competitor company to Teijin), we would suggest and encourage Teijin to develop low cost carbon fiber materials in Michigan for new applications such as wind turbine blades, and automotive and transportation and pressure vessel sectors as well as automobile applications, the demand for which has been greatly increasing worldwide.

BACKGROUND:
Company website: http://www.teijin.co.jp/english/

Based in Tokyo and Osaka, Japan, Teijin is a global technology-driven group operating in six main fields: synthetic fibers (aramid fibers and carbon fibers); polyester fibers, films and plastics; pharmaceuticals and home health care; trading and retail; and IT and new products. Teijin Limited, the holding company for the Teijin Group, is listed on the Tokyo and Osaka stock exchanges. The group had consolidated sales of USD 8.5 billion (JPY 765.8 billion, USD 1=JPY 90) in fiscal 2009 and employs 18,778 people worldwide, with 156 companies around the world.

For strategic purposes, Teijin has grouped promising growth markets into four key fields—automobiles & aircraft, information and electronics, health care, and environment and energy—within which it has identified three core technological areas, namely, high-performance materials, green businesses and energy, and life sciences.

Toho Tenax is the core company of the Teijin Group's carbon fibers business. The Toho Tenax Group is a leading carbon fiber manufacturer worldwide with an annual production capacity of 13,500 tons in Japan, Germany and USA.

Recognizing technological innovation as the source of corporate growth, Teijin continues to promote ambitious yet efficient investment in R&D with the aim of cultivating new businesses. It currently has eight major research sites in Japan and eight overseas, employing a total of more than 1,600 researchers. The Chief Technology Officer (CTO) is responsible for determining groupwide R&D strategies, including those for basic research, and for reinforcing collaboration among Teijin companies to expedite the transformation of technologies into commercially viable products.

Teijin Philosophy

Continuous, Innovative Reforms

The history of the Teijin Group is one of continuous reforms and challenges. This can be traced back to our establishment in 1918 as the first manufacturer of rayon yarn in Japan, and then later as we overcame many difficulties to convert to a synthetic fibers manufacturer. Through cutting-edge R&D and pursuit of chemical technologies developed in step with the progress of the times, we have subsequently continued endeavors to further diversify and expand our business. This continues today in a wide range of areas as we are increasing our global presence in synthetic fibers, films and plastics, medical and pharmaceutical, fiber products marketing, and IT businesses.

Aiming for Sustainable Growth

We are pursuing new products and services with high added value that can meet the future needs of society. The basis for this is progressive technological innovations that make use of diverse engineering technologies as well as basic technologies in fields such as polymer science, biotechnology, nanotechnology and drug discovery.
In the future, there is expected to be even higher demand for advanced and composite materials that are environmentally friendly and contribute to low use of resources, weight reductions and energy savings, and high-performance materials and pharmaceutical/medical solutions that fulfill requirements for safety and security.
The Teijin Group is focusing efforts on Green Chemistry, which includes the areas of high-performance materials, and green businesses and energy, as well as Health Care, which is centered on the life sciences area. As we focus on these business domains, we continue to offer new and unique solutions targeting four promising markets: transportation such as automobiles and aircraft, information and electronics, health care, and environment and energy. In these ways, the Teijin Group is aiming to realize sustainable corporate growth.

Endeavors of the Teijin Group

There are many hurdles that must be cleared to attain global excellence. However, the Teijin Group has set goals with this in mind. We will make collective efforts to achieve our goals and ultimately global excellence, through far-reaching corporate reforms based on strong intentions and decisive actions.

Photo Op/Meeting with Graceland Foods and Otsuka
September 26, 2011

EVENT ORGANIZER/POC: Jamie Zmitko, Mich. Dept. of Ag & Rural Development
Bridget Beckman, MEDC

TIME: 6:00 – 6:30 p.m.

LOCATION: "Momo" Conference Room, 4th Floor, Imperial Hotel

PURPOSE: A photo-op and a thank-you to Otsuka for their investment in Graceland to-date and continued purchase of Graceland products.

