



2011 Japan-Midwest U.S. Association Conference
September 25 – 27, 2011
Imperial Hotel, Tokyo

“Innovation in a Changing Global Economy”
Japan - Midwest U.S.: Post 3.11, Rebuild & Grow

Saturday, September 24th

1:00 pm - 5:00 pm U.S. Secretariat – Registration for U.S. Delegates. (Nishiki Room, 3rd fl)

Sunday, September 25th

9:00 - 10:00 am MWJA Board Meeting (Tsuru Room, 3rd fl)

9:00 am - 4:30 pm U.S. Secretariat – Registration for U.S. Delegates (Nishiki Room, 3rd fl)

Afternoon Sunday sightseeing programs:
Tokyo City Museum Tour & Lunch or Sumo Tournament (see Tour section of web site)

4:30-4:45 pm Chairman’s Meeting – Meiji Kinenkan
(Meiji Kinenkan is located in the Outer Gardens of Meiji Shrine)

4:45-5:45 pm Joint Executive Committee Meeting – Meiji Kinenkan Room 3 & 4, 1st fl)

6:00-8:45 pm Welcome Reception – Meiji Kinenkan (Fuji Room, 2nd floor)

Dress is “business attire”

Monday, September 26th

(U.S. Registration moves to the foyer of the Peacock East Ballroom, 2nd fl)

Spouse Tour:

“Day of Creativity” (sushi making, candle making, sushi lunch, afternoon tea)

8:00 am **Conference Exhibit Opens** – (Peacock East Foyer, 2nd fl)
(Coffee/tea service served in the Peacock East Foyer)

9:00 - 10:30 am **Opening Ceremony:** (Peacock East Ballroom, 2nd fl)

Opening Remarks:

Yuzaburo Mogi, Japan Conference Chairman
Honorary Chairman, Kikkoman Corporation

Hon. James R. Thompson, U.S. Conference Chairman
Senior Chairman, Winston & Strawn & former Governor of Illinois

Welcome Remarks:

Hon. Kuninori Matsuda, Consul General of Japan in Detroit



Guest Speeches:

Gov. Yukiko Kada, Shiga Prefecture
Gov. Terry Branstad, State of Iowa
Gov. Kensaku Morita, Chiba Prefecture
Gov. Mark Dayton, State of Minnesota
Gov. Kiyoshi Ueda, Saitama Prefecture
Gov. Pat Quinn, State of Illinois
Gov. Shomei Yokouchi, Yamanashi Prefecture
Gov. Rick Snyder, State of Michigan

10:30 - 10:45 am Coffee Break (Peacock East Foyer)

10:45 - 11:40 am **Keynote Addresses:**

Keiro Kitagami, Vice Minister of Economy, Trade & Industry
Honorable John V. Roos, United States Ambassador to Japan

11:50 - 1:15 pm **Luncheon Program with Luncheon speaker:** (Fuji Room, 3rd fl)
Hon. Ryoza Kato, Commissioner, Nippon Professional Baseball

1:30 – 3:15 pm **Plenary Session I: Executive Panel Discussion**
“Innovative Approaches for Growth”

Session Keynote Addresses & Panel:

Keynote Presenters:

Tadashi Okamura, Advisor to the Board, **Toshiba Corporation** & Chairman,
Japan Chamber of Commerce & Industry
Bill D. Cook, Managing Director, **Caterpillar Japan Ltd.**

Panelists:

Toru Nagashima, Chairman of the Board, **Teijin Limited**
Katsuaki Watanabe, Senior Advisor, **Toyota Motor Corporation**
Collin B. Benson, President & Representative Director, **ADM Far East**
Diego Donoso, President, Dow Japan & Korea, **Dow Chemical Company**

Moderator:

Yasuo Hayashi, Chairman & CEO, **JETRO**

Q & A Session

3:15 - 3:30 pm Coffee Break (Peacock East Foyer)

3:30-5:00 pm **Plenary Session II: Executive Panel Discussion** (Peacock East Ballroom, 2nd fl)
“Innovation in Energy and the Environment”

Panelists:

Takeo Inokuchi, Senior Advisor, **Mitsui Sumitomo Insurance Co., Ltd.**



MIDWEST U.S.-JAPAN ASSOCIATION

Masamitsu Sakurai, Chairman, **Ricoh Company, Ltd.**

Michael Rowand, Managing Director, Technology, **Duke Energy**

Kevin Crawford, Senior Vice President of Gov't Affairs & Corporate Communications, **Orion Energy Systems**

Moderator:

Cheng-Guan Michael Quah, Ph.D., Professor, Dept. of Chemical and Biomolecular Engineering, **NUS** / Executive Advisor, **NUS Enterprise (Singapore)**

Q & A Session

6:00 - 9:00 pm

Gala Dinner: (Fuji Room, 3rd fl)

Cocktail Reception

Formal Dinner and music performance

Dress is "business attire"

Tuesday, September 27th

8:00 am

Coffee/tea service (Peacock East Foyer)

9:00-10:30 am

Plenary Session III: Executive Panel Discussion (Peacock East Ballroom, 2nd fl)
"Trade and Investment: Bilateral & Global Partnerships"

Panelists:

Hideto Nakahara, Member of the Board, Senior Executive Vice President,

Mitsubishi Corporation

Junichi Ujiie, Senior Advisor to the Board, **Nomura Holdings**

Clayton Brown, Director, Government Marketing - Asia Pacific, **Rockwell**

Collins

Jesse Singh, President, **Sumitomo 3M Limited**

Moderator:

Kichisaburo Nomura, Executive Advisor, **All Nippon Airways Co., Ltd.**

Q & A Session

10:30-10:45 am

Coffee Break (Peacock East Foyer)

10:45 - 12:00 pm

Closing Ceremony:

Adoption of Joint Statement

Joint Statement: Chairman Mogi

Speeches:

Lt. Governor Rick Sheehy, State of Nebraska

Lt. Governor Becky Skillman, State of Indiana

Hon. Hironori Sawada, Acting Consul General, Consulate General of Japan at Chicago



2012 Minnesota Host State Presentation:

Michael Langley, Chief Executive Officer, Greater MSP (Minneapolis Saint Paul Regional Economic Development Partnership)

Closing Remarks:

Hon. James Thompson, U.S. Conference Chairman
Yuzaburo Mogi, Japan Conference Chairman

Gift Exchange

12:00 - 1:30 pm

Buffet Lunch (Fuji Room, 3rd fl)