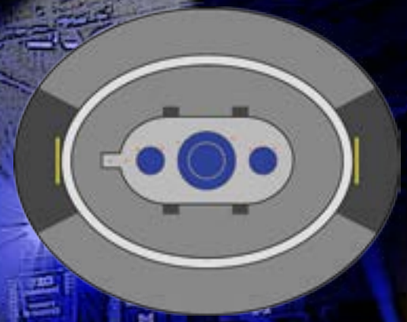
BRINGING IT TO LIFE: OPTION 1



PLAN VIEW



Reveal!

We envision opening the entire arena to sweeping 360 degree views. This creates a huge living stage on which to watch the drama unfold: imagine the 200 piece UM Marching Band entering between tiers and swaggering down to the arena floor; encircle the audience with glee club singers; highlight multiple soloists hidden in different seating sections. The Jumbotron is transformed into a massive circular LED chandelier, changing to dramatic content and IMAG of your special guests once the program begins. Three revolving stages maximize your downstage real estate and show off the cast and special guests. Plenty of room for the Rover's surprise entrance and parade around the arena floor, followed by airborne spotlights carried by programmable drones. And for the grand finale — quick cut entrances from all corners of the space, action surrounding and enveloping your guests who toss up their blue-lit helios and are surprised as their bracelets start flashing Michigan Blue!

As for access, creative lighting allows quicker access to the north tunnel and south vom as well as built "garages" which would function alternately as hidden staging areas and scenic canvases, covered with projected imagery to support the action on stage.

production glue

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