Governor Rick Snyder
September 17, 2015
Daily Briefing

Contents	Pages
For Review	
Michigan Indian Tuition Waiver 1. DN Memo – Page 2 2. Total Estimated State Allocations – Page 4	2 – 4
Strategy Update 1. JW Memo – Page 5 2. Higher Ed Summit Welcome Letter – Page 7 3. SMcCauley Info Re: Education & Economic Summit – Page 10	5 – 16

MEMORANDUM

To: Governor Snyder
From: Dave Nyberg
CC: Jim Redford; Dennis Muchmore; Beth Clement; Jarrod Agen; Dick Posthumus; Allison Scott
Date: September 14, 2015
Subject: Michigan Indian Tuition Waiver – Sen. Wayne Schmidt AG Opinion Request and Request from the Sault Ste. Marie Tribe of Chippewa Indians

---

Introduction

The Waiver of Tuition for North American Indians Act[1] requires state public universities and colleges to waive tuition for Native American students who met certain blood quantum and residency requirements.[2] The Act also requires the State[3] to reimburse each institution for the total amount of tuition waived during the prior fiscal year. The Michigan Indian Tuition Waiver program (MITW)'s enactment in 1976 was championed under a prevailing argument that the State committed to assume the federal government's educational treaty obligations under a 1934 agreement between Governor William A. Comstock and the Department of Interior ("The Comstock Agreement").[4]

The history of Michigan includes many promises and treaty guarantees to North American Indians by the U.S. Government, including the furtherance of education to members of treaty signatories. While the State is not a party to federal treaties, it can be subject to certain rights reserved or created for tribes under certain circumstances.[5] However, the express terms of multiple treaties executed by predecessor bands of federally-recognized tribes located within Michigan and the U.S. do not address the question of post-secondary education as we understand it today. And while the University of Michigan previously prevailed over assertions that it was required to provide free post-secondary education to members of certain Indian tribes[6], the precise legal question regarding the State's educational obligations under Indian treaty rights is unsettled and otherwise subject to substantive historical discovery, analysis, and opinion testimony of historical experts.

Funding for the Michigan Indian Tuition Waiver (MITW)

Prior to FY 1996-97, the higher education appropriation budget included a specific line-item to fund waiver costs under the Act. This process changed after Governor Engler attempted to eliminate the program and threatened to veto funding for the FY 1996-97 higher education budget. The legislature ultimately removed MITW line item reimbursements from the bill and funding was instead folded into the base appropriation for each university and

---

[1] *The Waiver of Tuition for North American Indians Act*, 1976 Public Act 174 (codified at MCL 390.1251-53)
[2] The Act required Michigan public universities and colleges to waive tuition for full-time certified ½ blood quantum Native American students who were legal residents of Michigan for at least 18 months. In 1978 the Act was amended to loosen the residency (12 months) and blood quantum (1/4) requirements and extend eligibility to part-time and summer school students. The Act was amended again in 1993 to extend reimbursement eligibility to federal tribally controlled community colleges.
[3] The Act specifically requires the Michigan Commission on Indian Affairs to facilitate reimbursements, but the Commission was eliminated and its duties were transferred to the Michigan Department of Civil Rights by Governor John Enlger under Executive Order No. 1996.
[4] Governor Comstock accepted property associated with the federally-run Mount Pleasant Indian School on condition that the State "will receive and care for in State institutions Indians resident within the state on entire equality with persons of other races and without cost to the Federal government."
[5] *See, e.g.*, *United States v. Michigan*, 471 F. Supp. 192 (W.D. Mich. 1979) (recognizing Native American fishing rights in the Great Lakes)
[6] *See Children of the Chippewa, Ottawa and Potawatomy Tribes v. Regents of the University of Michigan*, 104 Mich. App. 482; 305 NW2d 522 (1981), cert. den. 459 U.S. 1088 (1982)

college using a three-year average cost of waivers for each institution. Since that time, until FY 2014-15[7], specific waiver earmarks have not been included and base funding increases have been estimated based on the amounts originally rolled into university and college operations line items in FY 1996-97. As a result of increased participation in the program and other factors, uniquely impacted institutions like Lake Superior State University (LSSU) have drawn attention to a funding disparity between direct state support for the MITW and costs incurred by the institution.