PRESS: Not included

GOV ATTIRE: Suit and tie

MEETING PARTICIPANTS:

Governor Rick Snyder
Michael Finney, MEDC
Ken Masumoto, MEDC
Doug Smith, MEDC
Keith Creagh,
Bridget Beckman, MEDC

Mr. Yoshihito Nakai, President
Mr. Shigehiro Kanata, Managing Director on Board Finance Dept.
Mr. Tadaharu Kaneko, Secretary of President
Mr. Tsutomu Odani- President World Scope Corporation
Alan DeVore- CEO Graceland Fruit Inc.
Brent Bradley- VP Sales & Marketing Graceland Fruit, Inc.
Dan Arkema- International Sales Manager for Graceland Fruit Inc. (independent company is Ingredient Technologies International)

THANK YOUS: Bridget Beckman

AGENDA: The company will have had a meeting in the Momo Room with Director Creagh prior to the Governor arriving for greeting and a photo op.

NOTES:

Talking points for this meeting are:

- Thank-you to Otsuka for their investment in Graceland to-date and continued purchase of Graceland products.

BACKGROUND:
Company website: http://www.otsuka.com/en/company/

Otsuka Foods is a wholly owned subsidiary of Otsuka Holdings. Otsuka Holding is a $13B corporation with several business subsidiaries.

The following is the Corporate History off their website:

The history of the Otsuka Group began in 1921, when Busaburo Otsuka established a factory manufacturing chemical compounds in Naruto, Tokushima Prefecture (now Otsuka Pharmaceutical Factory Inc.) After this beginning as small-scale manufacturer of chemical raw materials, in 1946 the company began producing and selling intravenous solutions, marking its entry into the pharmaceutical products market. In 1950, the organic chemicals division split off from Otsuka Pharmaceutical Factory to form Otsuka Chemical and Medical Products, Inc.(Now Otsuka Chemical Co., Ltd.) followed by the establishment of Taiho Pharmaceutical Co., Ltd. in 1963 and Otsuka Pharmaceutical Co., Ltd. in 1964. Each of these new entities was a step in the evolution of a manufacturer specializing in research and development.

Meanwhile, in 1961, Otsuka Pharmaceutical Factory's transport and warehousing division split off from the company to become Otsuka Warehouse Co., Ltd., now involved mainly in pharmaceuticals and foodstuffs distribution.

The international expansion of the Otsuka Group began with the 1973 establishment of Thai Otsuka Pharmaceutical Co., Ltd. and an office in the U.S.A., with subsequent aggressive overseas expansion driven by Otsuka Pharmaceutical Co., Ltd.

The Otsuka group has grown into a corporate group consisting of a total of about 150 companies worldwide.

Otsuka Holdings Co., Ltd. was established on July 8, 2008, through a share transfer establishing Otsuka Holdings as a wholly owning parent company, with Otsuka Pharmaceutical as a wholly owned subsidiary.

At a board of directors'meeting and the general meeting of shareholders held in 2008, Otsuka Holdings decided to make three of its companies into wholly owned direct subsidiaries through a corporate revision and exchange of shares. The three companies

concerned are Otsuka Pharmaceutical Factory, Otsuka Warehouse, and Taiho Pharmaceutical.

As a result of the reorganization, Otsuka Holdings' wholly owned direct subsidiary Otsuka Pharmaceutical Co., Ltd. was joined by Otsuka Pharmaceutical Factory, Otsuka Warehouse, and Taiho Pharmaceutical. On July 1, 2009, Otsuka Chemical Co., Ltd. became a wholly owned direct subsidiary of Otsuka Holdings, Otsuka Holdings now has five wholly owned subsidiaries (Otsuka Pharmaceutical, Otsuka Pharmaceutical Factory, Taiho Pharmaceutical, Otsuka Warehouse, and Otsuka Chemical) which operate in parallel. In addition, the group of companies headed by Earth Chemical Co., Ltd. will continue to work closely with the Otsuka Group.

