



ABOUT US

TALENT 2025 is a coalition of more than 100 West Michigan CEOs with a mission to act as a catalyst to ensure an ongoing supply of world-class talent for the region's employers. Our vision is for West Michigan to be a top-20 region for talent by 2025.

Our 100 CEOs and their companies are representative of West Michigan's industries and accounts for approximately 120,000 employees, or about 20% of private sector employment.

STAKEHOLDERS

In response, TALENT 2025's CEOs convene stakeholders and facilitate collaborative working groups to achieve the following:

- **Illuminate** performance gaps within West Michigan's talent system
- **Evaluate** leading practices
- **Advocate** for these leading practices to be implemented across the region

In each of these working groups, TALENT 2025 acts as an accountability partner and neutral convener to help ensure that West Michigan's talent development system meets the future needs of the region's job providers.

WORKING GROUPS

Career Preparation & Transition

Talent Demand
Veteran Employment
Workforce Development
MI Work Ready Communities

Talent Enhancement

Entrepreneurship
Talent Attraction & Retention
Inclusion

Formal Education

Early Childhood
K-12 Education
Higher Education

REGIONAL MAP