Lake Superior State University & Sault Ste. Marie Tribe of Chippewa Indians

Lake Superior State University (LSSU) President Dr. Thomas Pleger has requested to re-initiate the process of "reimburs[ing] each institution for the total amount of tuition waived during the prior fiscal year," as called for under the Act, in addition to a $4.65 million reimbursement payment to LSSU to cover the total amount "unreimbursed expenses" since FY 1997. With an anticipated $1 million in waivers for FY 2016-17 out of an overall budget of $40 million and a significant population of eligible federally recognized tribal members in its primary service area, the impact to LSSU is particularly acute, which explains why it is the only institution actively advocating for reform. As part of LSSU's efforts, the Detroit News published a feature story ("Michigan underfunds Native American tuition program") on the MITW on August 15, 2015.

Additionally, Sault Ste. Marie Tribe of Chippewa Indians Chairperson Aaron Payment has aligned with LSSU's advocacy due to the Tribe's stated interest in incentivizing more active LSSU recruitment of tribal members and overall increased college attainment for Native Americans. Recently, Chairperson Payment specifically requested "the Governor's position on fully funding the MITW." Meanwhile, other tribes have privately expressed their concern for the recent public attention on the MITW due to concerns that the legislature may renew attempts to eliminate the program.

Senator Wayne Schmidt request for Attorney General Opinion

On August 28, 2015, the Governor's Legal Division was formally notified by the Office of Attorney General (OAG) that it had accepted May 21, 2015 request from State Sen. Wayne Schmidt for an advisory opinion as to whether the State is statutorily or constitutionally obligated to reimburse eligible institutions the total amount of tuition waived from the prior fiscal year. In 2007, the OAG declined to issue an opinion on a similar request, citing the nature of historic and disputed factual issues that remain to be decided by the judiciary. In conversations with OAG, it remains to be decided whether Attorney General Schuette will issue an opinion, but by way of notice his office has solicited comment and input from the Executive Office regarding the Senator's opinion request.

Therefore, as a result and notwithstanding the Administration's continued practice of including calculated MITW allocations within the base funding for universities, both an open question and an opportunity have been presented to ascertain the Governor's policy on assertions that the State is otherwise required to reimburse public colleges and universities for the total amount of reported tuition waived from the prior fiscal year, for Michigan Department of Civil Rights certified and eligible tribal members, under the Act. Until directed further, the SBO has indicated that it will proceed under the status quo, but it is advisable that an official policy statement is established to address future inquiries and/or to further inform OAG of the Governor's position.

[7] $500,000 was appropriated to partially offset the difference between State appropriations and actual costs of the MITW.

STATE OF MICHIGAN: NORTH AMERICAN INDIAN TUITION WAIVER
Total Estimated State Allocations Compared to University Reported Costs[1)]

Universities	Appropriation Added to Base In FY 1996-97	Total Estimated FY12 State Allocation	Total Estimated FY13 State Allocation	Total Estimated FY14 State Allocation	Total Estimated FY15 State Allocation	Total Estimated FY16 State Allocation	Five Year Reported Waiver Cost (FY10-FY14)[2)]	FY14 Estimated (Shortfall)	Five Year Estimated (Shortfall): FY10 through FY14	FY14 Shortfall % of State Appropriation
Central	$144,117	$250,122	$250,122	$250,122	$343,799	$307,299	$5,337,529	($909,215)	($3,990,196)	1.2%
Eastern	103,478	141,755	141,755	141,755	152,835	157,335	1,472,776	($76,718)	($709,185)	0.1%
Ferris	156,380	173,698	173,698	173,698	222,620	210,920	3,195,546	(462,577)	($2,259,887)	1.0%
Grand Valley	114,121	239,314	239,314	239,314	310,372	266,872	4,088,848	(675,823)	($2,799,733)	1.2%
Lake Superior	276,146	389,632	389,632	389,632	434,723	616,123	3,667,552	(360,880)	($1,568,720)	3.0%
Michigan State	313,968	431,727	431,727	431,727	508,060	453,260	4,944,115	(677,745)	($2,618,528)	0.2%
Michigan Tech	58,509	92,816	92,816	92,816	111,554	110,454	1,430,701	(169,676)	($930,729)	0.4%
Northern	264,054	336,867	336,867	336,867	386,803	407,903	3,670,034	(428,535)	($1,855,430)	1.0%
Oakland	50,610	85,570	85,570	85,570	107,793	95,893	1,224,414	(208,278)	($763,475)	0.5%
Saginaw Valley	37,266	55,994	55,994	55,994	66,145	69,045	609,578	(90,823)	($307,955)	0.3%
UM-Ann Arbor	432,567	489,969	489,969	489,969	530,220	508,820	5,032,538	(284,595)	($2,393,219)	0.1%
UM-Dearborn	58,541	68,738	68,738	68,738	79,265	82,465	770,968	(91,385)	($400,697)	0.4%
UM-Flint	54,531	64,688	64,688	64,688	85,396	88,496	1,260,692	(198,450)	($912,236)	1.0%
Wayne State	169,537	225,304	225,304	225,304	250,149	242,049	2,541,061	(197,210)	($1,327,416)	0.1%
Western	111,851	145,669	145,669	145,669	196,265	169,065	2,144,773	(488,444)	($1,360,097)	0.5%
Total:	**$2,345,676**	**$3,191,860**	**$3,191,860**	**$3,191,860**	**$3,786,000**	**$3,786,000**	**$41,391,130**	**($5,320,350)**	**($24,197,500)**	**0.7%**