The Otsuka Group will function as a unified force under a holdings structure as we strive to contribute to the health and prosperity of people the world over.

Graceland Fruit

Founded in 1973, the company has expanded its product lines through innovation and customer service and earned the prestigious Edward R. Madigan U.S. Agricultural Export Excellence Award in 2003. The company has garnered a number of other awards, including National Ag Marketer of the Year; Michigan Manufacturer of the Year; and, Michigan's Exporter of the Year.

Today, Graceland Fruit stands as the largest single provider of infused fruits and vegetables in the world. It is known for its outstanding research and development, the breadth of its product line and for continually offering new ingredients and applications to food manufacturers.

http://www.gracelandfruit.com/about.html

2011 Japan-Midwest U.S. Association Conference
September 25 – 27, 2011
Imperial Hotel, Tokyo
"Innovation in a Changing Global Economy"
Japan - Midwest U.S.: Post 3.11, Rebuild & Grow

Friday/Saturday, September 23rd & 24th

12:00 pm - 5:00 pm Japanese Secretariat – Registration for Japanese Delegates. (Nishi Room, 3rd fl)

Sunday, September 25th

9:00 - 10:00 am MWJA Board Meeting (MAI Room, 3rd fl)

9:00 am - 5:00 pm U.S. Secretariat – Registration for U.S. Delegates (Nishi Room, 3rd fl)

Afternoon Sunday sightseeing programs:
Tokyo City Museum Tour & Lunch or *Sumo Tournament (see Tour section of web site)*

4:30-4:45 pm Chairman's Meeting – Meiji Kinenkan
(Meiji Kinenkan is located in a separate part of the Outer Gardens of Meji Shrine)

4:45-5:45 pm Joint Executive Committee Meeting – Meiji Kinenkan

6:00-8:45 pm Welcome Reception – Meiji Kinenkan

Dress is " business attire"

Monday, September 26th

(U.S. & Japanese Registration Desks – Peacock East Ballroom Foyer, 2nd fl)

Spouse Tour:
"Day of Creativity" (sushi making, candle making, sushi lunch, afternoon tea)

8:00 am Conference Exhibit Opens – (Peacock East Foyer, 2nd fl)
(Coffee/tea service served in the Peacock East Foyer)

9:00 - 10:30 am **Opening Ceremony**: (Peacock East Ballroom, 2nd fl)

Opening Remarks:
Yuzaburo Mogi, Japan Conference Chairman
Honorary Chairman, Kikkoman Corporation

Hon. James R. Thompson, U.S. Conference Chairman
Senior Chairman, Winston & Strawn & former Governor of Illinois

Welcome Remarks:
Hon. Kuninori Matsuda, Consul General of Japan in Detroit

Guest Speeches:
Gov. Yukiko Kada, Shiga Prefecture
Gov. Terry Branstad, State of Iowa
Gov. Kensaku Morita, Chiba Prefecture
Gov. Mark Dayton, State of Minnesota
Gov. Kiyoshi Ueda, Saitama Prefecture
Gov. Pat Quinn, State of Illinois
Gov. Rick Snyder, State of Michigan

10:30 - 10:45 am Coffee Break (Peacock East Foyer)

10:45 - 11:40 am **Keynote Addresses**:
Speaker – tba, Japan's Ministry of Economy, Trade and Industry
Hon. Marc Wall, Minister-Counselor for Economic Affairs, U.S. Embassy of Japan

11:50 - 1:15 pm **Luncheon Program with Luncheon speaker**: (Fuji Room, 3rd fl)
Hon. Ryozo Kato, Commissioner, Nippon Professional Baseball

1:30 – 3:15 pm **Plenary Session I: Executive Panel Discussion**
"Innovative Approaches for Growth"

Session Keynote Addresses & Panel:

