sw:tch liberate your brand

To: **University of Michigan**
Bicentennial Advisory Committee

Fr: **Switch Liberate Your Brand**
6600 Manchester Avenue
St. Louis, Missouri 63139

Contact: Joe Farell, Director of Production

Switch is proposing services in conjunction with the Bicentennial Event "2017: A Michigan Odyssey" on April 8, 2017 in the Crisler Center.

Those services include, but are not limited to the following:

- **Creative/Design** – stage, scenic, lighting, truss and rigging, audio reinforcement, video projection and stage management and special effects as to be determined.
- **Lighting and Design** - lighting services, rigging, design and programming and affiliated hardware.
- **Video Screen, Projection and Feed for Broadcast/Stream** - playback of pre-produced video on a presentation and/or projection screen, teleprompters, captioning and confidence monitors.
- **Audio Reinforcement** – full range audio systems and affiliated hardware for providing full array audio to seating on the floor of the arena and lower/upper bowl, microphones for performers, musicians and speakers, mixing console and engineering.
- **Chairs/Green Rooms** – VIP seating on the arena floor, protective covering for the floor and coordination/management of the green rooms and dressing rooms.
- **Labor** – traveling and local staff to execute the production for install/dismantle, rehearsals and the final live show.

Switch is proposing a solution that is flexible, scalable and adaptable. We appreciate the opportunity to present our concepts and would be honored to share in this fantastic celebration.

Sincerely,

John Nickel
President

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www.liberateyourbrand.us