1) Total estimated state allocations are calculated by the House and Senate Fiscal Agencies on an annual basis using adjustments for across-the-board funding changes since FY 1996-97 (not performance based). "Joint Higher Education Appropriations Reports, FY 2009-10 to FY 2014-15, http://www.senate.michigan.gov/sfa/Departments/DPhed_web.html"

2) Total waiver costs are reported on an annual basis by each university and compiled through the Higher Education Institutional Data Inventory (HEIDI) application. FY 2013-14 represents the most recent full year reporting data available.

To: Governor Rick Snyder
From: Legislative
Re: Strategy Update
Date: September 16, 2015

Governor Snyder:

I hope your travels, meetings and events have gone well and look forward to seeing you this weekend. The following is provided for your information:

University Summit

We continue to receive quite positive feedback from Trustees at various institutions and believe that those in attendance will be ready for a dialogue and open to action. The Presidents also appear to be more receptive to the dialogue but remain nervous about the actions we might be calling for. That being said, the elected Trustees remain inquisitive but unsure. To address their interest and questions, we've prepared the attached cover letter and agenda for distribution later this week following your approval. The intent is to provide greater information as to our intended direction for the event. I do believe the additional information will help draw more of the elected Trustees to the Summit.

Please let me know if you have any questions regarding the attached.

Intra-House Relationships

The expulsion effort last Thursday and Friday certainly took a toll. As of Friday afternoon, I thought the damage for bipartisanship on roads and DPS would be quite severe. While some level of resentment remains on the part of individual members in both parties, it appears as though leadership and most members are ready to move on. Nevertheless, I do expect additional pushback to DPS legislation from a number of Republicans resulting from their anger/disappointment over the fact that nearly the entire Detroit caucus refrained from voting until 4 am Friday. Rep. Banks drew particular ire for his belligerent behavior on the Floor at some point during the long session.

In the end, the Detroit caucus split their votes. I spoke with the Mayor Thursday night to make him aware. I will be meeting with the Detroit caucus next week and intend to be quite direct about the nature of their ask and the impressions they have left with a number of Republicans - the hope being that they will take the time now to begin building and repairing relationships before the DPS legislation is introduced.

DPS Legislation

We provided our version of the draft legislation, with mark-ups, to LSB last week, and expect the new set today or tomorrow (we are now, however, subject to LSB's priorities). Significant changes address: (i) the enrollment system (from mandatory to voluntary, with a common application and common enrollment dates), (ii) the right to replicate for high performing charters (requiring high standards, participation in the voluntary common enrollment system, and an agreement to locate in underserved areas prior to locating elsewhere), (iii) a narrow application of the legislation, (iv) performance standards; and (v) numerous changes of a clarifying nature, following meetings with stakeholders and House and Senate members and staff through the summer. Our intent is to vet the language this week, share the same with a small number of stakeholders (including the coalition and the Mayor), and meet with bill sponsors, leadership and LSB to finalize the bills, so that we can be prepared to introduce the legislation following adoption of a roads package in the next few weeks. Should roads languish longer than the end of the month, we will review options with House and Senate leadership.