Keynote Presenters:
Tadashi Okamura, Advisor to the Board, **Toshiba Corporation** & Chairman**, Japan Chamber of Commerce & Industry**
Bill D. Cook, Managing Director, **Caterpillar Japan Ltd.**

Panelists:
Toru Nagashima, Chairman of the Board, **Teijin Limited**
Katsuaki Watanabe, Senior Advisor, **Toyota Motor Corporation**
Collin B. Benson, President & Representative Director, **ADM Far East**
Diego Donoso, President, Dow Japan & Korea, **Dow Chemical Company**

Moderator:
Yasuo Hayashi, Chairman & CEO, **JETRO**

Q & A Session

3:15 - 3:30 pm Coffee Break (Peacock East Foyer)

3:30-5:00 pm **Plenary Session II: Executive Panel Discussion** (Peacock East Ballroom, 2nd fl)
"Innovation in Energy and the Environment"

Panelists:
Takeo Inokuchi, Senior Advisor, **Mitsui Sumitomo Insurance Co., Ltd.**
Masamitsu Sakurai, Chairman, **Ricoh Company, Ltd.**
Michael Rowand, Managing Director, Technology, **Duke Energy**
Kevin Crawford, Vice President of Bus. Development & Gov't Affiars, **Orion Energy Systems**

Moderator:
Cheng-Guan Michael Quah, Ph.D., Professor, Chemical and Biomolecular Engineering, **NUS** / Executive Advisor, **NUS Enterprise, Singapore**
Q & A Session

6:00 - 9:00 pm **Gala Dinner:** (Fuji Room, 3rd fl)
Cocktail Reception
Formal Dinner and music performance

Dress is "business attire"

Tuesday, September 27th
8:00 am Coffee/tea service (Peacock East Foyer)

9:00-10:30 am **Plenary Session III: Executive Panel Discussion** (Peacock East Ballroom, 2nd fl)
"Trade and Investment: Bilateral & Global Partnerships"

Panelists:
Hideto Nakahara, Member of the Board, Senior Executive Vice President, **Mitsubishi Corporation**
Junichi Ujiie, Senior Advisor to the Board, **Nomura Holdings**
Clayton Brown, Director, Government Systems Marketing – Asia Pacific, **Rockwell Collins**
Jesse Singh, President**, Sumitomo 3M Limited**

Moderator:
Kichisaburo Nomura, Executive Advisor, **All Nippon Airways Co., Ltd.**

Q & A Session

10:30-10:45 am Coffee Break (Peacock East Foyer)
10:45 - 12:00 pm **Closing Ceremony**:
Adoption of Joint Statement
Joint Statement: Chairman Mogi
Speeches:

Lt. Governor Rick Sheehy, State of Nebraska
Lt. Governor Becky Skillman, State of Indiana
Speaker – tba, Consul General of Japan at Chicago
2012 Minnesota Host State Presentation:
Michael Langley, Chief Executive Officer, Greater MSP
(Minneapolis Saint Paul Regional Economic Development Partnership)

Closing Remarks*:*
Hon. James Thompson, U.S. Conference Chairman
Yuzaburo Mogi, Japan Conference Chairman

Gift Exchange

12:00 - 1:30 pm Buffet Lunch (Fuji Room, 3rd fl)

Yukiko Kada

Governor of Shiga Prefecture

Day of Birth May 18th, 1950
Birth Place Honjo city, Saitama, JAPAN

■ Education

(1987) Ph.D. in Agriculture, Kyoto University
(1978) M.A., Kyoto University
(1975) M.A., University of Wisconsin
(1973) B.A., Kyoto University, Faculty of Agriculture

■ Career

(July 2006–Present) Governor of Shiga Prefecture (second term)
(2000–July 2006) Professor, Faculty of Arts and Sciences, Kyoto Seika University; Special Research Advisor, Lake Biwa Museum
(1997–2000) Chief Curator, Lake Biwa Museum
(1982–1987) Researcher, Lake Biwa Research Institute
(1981–1982) Technical Staff, Shiga Prefecture

