University of Michigan RFP Bicentennial A Michigan Odyssey Event Planning G-092415-01-KG

Attachment E - RFP General and Professional Services Pricing Spreadsheet

TAB - SUMMARY SCHEDULE

SUBMITTED BY PRODUCTION GLUE **10.21.15**

Summary of Total Proposal Cost

Cost Categories	Costs Proposed in Proposal - LOW END	Costs Proposed in Proposal - HIGH END	Explanation/Notes (if necessary)**
Scenic & Staging	$90,000.00	$310,000.00	
Rigging	$150,000.00	$165,000.00	
Special FX	$0.00	$165,000.00	
Lighting	$135,000.00	$170,000.00	
Audio	$130,000.00	$145,000.00	
Video	$325,000.00	$450,000.00	
Other	$180,000.00	$195,000.00	
Travel	$65,000.00	$135,000.00	
Labor	$375,000.00	$600,000.00	
Sub-total (production costs)	**$1,450,000.00**	**$2,335,000.00**	
Fee 17% - on all above	$246,500.00	$396,950.00	
Creative and Producing Team	$300,000.00	$300,000.00	
TOTAL	**$1,996,500.00**	**$3,031,950.00**	
Total Project Cost (not to exceed - pending final creative)			

Assumptions/Additional Comments

The numbers included in this cost proposal are separate from the ideas presented in the creative deck: they are intended to show possibilities related to the size and scope of a project of this scale and scope and are not meant to represent a 1:1 relationship with the designs put forward. Rather, the budget ranges above are a jumping off point for discussions to establish the UM Bicentennial Committee's priorities both creative and financial. We look forward to the opportunity to work hand in hand to marry the two as we move forward.

Note: ***If certain cost categories do not apply, please use "0" to designate this. Add other categories as needed.***
Also list all other assumptions and use additional space if necessary. List any assumptions in mainteance (e.g., growth caps at CPI).

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TAB - SOFTWARE LICENSING

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Detailed Licensing Fees By Module (assume user counts shown to the right)

Module	List Price	Discounted Price	Number of Users / Employees	Fee Per User / Employee	Explanation/Notes (if necessary)**
not applicable					
Subtotal					
Third-Party Software (List Individually)					
Subtotal					
List Price					
Discountable Software					
Less Discount					
Total License Fees					

Attach additional notes (if needed) to provide full explanation.

Assumptions/Additional Comments

List all other assumptions here.

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TAB - RELATED FEES

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Module/Service	List Price	Discounted Price	Number of Users / Employees	Fee Per User / Employee	Explanation/Notes (if necessary)**
included in summary					
Subtotal					
Third-Party Software (List Individually)					
Subtotal					
List Price					
Discountable Software					
Less Discount					
Total License Fees					

Attach additional notes (if needed) to provide full explanation.

Assumptions/Additional Comments

List all other assumptions here.

Estimated Cost of Training by Phase

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Training Hours and Costs By Trainee

Phase / Trainee Type	Number of Trainees	Phase 1			Phase 2			Total	
		Units	Cost/Unit	Cost	Units	Cost/Unit	Cost	Units	Cost
not applicable									
Total									

Assumptions/Additional Comments

Specify costs of any training and materials. Also provide narrative if necessary on separate pages to provide a comprehensive training cost proposal. Project team training should be included in your proposal.

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Estimated General and Professional Services Rates & Work Effort By Activity

1. Estimated Vendor Hours and Price

Activity / Resource	Activity 1			Activity 2			Activity 3			Total	
	Hours	Rate*	Price	Hours	Rate*	Price	Hours	Rate*	Price	Hours	Price
included in summary											
(add additional cells if needed)											
Total											

** Please use (and specify) the proposed blended rate for each phase.*

2. Assumed University Employee Hourly Participation (Please input the estimated "Hours" only)

Activity / Resource	Activity 1			Activity 2			Activity 3			Total	
	Hours	Rate*	Price	Hours	Rate*	Price	Hours	Rate*	Price	Hours	Price
not reqested in RFP											
(add additional cells if needed)											
Total											

Assumptions/Additional Comments

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Rate Card for General and Professional Services

Hourly Rates By Resource

Resource	Hourly Rate	Number of Hours
Local IA labor per negotiated rates between Ann Arbor and Local 395 and Teamsters		

Cost per hour for Travel (hourly loading rate for staff that will work on-site)

Show travel budget detail (roudtrip airfare, airport transportation, rental cars, meals etc.).
Maximum that the University will pay is the federal per diem rate for meals and miscellaneous expenses.

Total Project Cost not to exceed	

Assumptions/Additional Comments

Use your own internal titles. The hourly rates quoted must remain firm for the full contract term. Also provide information on a flat hourly expense rate for out of town resources (e.g., $30 per hour)
but show the break down/justification for the calculation

Use additional pages for narrative if necessary.