Pension and Benefit Reform Work-group; Revenue Sharing

The Pension and Benefit Reform Group has divided into four sub-groups following our last meeting on September 9th: Standards and Reporting Requirements; Health care coverage and OPEB; Pension plan design for new employees (DB vs. DC vs. Hybrid; single, state-wide system vs. local control with guardrails; bargaining rights); and Data collection (an ongoing effort). The conversations to date have been quite dynamic. Our goal is to provide you with recommendations by December for introduction in January/February.

In addition to the foregoing, please note that Representative Laura Cox and Senator Stamas have begun a legislative work-group to address revenue sharing. We are assisting with data collection and attempting to steer them toward a global, sustainable solution that could tie in with pension and OPEB reform. House Republicans appear determined to add more townships to the mix.

September 15, 2015

Dear Friends,

I am writing to you today regarding the 2015 State Universities Summit hosted by Governor Rick Snyder. The Governor has invited university Presidents and Trustees from across our state to gather in Grand Rapids on October 7 to discuss ways that we can work together for Michigan's future.

We are planning a productive day where we will discuss challenges and opportunities for Michigan's universities. We sincerely appreciate the insights, ideas and enthusiasm we've already received from many of you which have helped shape the day's agenda. Topics will include: working together among institutions to improve outcomes; partnering with the business community to ensure career development for students; and promoting our state's rich higher-education institutions across the country and around the world. The day will feature panel discussions with university leaders, a keynote address, remarks from Governor Snyder, and a breakout session for collaboration among attendees.

Governor Snyder's goal is to open the door for ongoing conversation among you, the leaders of our state's 15 universities. Together, you have common challenges, and you share the promise of ensuring that students are prepared to compete globally in a knowledge-based economy. Governor Snyder knows that you are committed to fulfilling that promise, and he hopes that by coming together in this summit, we can explore new ideas to be even more successful in the future.

More information about the 2015 State Universities Summit is enclosed. Please contact me if you have any questions. I look forward to seeing you there.

Sincerely,

John Walsh
Director of Strategy
Executive Office of Governor Rick Snyder

2015 State Universities Summit
Wednesday, October 7, 2015
8:00 am – 2:00 pm
Grand Valley State University DeVos Center
401 W. Fulton, Grand Rapids, Michigan

Agenda:

8:00 – 9:00 am	Registration and Breakfast
8:30 – 9:00 am	University Showcase
9:00 – 9:30 am	Gubernatorial Address and Welcome by Governor Rick Snyder
9:30 – 10:15 am	Presidents' Panel, Moderated by President Thomas Haas • President David Eisler, Ferris State University • President George Ross, Central Michigan University • President Lou Anna Simon, Michigan State University
10:15 – 10:30 am	Break
10:30 – 11:15 am	Breakout Sessions on Key Topics: • Improving Outcomes Through Collaboration • Connecting Talent, Education and Opportunities • Enrollment, Access and Diversity
11:30 – 12:15 pm	Breakout Panel, Moderated by Mary Kramer • Thomas Zurbuchen, Northern Michigan University Trustee • Jim Spaniolo, Education Advisor to Governor Snyder and former President of the University of Texas at Arlington • TBD
12:15 – 1:30 pm	Lunch & Keynote Address by Doug Rothwell, Business Leaders for Michigan
1:30 – 2:00 pm	Next Steps and Closing Remarks by Governor Rick Snyder

Video Submission for the University Showcase:

The University Showcase is intended to permit Universities an opportunity to display 2-3 minute videos regarding their institutions. The short videos will be run throughout registration. The intent is to allow those Universities that wish to participate an opportunity to share information regarding their institution or noteworthy programs.

If you have a 2-3 minute video you would like to submit, please do so by **Wednesday, September 30th**, to Claire Allard, allardc1@michigan.gov.

Suggested materials to pre-read:

"What is the Point of College?" by Kwame Anthony Appiah, New York Times (September 8, 2015)

Business Leaders' Insights: How Higher Education can help Michigan become a Top 10 State (2015)

Creating a New Compact Between States and Public Higher Education (2013)

To: Governor Snyder
From: Sara McCauley, Laura Biehl & Tori Sachs
CC: Jarrod Agen, John Walsh
Re: 2016 Education & Economic Summit Proposal

Governor:

Attached you will find the proposed agenda, speakers and breakout session topics for the 2016 Education and Economic Summit. The summit will be a one-day event on Tuesday, March 15 at the DeVos Place in Grand Rapids with a VIP dinner the evening prior. The materials and ideas are a product of collaboration by the Governor's Office, TED/MEDC, MFEL (Michigan Foundation for Education Leadership), and MDE.