■ Published work

『People and nature near the water』 (Yuhikaku)
『Environmental study of lives on the shore』(Showadou)
and others

■ Skills

Making Udon, Map reading

■ Hobbies

Karaoke, Spending time with grandchildren

■ Motto

「Straight and flexible」

Kiyoshi Ueda
Governor of Saitama Prefecture

Date of Birth:

May 15th 1948	Born in Fukuoka City, Fukuoka Prefecture

Academic History:

March 1967	Graduated Fukuoka Miike Senior High School
March 1971	Graduated Hosei University School of Law, Law Dept.
March 1975	Completed Political Science research course at Waseda University Graduate School

Major Employment History:

1976	Active role in foundation and development of the Neo Liberal Group
1979 – 1986	Part time lecturer at the Ministry of Construction's University of Construction, "Regional Sociology", and "National Land Planning" departments.
1980	Ran for a seat in the House of Representatives. Was unsuccessful 4 times, but with determination and persistence, he was elected on the 5th attempt
July 1993	Elected for the first time to the House of Representatives
October 1996	Elected for a second term in the House of Representatives
June 2000	Elected for a third term in the House of Representatives
September 2003	Elected as the 57th Governor of Saitama Prefecture
August 2007	Re-elected as Governor of Saitama Prefecture
October 2009	Appointed to be a member of the Local Sovereignty Strategy Council by the Prime Minister

Work published:"Law: The Bread and Butter of Bureaucrats". (O.S Publishing)

Personality: Open-minded and honest, Passionate

Interests:
Reading(Particularly about civilization and history), Mountain climbing, Fishing, Photography
Food: Being surrounded by friends and family eating Saitama vegetables and pork, in line with his belief in local production and local consumption of food.
Home life: Walking his dog, Goro.

Personal motto: 「疾風に勁草を知る」
“The strong are revealed in times of adversity”, (Literally, the wind reveals the strongest grass)

Related publications
"This is the Ueda way, Prefectural Administration Reform", by Eiken Itagaki, published by Nisshin Hodo, May, 2007
"Ueda Kiyoshi, Passion-conveying Governor", by Oshita Eiji, published by Saitama Shimbun, June, 2007

DIEGO DONOSO

A. President, Japan & Korea

ASIAPACIFIC REGIONAL DIRECTOR, ADVANCED MATERIALS DIVISION

Diego Donoso joined Dow in 1991, in São Paulo, as a trainee in the commercial area after graduating in Business Administration at Babson College, in Boston, United States. In 1996, he became development manager for Derakane resins (vinyl ester resins) for the Mercosur region. One year later, he was appointed LA Marketing Manager for Dowlex™ resins for the segments of Flexible Packaging, Diaper Films, Stretch Hoods and Specialties, such as Dowlex™, Affinity™, Elite™, Primacor™, and Saran™.

In 2001, the businessman was offered the position of Product Manager for Latin America for Dowlex™ resins, at which time he moved to Buenos Aires. He was responsible for the launching of Latin America's first Solution train, with a capacity of 270 thousand tons, in Bahia Blanca, Argentina.

In 2003, he was transferred to Horgen, Switzerland, becoming Product Director for the Dowlex™ resins commercialized throughout Europe, the Middle East, and Africa. Some time later, he was promoted to Commercial Director for Italy and France, and moved to Milan, Italy, where he was in charge of the company's Basic and Performance Plastics line of products.

Diego also attended *INSEAD* executive leadership training in France in 1999 and 2005 and completed the *Leadership in the Global Enterprise* program from Thunderbird School of Global Management in Phoenix, Arizona in 2007.

In 2006, Diego became the LA Commercial Director for Plastics business, based in São Paulo.

January 1, 2010, Diego was appointed as President of Dow Japan and Korea. July 12, 2011, he was named Asia Pacific regional director for the Advanced Materials Division. Diego will retain the leadership of Japan/Korea.

Diego and his wife Sandra have three daughters.