Agenda: The agenda is a succinct one-day schedule. The speaker/panel slots will be finalized after we secure 1-2 high profile speakers. Other elements include introductory and closing remarks from you and remarks from Superintendent Brian Whiston and Teacher of the Year. There is a session dedicated to job seeker pitches (a student, mid-career professional, ex-offender, etc.) and employer(s) to pitch themselves.

Speakers: Attached you will find information on the top 5 speakers we would like to invite to give remarks at either the VIP dinner, morning session, or lunch session of the summit – depending on their availability. Realistically, the goal is to secure 1 or 2 speakers and build the focus of the keynote remarks and breakout sessions around his/her expertise/remarks.

Breakout Session Overview: In the spirit of "co-opetition," the planning team is proposing that the Governor's Education and Economic Summit contains a best-practice competition at the 2016 event. Feedback received at the last several summits centered on the participants' desires to use the summit to gather best practices that could be replicated elsewhere. Not only would the proposed agenda highlight best practices but it would also engage the audience in identifying the most promising practice in each category. Contingent upon review by legal staff, winners would be rewarded with a small amount of prize money that would be used to either expand or enhance the winning program(s).

Feedback: If you are comfortable with the direction of the summit, we will being inviting speakers and finalizing the best practice competition. Please let us know your thoughts/edits and we will continue to move forward.

Governor's Economic and Education Summit
2016 Agenda

Grand Rapids, Michigan (Amway and Devos Center)

Monday, March 14, 2016

6:00 pm to 8:30 pm	VIP Dinner with **Governor Snyder**
6:30 pm to 7:00 pm	Remarks from a **VIP speaker** *(TBD based on speaker availability. Please see attached speaker bios)*
7:00 PM	Dinner Served

Tuesday, March 15, 2016

7:00 am to 8:30 am	Continental Breakfast and Registration *Main Ballroom*
8:30 am to 8:45 am	Opening Remarks, **Governor Rick Snyder** *Main Ballroom*
8:45 am to 9:45 am	Panel or **Speaker** on Talent Development *(TBD based on speaker availability. Please see attached speaker bios. Potential topics include 3rd grade reading, CTE, career exploration, internships)* *Main Ballroom*
9:50 am to 10:30 am	**Employer** Job Pitches/**Talent Pitches** *(Employers invited to pitch openings, talent invited to pitch themselves)* *Main Ballroom*
10:30 am to 11:00 am	Break *(Late morning snack and time to visit sponsored booths, etc.)*
11:00 am to 11:45 pm	Voice of the Customer **Breakout sessions** *3 Breakout Session Rooms* 1) Develop: (Hear from Students and Teachers about Talent Development Strategies and Impressions) 2) Retain: (Hear about companies efforts to retain talent and talent who chose to stay and why. Aiming to include a K-12 rep who can talk about teacher attrition. May also include discussion of universities trying to retain alumni.) 3) Attract: (Hear about company efforts to attract talent and hear from talent what they find attractive.)

12:00 pm to 1:00 pm	Lunch *Main Ballroom*
12:15 pm to 1:00 pm	**Keynote Speaker** *(TBD based on speaker availability. Please see attached speaker bios.)* *Main Ballroom*
1:00 pm to 1:15 pm	Presentation of **Teacher of the Year** *Main Ballroom*
1:15 pm to 1:30 pm	Remarks from **Supt. Brian Whiston** *Main Ballroom*
1:45 pm to 3:15 pm	Breakout sessions: **Best Practice Competition** (Top three will go on to win awards and present to the general session) *3 Breakout Session Rooms* 1) Develop Pitches: Three state best practices on talent development, the intersection between education and economic development, will pitch their work to an audience who will vote on the best program 2) Retain Pitches: Three state best practices on talent retention will pitch their work to an audience who will vote on the best program 3) Attract Pitches: Three state best practices on talent attraction will pitch their work to an audience who will vote on the best program
3:30 pm to – 3:55 pm	Presentation of Develop, Retain and Attract Awards, **Steve Arwood** *Main Ballroom*
3:55 PM – 4:15 PM	Closing Remarks from **Governor Rick Snyder** *Main Ballroom*

Breakout Sessions: Best Practice Competition
Additional Details

September 2015

Executive Summary: In the spirit of "co-opetition," the planning team is proposing that the Governor's Education and Economic Summit contains a best-practice competition at the 2016 event. Feedback received at the last several summits often focused on a desire to see successful practices from other regions and have an opportunity to replicate them somewhere else in our state. Not only would our proposal highlight those best practices but it would engage the audience in identifying winners among each category. Winners would then be rewarded with a small amount of prize money that would need to be used to either expand or enhance the winning program(s).

Submission of Best Practices: MEDC has proposed using an online platform that we currently intend to use for invitations, registration, etc. to allow for online submissions from across the state related to Talent Development, Attraction and Retention Programs. Submitted programs could be viewed by anyone perusing the site and would be intended to act as an impetus for other programs to submit, to encourage similar programs or programs in the same region to discuss common points of interest or opportunities to work together, and ultimately to create an inventory of best practices that could be reviewed and discussed leading up to the event.

Submission Criteria: The planning team would develop and post different criteria for each of the three competitive categories including develop, attract and retain. All category submissions would need to demonstrate an existing collaborative relationship between business, education and talent development. Additionally, all submissions would be required to submit information on the costs of starting and running the program as well as data points that measure its success over time. In other words, the state would only receive submissions from existing programs with demonstrated partnerships and success.

Selection Process: The planning team would create a small advisory committee to review and formally select three pitch groups for each category of best practices. The advisory committee would include representative from the Talent Investment Agency, Michigan Economic Development Corporation, Michigan Department of Education, Michigan Foundation for Education Leadership and leaders from the private sector. Ideally, we would have a group of 9 for the advisory committee. The selection of the advisory committee's recommendations would be reviewed and approved by the Executive Committee. At that time, presenters would be notified and asked to confirm their attendance for the entire conference, their presentation team and any other needed materials.

Award Process: At present, the group is proposing that attendees in each break-out session (estimated to be approximately 200 per session) would have access to real-time voting via their cell phones. Break-out attendees would vote on the best pitch from each break-out category with the winners being provided no more than 5 minutes each to give their pitch to the general session. The general session winners could also be voted on using smartphone technology or perhaps would be decided by a panel of three including Superintendent Whiston, Director Arwood and Director Comai. $25,000 is currently reserved in the budget as prize money for the winners, with the intention of the two runner's up each receiving a $5,000 grant and the winner receiving a $15,000 grant. The financial award component is contingent upon favorable review and recommendation by MEDC legal and legislative staff. We anticipate that before the disbursement of any funds, winners would have to commit to using these funds to expand or enhance their winning program in writing. It is our hope that the funding would help to draw a bigger competition and higher quality submissions.

Note: The planning committee strongly recommends the pursuit of two key-note speaker. The below recommendations were made with consideration to interest by the economic and education communities, the ability to bring a diverse point-of-view to the conversation and name recognition/ability to draw a crowd.

Condoleezza Rice- Former U.S. Secretary of State

Condoleezza Rice is currently the Denning Professor in Global Business and the Economy at the Stanford Graduate School of Business; the Thomas and Barbara Stephenson Senior Fellow on Public Policy at the Hoover Institution; and a professor of Political Science at Stanford University. She is also a founding partner of RiceHadleyGates, LLC. From January 2005-2009, Rice served as the 66th Secretary of State of the United States, the second woman and first African American woman to hold the post. Rice also served as President George W. Bush's Assistant to the President for National Security Affairs (National Security Advisor) from January 2001-2005, the first woman to hold the position. Rice served as Stanford University's Provost from 1993-1999, during which she was the institution's chief budget and academic officer. Born in Birmingham, Alabama, Rice earned her bachelor's degree in political science, cum laude and Phi Beta Kappa, from the University of Denver; her master's from the University of Notre Dame; and her Ph.D. from the Graduate School of International Studies at the University of Denver. (http://www.hoover.org/profiles/condoleezza-rice)

Indra Nooyi- Chairman and CEO of PepsiCo

Indra Nooyi is Chairman and Chief Executive Officer of PepsiCo. Mrs. Nooyi leads one of the world's largest convenient food and beverage companies, with 2008 annual revenues of more than $43 billion. The company's products are sold in approximately 200 countries, and it employs more than 198,000 people worldwide. Mrs. Nooyi was named President and CEO on October 1, 2006 and assumed the role of Chairman on May 2, 2007. Prior to becoming CEO, Mrs. Nooyi served as President and Chief Financial Officer beginning in 2001, when she was also named to PepsiCo's board of directors. She holds a BS from Madras Christian College, an MBA from the Indian Institute of Management in Calcutta and a Master of Public and Private Management from Yale University. In addition to being a member of the PepsiCo board of directors, Mrs. Nooyi serves as a member of the boards of the International Rescue Committee, Catalyst and Lincoln Center for the Performing Arts. She is a Successor Fellow of Yale Corporation and member of the Board of Trustees of Eisenhower Fellowships, and she currently serves as Chairman of the U.S.-India Business Council. (http://topics.wsj.com/person/N/indra-k-nooyi/247)

Jaime Casap, Chief Education Evangelist, Google

Jaime Casap is a Senior Education Evangelist at Google, Inc. He is responsible for working with K12 educational institutions and organizations to bring current and future technological innovations into the education environment. In his role, he evangelizes the power of technology and the use of Google tools, such as Google Apps and Chromebooks, to help students build the skills needed to succeed, close the digital divide, and help level the playing field. He has worked with hundreds of school districts, charter schools, and has created partnerships with organizations in states such as Oregon, Iowa, New York, Missouri, and Rhode Island, to build the capability to bring Google tools to millions of administrators, teachers, and students.

Born and raised as a first generation American to a single mother on welfare in Hell's Kitchen, New York, Jaime understands and appreciates the power of education in changing the destiny of a family in just one generation. He wants to make sure that education continues to be the silver bullet it was for him.

In addition to his work at Google, Jaime is a Faculty Associate at Arizona State University, where he teaches graduate classes in leadership, organizational behavior, innovation, and public policy.

Jaime also serves on Arizona's STEM Education Advisory Board, Harvard's Unleashing Innovation in Education Committee, Arizona State University's School of Engineering Advisory Board, New Global Citizen's Board of Directors, and is a member of Jeb Bush and Bob Wise's Digital Learning Council.

(http://www.jcasap.com/)

Arne Duncan- U.S. Secretary of Education

Arne Duncan is the ninth U.S. secretary of education. He has served in this post since his confirmation by the U.S. Senate on Jan. 20, 2009, following his nomination by President Barack Obama.

Before becoming secretary of education, Duncan served as the chief executive officer of the Chicago Public Schools (CPS), a position he held from June 2001 through December 2008. In that time, he won praise for uniting education reformers, teachers, principals and business stakeholders behind an aggressive education reform agenda that included opening more than 100 new schools, expanding after-school and summer learning programs, closing down underperforming schools, increasing early childhood and college access, dramatically boosting the caliber of teachers, and building public-private partnerships around a variety of education initiatives. Duncan is credited with significantly raising student performance on national and state tests, increasing graduation rates and the numbers of students taking Advanced Placement courses, and boosting the total number of scholarships secured by CPS students to more than $150 million. Also during his leadership of CPS, the district was recognized for its efforts to bring top teaching talent into the city's classrooms, where the number of teachers applying for positions almost tripled.

Prior to joining the Chicago Public Schools, from 1992 to 1998, Duncan ran the nonprofit education foundation Ariel Education Initiative, which helped fund a college education for a class of inner-city children under the I Have A Dream program. He was part of a team that later started a new public

elementary school built around a financial literacy curriculum, the Ariel Community Academy, which today ranks among the top elementary schools in Chicago. From 1987 to 1991, Duncan played professional basketball in Australia, where he also worked with children who were wards of the state.

Duncan graduated magna cum laude from Harvard University in 1987, after majoring in sociology. He was co-captain of Harvard's basketball team and was named a first team Academic All-American.

Duncan is married to Karen Duncan, and they have two children.
(http://www2.ed.gov/news/staff/bios/duncan.html)

Daymond John- Shark Tank Judge and Investor

A young entrepreneur, an industry pioneer, a highly regarded marketing expert, and a man who has surpassed new heights of commercial and financial success are just a few ways people have described Daymond John. Over the last 20 years, Daymond has evolved from one of the most successful fashion icons of his generation to one of the most sought after branding experts, business, and motivational speakers in the country. (http://daymondjohn.com/about/)